

2<sup>nd</sup> May 2018

## **BMG Research hires Robert Plant as Research Director**

**Full service agency BMG Research has expanded its research team with the appointment of Robert Plant as Research Director.**

Plant joins from RONIN International where he spent 15 years working in B2B market research and insights, most recently as an Associate Director carrying out international research engagements across various industry sectors including financial, automotive, public sector, energy and healthcare. He will report to Director June Wiseman.

Founded in 1988, BMG Research delivers market and employee research, customer insights and public perceptions to both public and private sector clients. The company is experiencing strong growth with 2018 order intake sharply higher year on year.

*“I’m very excited about joining BMG Research at this time of rapid growth. The agency lives and breathes professionalism, a fact reflected in its excellent customer satisfaction scores. It also covers a wide range of industry sectors which I’m looking forward to getting involved with,”* said Robert Plant.



Robert Plant

## **ENDS**

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### **Notes to editors**

Today, BMG Research are one of the largest independent research agencies around. Our success is due to the quality of our staff, who continuously provide excellent research so that our clients gain the insight to deliver what their customers need and want. We combine technical knowledge and skills with outstanding customer service to deliver value and insight.

[www.bmgresearch.co.uk](http://www.bmgresearch.co.uk)

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