

Privacy Policy

www.bmgresearch.co.uk is a general audience web site, intended for users of all ages. Personal information of all users is collected, used and disclosed as described in this Statement of Privacy.

Collection of your Personal Information

BMG may collect personal information, such as your e-mail address, name, home or work address or telephone number via this website. Information collected by BMG is used solely for the purpose of responding to general enquiries. BMG does not collect any information about your computer hardware and software.

Use of your Personal Information

BMG collects and uses your personal information to process enquiries. It is possible that BMG may also use personal information to inform you of other products or services available from BMG.

BMG may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

BMG does not sell, rent or lease its customer lists to third parties.

Cookie Policy

What is a cookie?

Cookies are text files containing small amounts of information which are downloaded to your personal computer, mobile or other device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device.

Persistent cookies – these cookies remain on a user's device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.

Session cookies – these cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improve the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

You can find more information about cookies at www.allaboutcookies.org and www.youronlinechoices.eu.

Cookies used on the Website

Cookies collect information about how visitors use the Website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how the Website works.

There are also functional cookies to allow the Website to remember choices you make (such as auto fill contacts forms) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. They may also be used to provide services you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

Using browser settings to manage cookies

The Help menu on the menu bar of most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie and how to disable cookies altogether. You can also disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the website of its manufacturer.

How we use cookies

This site, www.bmgresearch.co.uk, uses cookies which helps us to provide you with a good experience when you browse our Site and also allows us to improve our Site. By continuing to browse the Site, you agree to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree. Cookies contain information that is transferred to your computer's hard drive.

BMG can and may use cookies:

- To ensure the website delivers a secure and safe browsing environment.
- To help BMG evaluate the browser visitor numbers to the site and how people browse the site
- To enable BMG improve its browsing experience to users of the site.
- To make the browsing experience relevant by remembering user details when returning to the site.

Please note third party cookies may be used on the website, over which BMG has no control. These cookies are likely to be analytical or performance tracking cookies. If you do not wish to use cookies whilst browsing the website you can block cookies via your browser. Blocking functional cookies could have the effect of rendering part of the website to be unresponsive.

Disclosing your information

We will never disclose your information to anyone outside the BMG except where we have your consent; where we are required or permitted to do so by law; to other companies who provide a service to us; or any successors in title to our business.

Other websites

The Website may contain links to other sites which are outside our control and not covered by this policy. The operators of these sites may collect information from you that will be used by them in accordance with their policy, which may differ from ours.

Changes to our policy

We reserve the right to change the policy at any time.