

Table 1

In your view, which of the following words best describes how Mrs May supported the Remain campaign?

	Total	Gender		Age					
		Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Unweighted Bases	1059	565	494	139	226	129	130	150	285
Effective Weighted Sample	777	423	362	105	156	99	107	118	229
Weighted Bases	<b>1059</b>	<b>516</b>	<b>543</b>	<b>122</b>	<b>182</b>	<b>174</b>	<b>190</b>	<b>153</b>	<b>237</b>
Strongly	128 12%	53 10%	75 14%	14 12%	14 8%	15 9%	23 12%	27 17%	35 15%
Passionately	225 21%	100 19%	126 23%	30 24%	56 31%	43 24%	40 21%	24 15%	33 14%
Weakly	456 43%	244 47%	212 39%	48 39%	77 42%	77 44%	75 39%	71 46%	108 45%
Passively	249 24%	118 23%	131 24%	30 24%	35 19%	39 23%	52 27%	32 21%	61 26%

Table 1 (continuation)

In your view, which of the following words best describes how Mrs May supported the Remain campaign?

	Total	SEG		Employment Status								
		ABC1	C2DE	Full time paid job	Part time paid job	Self-employed	Student	Out of work	Looking after home / Homemaker	Retired	Long term sick	Unpaid work for a business, community or voluntary organisation
Unweighted Bases	1059	579	480	375	135	41	62	32	61	283	50	9
Effective Weighted Sample	777	416	361	265	99	32	45	23	46	236	39	7
Weighted Bases	<b>1059</b>	<b>567</b>	<b>492</b>	<b>386</b>	<b>149</b>	<b>41</b>	<b>65</b>	<b>34</b>	<b>71</b>	<b>235</b>	<b>57</b>	<b>8</b>
Strongly	128 12%	49 9%	79 16%	34 9%	9 6%	8 20%	12 19%	10 29%	11 16%	36 15%	6 11%	1 12%
Passionately	225 21%	105 19%	120 24%	103 27%	33 22%	1 3%	13 20%	7 20%	18 26%	30 13%	13 22%	1 11%
Weakly	456 43%	251 44%	205 42%	177 46%	61 41%	18 44%	21 32%	13 39%	26 37%	106 45%	27 46%	5 60%
Passively	249 24%	162 29%	87 18%	73 19%	47 31%	14 33%	19 29%	4 13%	15 22%	64 27%	12 21%	1 17%

Table 1 (continuation)

**In your view, which of the following words best describes how Mrs May supported the Remain campaign?**

	Total	Vote 2015					Other	Did not vote
		Conservative	Labour	Liberal Democrat	UKIP			
Unweighted Bases	1059	306	244	64	96	89	177	
Effective Weighted Sample	777	255	198	53	80	71	150	
Weighted Bases	<b>1059</b>	<b>243</b>	<b>208</b>	<b>53</b>	<b>86</b>	<b>69</b>	<b>301</b>	
Strongly	128 12%	41 17%	20 10%	5 10%	8 9%	7 10%	32 11%	
Passionately	225 21%	45 19%	36 17%	6 10%	16 19%	8 11%	83 28%	
Weakly	456 43%	94 39%	105 51%	22 42%	40 47%	35 51%	126 42%	
Passively	249 24%	63 26%	46 22%	20 38%	21 25%	19 27%	60 20%	

Table 1 (continuation)

In your view, which of the following words best describes how Mrs May supported the Remain campaign?

	Total	Vote Intention								
		Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Greens	Other	Not sure
Unweighted Bases	1059	291	251	65	113	6	34	41	10	163
Effective Weighted Sample	777	231	191	48	93	4	28	31	6	123
Weighted Bases	<b>1059</b>	<b>246</b>	<b>232</b>	<b>61</b>	<b>103</b>	<b>9</b>	<b>37</b>	<b>35</b>	<b>10</b>	<b>201</b>
Strongly	128 12%	39 16%	26 11%	4 7%	10 9%	* 4%	7 19%	2 7%	1 7%	17 8%
Passionately	225 21%	54 22%	46 20%	10 17%	21 20%	2 16%	9 24%	6 18%	0 0%	54 27%
Weakly	456 43%	90 37%	108 47%	27 44%	49 48%	6 58%	15 39%	19 54%	7 64%	83 41%
Passively	249 24%	63 25%	52 22%	20 32%	24 23%	2 22%	7 18%	8 22%	3 29%	47 23%

Table 1 (continuation)

In your view, which of the following words best describes how Mrs May supported the Remain campaign?

