



BMG Carbon Reduction Plan

Version 1 – September 2022

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1. Carbon Reduction Plan

Supplier name:	BMG Research Limited
Publication date:	Sept 22'

2. Commitment to achieving Net Zero

BMG Research Limited is committed to achieving Net Zero emissions by the end of 2026 in line with our Net zero 2026 pledge as an accredited company partner of the Market Research Society.

3. Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Based emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 01/10/2019 – 30/09/2020

Additional details relating to the Baseline Emissions calculations.

The 2019/20 financial year was chosen as the baseline year for BMG research carbon footprint. We have chosen this year as it was prior to the covid outbreak and reflected accurate emissions prior to the 1st Covid-19 lockdown. In addition, this data was still readily available.

BMG has used a carbon calculator, provided by “Compare your footprint”. This calculator has been recommended by the Market Research Society, of which BMG Research is an accredited Company Partner, to calculate scope 1-3 emissions.

Data for remote/home worker gas & electricity usage has been based on an average usage, using calculations supplied by Compare your footprint against the average amount of gas/electricity used by a worker on a FTE basis per year. As half of the year covered the Covid-19 lockdown period we have estimated the approximate number of FTE, taking into account a higher volume of workers working remotely but also factoring in staff furloughed during the same periods.

We have based the calculations for employee commuting on the average distance travelled per person for commuting purposes in England in 2019 using data supplied by Statista. This is further broken down to average travel modes (car/Train/Bus/Taxi) to give us an approximation based upon an overall number of FTE's. During this period a number of staff were made redundant, making it difficult to obtain accurate data.

We have included All business travel, hotel usage, homeworker emissions, employee commuting, electricity and water usage, all waste materials, managed assets of electricity/downstream vehicles and purchases of electrical/computer equipment along with general office supplies within our overall baseline emission calculations.

All business travel in personal cars has been calculated on an average sized vehicle of unknown fuel type as current expense data does not collect this level of detail. Future reporting will ideally include a greater level of

detail at an expense level. The same assumptions have been made for employee commuting using average cars, average rail, average taxi and average bus figures.

BMG is reliant on a data centre, hosted in the UK, as part of our SaaS solution. We have been supplied Kwh usage for each of the cabinets where our data resides. The cabinets store data for multiple clients and we have estimated the percentage we use of the cabinets at 5% as an approximation.

Baseline year emissions:

<i>Emissions</i>	<i>Total (tCO₂e)</i>
Scope 1	18.996
Scope 2	40.756
Scope 3 (Included Sources)	204.279
TOTAL EMISSIONS	264.030

4. Current Emissions Reporting

Reporting Year: 01/10/2020 – 30/09/2021

Baseline year emissions: 264.030 (tCO₂e)

<i>Emissions</i>	<i>Total (tCO₂e)</i>
Scope 1	6.621
Scope 2	37.464
Scope 3 (Included Sources)	96.221
TOTAL EMISSIONS	140.305

