

Information Security Policy

The BMG Research Information Security Policy Statement

As a longstanding and reputable market research agency we are fully committed to implementing and maintaining an Information Security Management System, in accordance with the requirements of ISO 27001:2013.

Our overall ISMS objective is to secure and protect the information of our clients, our staff and our respondents by meeting all regulatory and legislative requirements (MRS Code of Conduct, Data Protection Act 2018, UK General Data Protection Regulation).

We appreciate that information is one of our most valuable assets and Information Security covers the protection of all types of information, whether it is stored or transmitted in electronic form, by paper or spoken. To ensure our information security management system is effective and meets regulatory and legislative requirements, we have:

- Completed risk assessments for information assets;
- Created a Business Continuity Plan which is regularly maintained and tested;
- Applied an Information Classification System to all information (Public, Confidential, Highly Secure);
- Ensured information assets are protected against:
 - Loss of Confidentiality – Information being obtained or disclosed inappropriately;
 - Loss of Integrity – Information being altered/mistakenly validated, whether accidental or deliberate
 - Loss of Availability – Not being able to access information when required;
- Provided regular Information Security training to all staff;
- Implemented a robust incident reporting process for actual or suspected information security breaches which encompasses the identification of opportunities for improvement.

We have also identified measurable objectives for the company to achieve and ensure that we adhere to legal compliance as well as conforming to regulatory standards. Our policy statement is supported by other policies, appropriate controls and procedures. All members of staff are aware of their responsibilities and the consequences of not following procedures.

This policy has been communicated to all members of staff and to our key business partners as we work with our contractors and suppliers to manage information security across the supply chain.

To ensure that our staff fully understand all our information security policies and procedures, we conduct regular internal audits and reviews. We regularly review the Information Security Policy and the way it operates to safeguard full coverage for the scope of the organisation.



Dawn Hands,
Managing Director
BMG Research

Dated: 30th March 2023

Last Reviewed: March 2023