	Total	Country				GOR								
		England	Scotland	Wales	Northern Ireland	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire and The Humber
Unweighted Bases	1059	919	78	40	22	93	89	125	48	119	164	90	91	100
Effective Weighted Sample	777	677	65	31	12	65	71	92	37	83	119	69	72	75
Weighted Bases	<b>1059</b>	<b>889</b>	<b>90</b>	<b>51</b>	<b>29</b>	<b>76</b>	<b>98</b>	<b>138</b>	<b>44</b>	<b>117</b>	<b>145</b>	<b>90</b>	<b>93</b>	<b>88</b>
Strongly	128 12%	104 12%	14 16%	4 8%	6 19%	5 7%	16 16%	19 14%	3 7%	17 15%	14 10%	10 12%	9 10%	10 11%
Passionately	225 21%	187 21%	17 19%	15 29%	7 23%	18 24%	21 22%	27 20%	4 9%	22 19%	36 25%	19 21%	28 30%	12 14%
Weakly	456 43%	391 44%	35 39%	20 40%	10 34%	36 47%	46 47%	52 38%	30 68%	49 42%	59 41%	39 43%	33 36%	46 53%
Passively	249 24%	207 23%	23 26%	12 23%	7 24%	17 22%	15 15%	39 28%	7 17%	28 24%	36 25%	23 25%	22 24%	20 22%

Table 1 (continuation)

In your view, which of the following words best describes how Mrs May supported the Remain campaign?

	Total	Tenure								
		Homeowner (owned outright)	Homeowner (with a mortgage)	Rented from private landlord	Rented from Council	Rented from Housing Association or Social Housing Provider	Shared ownership	Student accommodation	Living with parents/ extended family	Other
Unweighted Bases	1059	364	238	203	94	86	6	6	56	6
Effective Weighted Sample	777	297	169	139	71	65	5	5	42	5
Weighted Bases	<b>1059</b>	<b>321</b>	<b>251</b>	<b>218</b>	<b>103</b>	<b>98</b>	<b>5</b>	<b>8</b>	<b>47</b>	<b>8</b>
Strongly	128 12%	48 15%	19 7%	24 11%	18 17%	17 17%	0 0%	0 0%	4 8%	0 0%
Passionately	225 21%	41 13%	65 26%	48 22%	16 16%	33 34%	2 33%	0 0%	17 36%	2 30%
Weakly	456 43%	143 44%	111 44%	89 41%	49 47%	34 35%	3 50%	5 68%	19 40%	4 47%
Passively	249 24%	89 28%	55 22%	58 26%	20 19%	14 14%	1 17%	3 32%	8 16%	2 24%

Table 1 (continuation)

In your view, which of the following words best describes how Mrs May supported the Remain campaign?

	Total	Political interest		Top issue		Likelihood to Vote				
		Interested	Not interested	Immigration & Asylum	Immigration & Not Asylum	I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote
Unweighted Bases	1059	732	327	240	819	697	143	95	58	66
Effective Weighted Sample	777	551	240	180	597	551	109	71	44	50
Weighted Bases	<b>1059</b>	<b>672</b>	<b>387</b>	<b>245</b>	<b>814</b>	<b>598</b>	<b>155</b>	<b>120</b>	<b>86</b>	<b>101</b>
Strongly	128 12%	74 11%	54 14%	34 14%	94 12%	67 11%	26 17%	9 8%	6 7%	20 20%
Passionately	225 21%	125 19%	101 26%	57 23%	169 21%	100 17%	35 23%	49 41%	25 29%	17 17%
Weakly	456 43%	287 43%	170 44%	111 45%	346 42%	267 45%	67 44%	38 32%	40 46%	44 44%
Passively	249 24%	186 28%	63 16%	44 18%	205 25%	164 27%	27 17%	24 20%	15 17%	20 20%

Table 1 (continuation)

In your view, which of the following words best describes how Mrs May supported the Remain campaign?

	Total	Left Wing/Right Wing							IMD Quartile			
		Very left wing	Fairly left wing	Slightly left	Centrist/In the centre	Slightly right	Fairly right wing	Very right wing	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
Unweighted Bases	1059	37	116	130	498	176	82	20	235	273	253	298
Effective Weighted Sample	777	29	89	99	366	137	63	11	178	196	186	220
Weighted Bases	<b>1059</b>	<b>35</b>	<b>99</b>	<b>128</b>	<b>559</b>	<b>152</b>	<b>69</b>	<b>18</b>	<b>265</b>	<b>265</b>	<b>255</b>	<b>275</b>
Strongly	128 12%	2 5%	7 7%	12 9%	73 13%	21 14%	6 9%	7 39%	29 11%	32 12%	37 14%	30 11%
Passionately	225 21%	1 2%	12 12%	17 13%	160 29%	28 19%	7 11%	1 4%	59 22%	46 17%	53 21%	67 24%
Weakly	456 43%	18 53%	49 50%	62 48%	219 39%	62 41%	37 53%	9 50%	112 42%	117 44%	106 41%	121 44%
Passively	249 24%	14 40%	30 31%	38 30%	107 19%	41 27%	18 27%	1 6%	64 24%	69 26%	59 23%	57 21%



Table 1 (continuation)

In your view, which of the following words best describes how Mrs May supported the Remain campaign?

