

18th June 2018

BMG Research's managing director, Dawn Hands, wins IoD's Director of the Year Award 2018

We are delighted to announce that BMG Research's Managing Director, Dawn Hands has won the Institute of Director's prestigious 'Director of the Year - SME' award' (West Midlands), 2018.

The Director of the Year – SME award specifically celebrates those directors working in a business that employs fewer than 250 people and has an annual turnover of less than £10 million.

Dawn is one of the two people who originally founded BMG Research in 1988 and has since steered the company through several transformations, the global financial crisis and on to a period of sustained and profitable growth. Today BMG Research is one of Britain's largest and most successful independent social market research agencies with clients that include many government departments, universities, NGOs, housing authorities and charities. Growth is accelerating in 2018 with sales and revenues up sharply from a year earlier.

The field for this award was hotly contested and The IoD says its Director Awards 'celebrate the best of the best across British businesses and directors at the forefront of leadership excellence'. The Awards are open to both IoD members and non members.

In deciding on the winner of the award the IoD considers multiple factors including whether a business is 'exceptional' and how an individual has contributed to its success. Other factors include financial growth, vision, the tackling of challenges, evidence of best practice, evidence of corporate ethical and socially responsible conduct, and the development of staff.

On receiving the award, Dawn commented 'I am feeling incredibly humbled to receive this. There are a terrific number of talented and strong leaders amongst this year's award finalists and it is a tremendous achievement for me and the excellent team of people I work with to have our hard work and successes recognised in this way. To build on this, I will certainly be flying the flag for growing leadership skills across the region over the next 12 months and beyond.'

Notes to editors

Today, BMG Research are one of the largest independent research agencies around. Our success is due to the quality of our staff, who continuously provide excellent research so that our clients gain the insight to deliver what their customers need and want. We combine technical knowledge and skills with outstanding customer service to deliver value and insight.

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