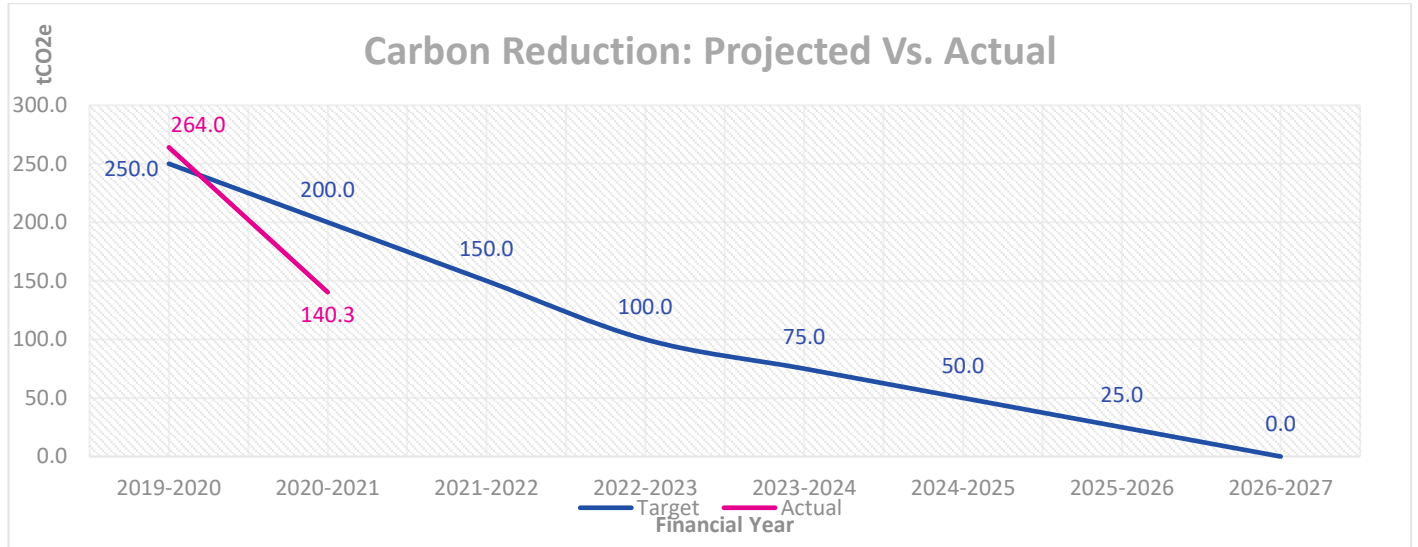
Emissions reduction targets

In order to achieve our target of achieving Net Zero, we have set the following carbon reduction targets:

Financial Year range (Oct – Sept)	Target
2019-2020	250.0
2020-2021	200.0
2021-2022	150.0
2022-2023	100.0
2023-2024	75.0
2024-2025	50.0
2025-2026	25.0
2026-2027	0.0

We project that carbon emissions will decrease over the next 2 years to 75 tCO₂ by 2024. This is a reduction of 71.6%

Progress against these targets can be seen in the graph below



Carbon reduction projects

Completed Carbon Reduction Initiatives

The following environmental management measures and projects have been completed or implemented since the 2019 baseline. The carbon emission reduction achieved by these schemes equate to 123.725 tCO₂e, 46.9% percentage reduction against the 2019 baseline and the measure will be in effect when performing the contract.

1. LED lighting installed throughout the head office with motion sensors
2. Hybrid working to reduce commuting emissions
3. Cycle discount/ride to work scheme
4. Waterless urinals installed
5. Fleet vehicles canbus monitored to track and improve driving style/efficiency
6. Fleet vehicles at EURO6 standard as a minimum
7. Business end of life electrical equipment is refurbished and re-sold or recycled, rather the destroyed.

In the future we hope to implement further measures such as:

1. Move to an energy provider with a 100% renewable energy supply and certified carbon neutral
2. Fleet vehicles to be phased to hybrid/electric powertrains
3. Installation of solar panels
4. Upgrade I.T. infrastructure to most energy efficient gradings.
5. Reduce plastic waste and limit the use of virgin/single use plastics
6. Move to a hotel provider that offsets all emissions from bookings
7. Investigating the use of Electric Vehicle salary sacrifice scheme for employees
8. Research carbon offsetting initiatives

Declaration and sign off


This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standards for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard⁷ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting⁸.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirement, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard⁹

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Signed on behalf of the Supplier:

Signature:	
Name:	Dawn Hands – Chief Executive Officer
Date:	28 th September 2022



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Interviewer Quality Control Scheme (IQCS) Member Company

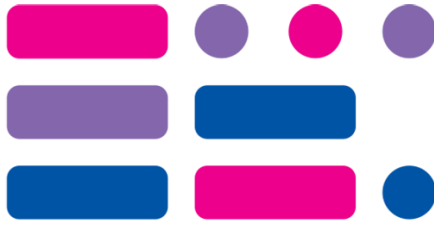
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