	Total	EU Referendum			Labour voting intention				Household Income			
		Voted Remain	Voted Leave	Did not vote	Voted labour and would do today	Did not vote labour, but would do today	Voted labour, but would not today	Did not voted labour and would not today	Less than £15,000	£15,000 - £24,999	£25,000 - £44,999	£45,000+
Unweighted Bases	1059	432	432	149	189	34	42	497	262	229	263	196
Effective Weighted Sample	777	341	346	131	157	28	34	410	193	172	195	139
Weighted Bases	<b>1059</b>	<b>351</b>	<b>378</b>	<b>281</b>	<b>154</b>	<b>25</b>	<b>37</b>	<b>408</b>	<b>270</b>	<b>215</b>	<b>265</b>	<b>197</b>
Strongly	128 12%	36 10%	49 13%	38 14%	15 10%	3 13%	2 6%	55 14%	46 17%	25 11%	28 11%	13 7%
Passionately	225 21%	61 17%	69 18%	80 28%	29 19%	2 8%	7 19%	70 17%	49 18%	44 20%	58 22%	47 24%
Weakly	456 43%	160 46%	161 43%	119 42%	73 47%	12 50%	22 60%	172 42%	110 41%	97 45%	131 49%	72 36%
Passively	249 24%	94 27%	99 26%	44 16%	37 24%	7 29%	6 16%	111 27%	65 24%	50 23%	48 18%	66 33%

Table 2

In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?

	Total	Gender		Age					
		Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Unweighted Bases	1059	565	494	139	226	129	130	150	285
Effective Weighted Sample	777	423	362	105	156	99	107	118	229
Weighted Bases	<b>1059</b>	<b>516</b>	<b>543</b>	<b>122</b>	<b>182</b>	<b>174</b>	<b>190</b>	<b>153</b>	<b>237</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 30%	163 32%	160 29%	43 35%	52 29%	49 28%	59 31%	44 29%	76 32%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 21%	96 19%	123 23%	14 11%	33 18%	33 19%	50 26%	39 26%	51 21%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 24%	152 30%	102 19%	25 20%	50 28%	47 27%	36 19%	39 25%	57 24%
Don't know	262 25%	104 20%	158 29%	41 33%	47 26%	45 26%	45 24%	31 21%	54 23%

Table 2 (continuation)

In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?

	Total	SEG		Employment Status								
		ABC1	C2DE	Full time paid job	Part time paid job	Self-employed	Student	Out of work	Looking after home / Homemaker	Retired	Long term sick	Unpaid work for a business, community or voluntary organisation
Unweighted Bases	1059	579	480	375	135	41	62	32	61	283	50	9
Effective Weighted Sample	777	416	361	265	99	32	45	23	46	236	39	7
Weighted Bases	<b>1059</b>	<b>567</b>	<b>492</b>	<b>386</b>	<b>149</b>	<b>41</b>	<b>65</b>	<b>34</b>	<b>71</b>	<b>235</b>	<b>57</b>	<b>8</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 30%	191 34%	131 27%	118 31%	38 26%	10 25%	26 40%	7 20%	22 31%	81 34%	18 31%	2 21%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 21%	115 20%	104 21%	82 21%	32 22%	11 28%	7 11%	7 20%	13 19%	49 21%	14 25%	2 20%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 24%	136 24%	119 24%	102 26%	39 26%	15 35%	15 23%	7 22%	10 14%	49 21%	14 24%	1 17%
Don't know	262 25%	124 22%	138 28%	84 22%	40 27%	5 12%	17 27%	13 38%	25 36%	55 24%	11 20%	3 42%

Table 2 (continuation)

In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?

	Total	Vote 2015					Did not vote
		Conservative	Labour	Liberal Democrat	UKIP	Other	
Unweighted Bases	1059	306	244	64	96	89	177
Effective Weighted Sample	777	255	198	53	80	71	150
Weighted Bases	<b>1059</b>	<b>243</b>	<b>208</b>	<b>53</b>	<b>86</b>	<b>69</b>	<b>301</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 30%	92 38%	48 23%	23 44%	25 29%	18 27%	96 32%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 21%	55 23%	42 20%	9 16%	16 19%	20 29%	60 20%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 24%	45 18%	69 33%	9 18%	31 37%	20 30%	64 21%
Don't know	262 25%	51 21%	48 23%	12 22%	14 16%	10 15%	81 27%

Table 2 (continuation)

In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?

	Total	Vote Intention								
		Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Greens	Other	Not sure
Unweighted Bases	1059	291	251	65	113	6	34	41	10	163
Effective Weighted Sample	777	231	191	48	93	4	28	31	6	123
Weighted Bases	<b>1059</b>	<b>246</b>	<b>232</b>	<b>61</b>	<b>103</b>	<b>9</b>	<b>37</b>	<b>35</b>	<b>10</b>	<b>201</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 30%	104 42%	62 27%	29 48%	25 24%	6 61%	15 40%	6 18%	2 22%	49 24%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 21%	51 21%	49 21%	17 27%	25 24%	2 16%	7 19%	4 13%	4 37%	31 16%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 24%	43 17%	74 32%	8 12%	39 38%	0 0%	11 29%	14 41%	* 4%	33 16%
Don't know	262 25%	49 20%	47 20%	8 13%	15 14%	2 23%	5 12%	10 29%	4 37%	88 44%

Table 2 (continuation)

In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?

	Total	Country				GOR								
		England	Scotland	Wales	Northern Ireland	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire and The Humber
Unweighted Bases	1059	919	78	40	22	93	89	125	48	119	164	90	91	100
Effective Weighted Sample	777	677	65	31	12	65	71	92	37	83	119	69	72	75
Weighted Bases	<b>1059</b>	<b>889</b>	<b>90</b>	<b>51</b>	<b>29</b>	<b>76</b>	<b>98</b>	<b>138</b>	<b>44</b>	<b>117</b>	<b>145</b>	<b>90</b>	<b>93</b>	<b>88</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 30%	263 30%	33 36%	20 39%	7 25%	22 29%	29 29%	42 31%	13 31%	37 31%	48 33%	22 24%	26 29%	23 27%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 21%	192 22%	13 15%	8 16%	6 21%	10 14%	23 24%	35 26%	8 18%	22 19%	29 20%	27 30%	21 22%	17 19%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 24%	205 23%	26 29%	14 26%	9 32%	29 38%	30 31%	23 17%	11 24%	25 22%	25 17%	18 20%	24 26%	19 22%
Don't know	262 25%	228 26%	18 20%	10 19%	6 22%	14 19%	16 16%	37 27%	12 27%	32 28%	43 30%	24 26%	21 23%	28 32%

Table 2 (continuation)

In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?

	Total	Tenure								
		Homeowner (owned outright)	Homeowner (with a mortgage)	Rented from private landlord	Rented from Council	Rented from Housing Association or Social Housing Provider	Shared ownership	Student accommodation	Living with parents/ extended family	Other
Unweighted Bases	1059	364	238	203	94	86	6	6	56	6
Effective Weighted Sample	777	297	169	139	71	65	5	5	42	5
Weighted Bases	<b>1059</b>	<b>321</b>	<b>251</b>	<b>218</b>	<b>103</b>	<b>98</b>	<b>5</b>	<b>8</b>	<b>47</b>	<b>8</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 30%	103 32%	73 29%	66 30%	36 35%	29 30%	2 38%	2 23%	12 25%	* 6%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 21%	81 25%	51 20%	40 18%	22 21%	17 18%	1 16%	0 0%	5 11%	3 39%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 24%	79 25%	59 24%	58 26%	21 20%	20 20%	1 28%	4 50%	13 27%	0 0%
Don't know	262 25%	58 18%	68 27%	55 25%	25 24%	32 32%	1 18%	2 26%	18 38%	4 55%

Table 2 (continuation)

In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?

	Total	Political interest		Top issue		Likelihood to Vote				
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Because she believed that remaining in the EU was the right thing to do for the country	323 30%	217 32%	105 27%	64 26%	259 32%	185 31%	56 36%	37 31%	26 30%	18 18%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 21%	146 22%	73 19%	53 21%	167 21%	133 22%	28 18%	18 15%	16 19%	25 25%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 24%	177 26%	77 20%	70 28%	185 23%	152 25%	35 23%	20 17%	19 23%	28 28%
Don't know	262 25%	131 20%	131 34%	59 24%	203 25%	127 21%	36 23%	45 37%	24 28%	30 30%



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	Total	Left Wing/Right Wing							IMD Quartile			
		Very left wing	Fairly left wing	Slightly left	Centrist/In the centre	Slightly right	Fairly right wing	Very right wing	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
Unweighted Bases	1059	37	116	130	498	176	82	20	235	273	253	298
Effective Weighted Sample	777	29	89	99	366	137	63	11	178	196	186	220
Weighted Bases	<b>1059</b>	<b>35</b>	<b>99</b>	<b>128</b>	<b>559</b>	<b>152</b>	<b>69</b>	<b>18</b>	<b>265</b>	<b>265</b>	<b>255</b>	<b>275</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 30%	7 20%	23 23%	49 38%	161 29%	64 42%	15 23%	3 20%	85 32%	92 35%	76 30%	71 26%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 21%	8 23%	17 17%	28 22%	108 19%	29 19%	27 39%	2 11%	62 23%	49 19%	53 21%	55 20%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 24%	11 31%	34 34%	40 32%	116 21%	30 19%	16 24%	8 45%	67 25%	56 21%	63 25%	69 25%
Don't know	262 25%	9 25%	25 26%	10 8%	174 31%	30 20%	10 14%	4 25%	51 19%	68 26%	62 25%	81 29%

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In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?

	Total	EU Referendum			Labour voting intention				Household Income			
		Voted Remain	Voted Leave	Did not vote	Voted labour and would do today	Did not vote labour, but would do today	Voted labour, but would not today	Did not voted labour and would not today	Less than £15,000	£15,000 - £24,999	£25,000 - £44,999	£45,000+
Unweighted Bases	1059	432	432	149	189	34	42	497	262	229	263	196
Effective Weighted Sample	777	341	346	131	157	28	34	410	193	172	195	139
Weighted Bases	<b>1059</b>	<b>351</b>	<b>378</b>	<b>281</b>	<b>154</b>	<b>25</b>	<b>37</b>	<b>408</b>	<b>270</b>	<b>215</b>	<b>265</b>	<b>197</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 30%	128 37%	91 24%	94 33%	33 21%	4 17%	10 26%	148 36%	79 29%	64 30%	74 28%	75 38%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 21%	52 15%	95 25%	65 23%	30 19%	8 31%	9 24%	85 21%	62 23%	44 21%	57 21%	39 20%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 24%	92 26%	115 30%	43 15%	56 36%	10 39%	8 22%	92 23%	63 23%	59 27%	68 26%	44 22%
Don't know	262 25%	78 22%	78 21%	79 28%	36 23%	3 12%	11 28%	82 20%	66 24%	47 22%	67 25%	40 20%

Table 3

**In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?**

Base: VALID

	Total	Gender		Age					
		Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Unweighted Bases	799	446	353	91	173	100	97	119	219
Effective Weighted Sample	593	335	262	66	122	79	81	96	174
Weighted Bases	<b>797</b>	<b>411</b>	<b>385</b>	<b>82</b>	<b>135</b>	<b>129</b>	<b>145</b>	<b>122</b>	<b>184</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 41%	163 40%	160 41%	43 53%	52 38%	49 38%	59 41%	44 36%	76 41%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 28%	96 23%	123 32%	14 17%	33 25%	33 25%	50 34%	39 32%	51 28%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 32%	152 37%	102 26%	25 30%	50 37%	47 37%	36 25%	39 32%	57 31%

Table 3 (continuation)

In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?

Base: VALID

	Total	SEG		Employment Status								
		ABC1	C2DE	Full time paid job	Part time paid job	Self-employed	Student	Out of work	Looking after home / Homemaker	Retired	Long term sick	Unpaid work for a business, community or voluntary organisation
Unweighted Bases	799	451	348	296	98	34	44	19	41	216	38	6
Effective Weighted Sample	593	329	263	214	71	27	33	14	32	180	30	5
Weighted Bases	<b>797</b>	<b>442</b>	<b>354</b>	<b>302</b>	<b>109</b>	<b>36</b>	<b>47</b>	<b>21</b>	<b>45</b>	<b>180</b>	<b>46</b>	<b>4</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 41%	191 43%	131 37%	118 39%	38 35%	10 29%	26 54%	7 32%	22 48%	81 45%	18 38%	2 36%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 28%	115 26%	104 29%	82 27%	32 30%	11 32%	7 15%	7 32%	13 30%	49 27%	14 31%	2 35%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 32%	136 31%	119 33%	102 34%	39 35%	15 40%	15 31%	7 35%	10 22%	49 28%	14 30%	1 29%

Table 3 (continuation)

**In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?**

Base: VALID

	Vote 2015						
	Total	Conservative	Labour	Liberal Democrat	UKIP	Other	Did not vote
Unweighted Bases	799	237	184	51	81	73	127
Effective Weighted Sample	593	198	147	41	68	59	108
Weighted Bases	<b>797</b>	<b>192</b>	<b>160</b>	<b>41</b>	<b>72</b>	<b>58</b>	<b>220</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 41%	92 48%	48 30%	23 57%	25 34%	18 31%	96 44%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 28%	55 29%	42 26%	9 21%	16 22%	20 34%	60 27%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 32%	45 23%	69 43%	9 23%	31 43%	20 35%	64 29%

Table 3 (continuation)

**In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?**

Base: VALID

	Vote Intention									
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Greens	Other	Not sure
Unweighted Bases	799	226	195	54	96	4	30	29	6	97
Effective Weighted Sample	593	179	147	40	80	3	25	22	3	75
Weighted Bases	<b>797</b>	<b>197</b>	<b>185</b>	<b>54</b>	<b>89</b>	<b>7</b>	<b>33</b>	<b>25</b>	<b>7</b>	<b>113</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 41%	104 53%	62 34%	29 54%	25 28%	6 79%	15 46%	6 25%	2 34%	49 43%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 28%	51 26%	49 27%	17 31%	25 28%	2 21%	7 22%	4 18%	4 58%	31 28%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 32%	43 22%	74 40%	8 14%	39 44%	0 0%	11 33%	14 57%	* 7%	33 29%

Table 3 (continuation)

**In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?**

Base: VALID

	Total	Country				GOR								
		England	Scotland	Wales	Northern Ireland	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire and The Humber
Unweighted Bases	799	686	63	32	18	73	76	89	33	88	119	67	70	71
Effective Weighted Sample	593	512	52	24	11	49	61	66	25	62	92	51	55	56
Weighted Bases	<b>797</b>	<b>660</b>	<b>72</b>	<b>41</b>	<b>23</b>	<b>62</b>	<b>82</b>	<b>101</b>	<b>32</b>	<b>84</b>	<b>102</b>	<b>67</b>	<b>71</b>	<b>59</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 41%	263 40%	33 45%	20 48%	7 32%	22 36%	29 35%	42 42%	13 42%	37 43%	48 47%	22 33%	26 37%	23 39%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 28%	192 29%	13 18%	8 19%	6 27%	10 17%	23 28%	35 35%	8 25%	22 27%	29 28%	27 40%	21 29%	17 28%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 32%	205 31%	26 36%	14 33%	9 41%	29 47%	30 37%	23 23%	11 33%	25 30%	25 25%	18 27%	24 34%	19 32%

Table 3 (continuation)

In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?

Base: VALID

	Total	Tenure								
		Homeowner (owned outright)	Homeowner (with a mortgage)	Rented from private landlord	Rented from Council	Rented from Housing Association or Social Housing Provider	Shared ownership	Student accomodation	Living with parents/ extended family	Other
Unweighted Bases	799	296	174	150	71	59	5	4	37	3
Effective Weighted Sample	593	243	126	104	53	45	4	4	27	3
Weighted Bases	<b>797</b>	<b>263</b>	<b>183</b>	<b>163</b>	<b>78</b>	<b>66</b>	<b>4</b>	<b>6</b>	<b>30</b>	<b>4</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 41%	103 39%	73 40%	66 41%	36 46%	29 44%	2 46%	2 32%	12 40%	* 14%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 28%	81 31%	51 28%	40 24%	22 27%	17 26%	1 19%	0 0%	5 18%	3 86%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 32%	79 30%	59 32%	58 35%	21 27%	20 30%	1 35%	4 68%	13 43%	0 0%



Table 3 (continuation)

**In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?**

Base: VALID

	Total	Political interest		Top issue		Likelihood to Vote				
		Interested	Not interested	Immigration & Asylum	Immigration & Not Asylum	I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote
Unweighted Bases	799	588	211	185	614	546	106	61	40	46
Effective Weighted Sample	593	448	157	143	450	436	81	47	31	34
Weighted Bases	<b>797</b>	<b>541</b>	<b>256</b>	<b>186</b>	<b>611</b>	<b>471</b>	<b>119</b>	<b>75</b>	<b>61</b>	<b>71</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 41%	217 40%	105 41%	64 34%	259 42%	185 39%	56 47%	37 49%	26 42%	18 26%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 28%	146 27%	73 29%	53 28%	167 27%	133 28%	28 23%	18 24%	16 26%	25 35%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 32%	177 33%	77 30%	70 37%	185 30%	152 32%	35 30%	20 27%	19 31%	28 39%

Table 3 (continuation)

In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?

Base: VALID

	Total	Left Wing/Right Wing							IMD Quartile			
		Very left wing	Fairly left wing	Slightly left	Centrist/In the centre	Slightly right	Fairly right wing	Very right wing	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
Unweighted Bases	799	27	85	117	345	141	68	16	194	205	191	209
Effective Weighted Sample	593	21	64	88	259	109	53	8	148	149	144	153
Weighted Bases	<b>797</b>	<b>26</b>	<b>73</b>	<b>118</b>	<b>385</b>	<b>123</b>	<b>59</b>	<b>13</b>	<b>214</b>	<b>196</b>	<b>192</b>	<b>194</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 41%	7 27%	23 31%	49 42%	161 42%	64 52%	15 26%	3 26%	85 40%	92 47%	76 39%	71 36%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 28%	8 31%	17 23%	28 24%	108 28%	29 24%	27 46%	2 14%	62 29%	49 25%	53 28%	55 28%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 32%	11 41%	34 46%	40 34%	116 30%	30 24%	16 28%	8 60%	67 31%	56 28%	63 33%	69 35%

Table 3 (continuation)

**In your view, which of the following statements best reflects why Mrs May chose to support the Remain campaign?**

Base: VALID

	EU Referendum				Labour voting intention				Household Income			
	Total	Voted Remain	Voted Leave	Did not vote	Voted labour and would do today	Did not vote labour, but would do today	Voted labour, but would not today	Did not voted labour and would not today	Less than £15,000	£15,000 - £24,999	£25,000 - £44,999	£45,000+
Unweighted Bases	799	336	335	105	143	30	30	391	194	184	199	154
Effective Weighted Sample	593	276	267	93	118	25	24	324	143	142	148	111
Weighted Bases	<b>797</b>	<b>273</b>	<b>301</b>	<b>202</b>	<b>118</b>	<b>22</b>	<b>27</b>	<b>326</b>	<b>204</b>	<b>168</b>	<b>199</b>	<b>158</b>
Because she believed that remaining in the EU was the right thing to do for the country	323 41%	128 47%	91 30%	94 46%	33 28%	4 20%	10 37%	148 46%	79 39%	64 38%	74 37%	75 48%
Because she believed that remaining in the EU was the right thing to do for the Conservative government	219 28%	52 19%	95 32%	65 32%	30 25%	8 36%	9 33%	85 26%	62 30%	44 26%	57 28%	39 25%
Because she believed that remaining in the EU was the right thing to do for her own political career	254 32%	92 34%	115 38%	43 21%	56 47%	10 45%	8 30%	92 28%	63 31%	59 35%	68 34%	44 28%

Table 4

If you had to choose, in your view, who is/was more concerned about the effects of immigration?

	Total	Gender		Age					
		Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Unweighted Bases	1059	565	494	139	226	129	130	150	285
Effective Weighted Sample	777	423	362	105	156	99	107	118	229
Weighted Bases	<b>1059</b>	<b>516</b>	<b>543</b>	<b>122</b>	<b>182</b>	<b>174</b>	<b>190</b>	<b>153</b>	<b>237</b>
David Cameron	438 41%	194 38%	244 45%	61 50%	91 50%	82 47%	69 37%	58 38%	76 32%
Theresa May	621 59%	322 62%	299 55%	61 50%	91 50%	92 53%	121 63%	95 62%	162 68%

Table 4 (continuation)

If you had to choose, in your view, who is/was more concerned about the effects of immigration?

	Total	SEG		Employment Status								
		ABC1	C2DE	Full time paid job	Part time paid job	Self-employed	Student	Out of work	Looking after home / Homemaker	Retired	Long term sick	Unpaid work for a business, community or voluntary organisation
Unweighted Bases	1059	579	480	375	135	41	62	32	61	283	50	9
Effective Weighted Sample	777	416	361	265	99	32	45	23	46	236	39	7
Weighted Bases	<b>1059</b>	<b>567</b>	<b>492</b>	<b>386</b>	<b>149</b>	<b>41</b>	<b>65</b>	<b>34</b>	<b>71</b>	<b>235</b>	<b>57</b>	<b>8</b>
David Cameron	438 41%	226 40%	212 43%	168 44%	64 43%	19 46%	35 55%	15 45%	33 46%	73 31%	22 38%	1 13%
Theresa May	621 59%	341 60%	280 57%	218 56%	85 57%	22 54%	29 45%	19 55%	38 54%	162 69%	35 62%	7 87%

Table 4 (continuation)

If you had to choose, in your view, who is/was more concerned about the effects of immigration?

	Total	Vote 2015					
		Conservative	Labour	Liberal Democrat	UKIP	Other	Did not vote
Unweighted Bases	1059	306	244	64	96	89	177
Effective Weighted Sample	777	255	198	53	80	71	150
Weighted Bases	<b>1059</b>	<b>243</b>	<b>208</b>	<b>53</b>	<b>86</b>	<b>69</b>	<b>301</b>
David Cameron	438	90	76	25	19	32	151
	41%	37%	37%	46%	22%	46%	50%
Theresa May	621	153	132	29	67	37	151
	59%	63%	63%	54%	78%	54%	50%

Table 4 (continuation)

If you had to choose, in your view, who is/was more concerned about the effects of immigration?

	Total	Vote Intention								
		Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Greens	Other	Not sure
Unweighted Bases	1059	291	251	65	113	6	34	41	10	163
Effective Weighted Sample	777	231	191	48	93	4	28	31	6	123
Weighted Bases	<b>1059</b>	<b>246</b>	<b>232</b>	<b>61</b>	<b>103</b>	<b>9</b>	<b>37</b>	<b>35</b>	<b>10</b>	<b>201</b>
David Cameron	438 41%	93 38%	93 40%	31 51%	21 20%	3 27%	18 49%	19 55%	5 51%	94 47%
Theresa May	621 59%	153 62%	139 60%	30 49%	83 80%	7 73%	19 51%	16 45%	5 49%	106 53%

Table 4 (continuation)

If you had to choose, in your view, who is/was more concerned about the effects of immigration?

	Total	Country				GOR								
		England	Scotland	Wales	Northern Ireland	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire and The Humber
Unweighted Bases	1059	919	78	40	22	93	89	125	48	119	164	90	91	100
Effective Weighted Sample	777	677	65	31	12	65	71	92	37	83	119	69	72	75
Weighted Bases	<b>1059</b>	<b>889</b>	<b>90</b>	<b>51</b>	<b>29</b>	<b>76</b>	<b>98</b>	<b>138</b>	<b>44</b>	<b>117</b>	<b>145</b>	<b>90</b>	<b>93</b>	<b>88</b>
David Cameron	438 41%	366 41%	41 46%	18 35%	13 43%	39 50%	38 38%	58 42%	16 37%	51 44%	64 44%	33 37%	34 37%	33 38%
Theresa May	621 59%	523 59%	49 54%	33 65%	17 57%	38 50%	61 62%	80 58%	27 63%	65 56%	81 56%	57 63%	59 63%	55 62%



Table 4 (continuation)

If you had to choose, in your view, who is/was more concerned about the effects of immigration?

	Total	Tenure								
		Homeowner (owned outright)	Homeowner (with a mortgage)	Rented from private landlord	Rented from Council	Rented from Housing Association or Social Housing Provider	Shared ownership	Student accommodation	Living with parents/ extended family	Other
Unweighted Bases	1059	364	238	203	94	86	6	6	56	6
Effective Weighted Sample	777	297	169	139	71	65	5	5	42	5
Weighted Bases	<b>1059</b>	<b>321</b>	<b>251</b>	<b>218</b>	<b>103</b>	<b>98</b>	<b>5</b>	<b>8</b>	<b>47</b>	<b>8</b>
David Cameron	438 41%	108 34%	112 45%	116 53%	33 32%	37 38%	5 90%	3 41%	19 39%	5 66%
Theresa May	621 59%	213 66%	139 55%	102 47%	70 68%	61 62%	1 10%	5 59%	29 61%	3 34%

Table 4 (continuation)

If you had to choose, in your view, who is/was more concerned about the effects of immigration?

	Total	Political interest		Top issue		Likelihood to Vote				
		Interested	Not interested	Immigration & Asylum	Not Immigration & Asylum	I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote
Unweighted Bases	1059	732	327	240	819	697	143	95	58	66
Effective Weighted Sample	777	551	240	180	597	551	109	71	44	50
Weighted Bases	<b>1059</b>	<b>672</b>	<b>387</b>	<b>245</b>	<b>814</b>	<b>598</b>	<b>155</b>	<b>120</b>	<b>86</b>	<b>101</b>
David Cameron	438 41%	260 39%	178 46%	81 33%	357 44%	226 38%	65 42%	54 45%	44 51%	49 49%
Theresa May	621 59%	412 61%	209 54%	165 67%	457 56%	372 62%	90 58%	66 55%	42 49%	51 51%

Table 4 (continuation)

If you had to choose, in your view, who is/was more concerned about the effects of immigration?

	Total	Left Wing/Right Wing							IMD Quartile			
		Very left wing	Fairly left wing	Slightly left	Centrist/In the centre	Slightly right	Fairly right wing	Very right wing	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
Unweighted Bases	1059	37	116	130	498	176	82	20	235	273	253	298
Effective Weighted Sample	777	29	89	99	366	137	63	11	178	196	186	220
Weighted Bases	<b>1059</b>	<b>35</b>	<b>99</b>	<b>128</b>	<b>559</b>	<b>152</b>	<b>69</b>	<b>18</b>	<b>265</b>	<b>265</b>	<b>255</b>	<b>275</b>
David Cameron	438 41%	12 36%	46 46%	56 43%	235 42%	62 41%	20 29%	6 35%	113 43%	120 45%	98 38%	107 39%
Theresa May	621 59%	22 64%	53 54%	72 57%	323 58%	90 59%	49 71%	11 65%	152 57%	145 55%	157 62%	167 61%

Table 4 (continuation)

If you had to choose, in your view, who is/was more concerned about the effects of immigration?

	Total	EU Referendum			Labour voting intention				Household Income			
		Voted Remain	Voted Leave	Did not vote	Voted labour and would do today	Did not vote labour, but would do today	Voted labour, but would not today	Did not vote labour and would not today	Less than £15,000	£15,000 - £24,999	£25,000 - £44,999	£45,000+
Unweighted Bases	1059	432	432	149	189	34	42	497	262	229	263	196
Effective Weighted Sample	777	341	346	131	157	28	34	410	193	172	195	139
Weighted Bases	<b>1059</b>	<b>351</b>	<b>378</b>	<b>281</b>	<b>154</b>	<b>25</b>	<b>37</b>	<b>408</b>	<b>270</b>	<b>215</b>	<b>265</b>	<b>197</b>
David Cameron	438 41%	174 50%	94 25%	145 52%	65 42%	9 37%	9 24%	151 37%	109 40%	96 45%	101 38%	98 49%
Theresa May	621 59%	177 50%	285 75%	136 48%	89 58%	16 63%	28 76%	257 63%	161 60%	119 55%	165 62%	100 51%

Table 5

If you had to choose, in your view, who is/was more concerned about working class people?

	Total	Gender		Age					
		Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Unweighted Bases	1059	565	494	139	226	129	130	150	285
Effective Weighted Sample	777	423	362	105	156	99	107	118	229
Weighted Bases	<b>1059</b>	<b>516</b>	<b>543</b>	<b>122</b>	<b>182</b>	<b>174</b>	<b>190</b>	<b>153</b>	<b>237</b>
David Cameron	316 30%	164 32%	152 28%	56 46%	80 44%	55 31%	43 22%	39 25%	44 18%
Theresa May	743 70%	352 68%	391 72%	66 54%	102 56%	120 69%	147 78%	114 75%	194 82%

Table 5 (continuation)

If you had to choose, in your view, who is/was more concerned about working class people?

	Total	SEG		Employment Status								
		ABC1	C2DE	Full time paid job	Part time paid job	Self-employed	Student	Out of work	Looking after home / Homemaker	Retired	Long term sick	Unpaid work for a business, community or voluntary organisation
Unweighted Bases	1059	579	480	375	135	41	62	32	61	283	50	9
Effective Weighted Sample	777	416	361	265	99	32	45	23	46	236	39	7
Weighted Bases	<b>1059</b>	<b>567</b>	<b>492</b>	<b>386</b>	<b>149</b>	<b>41</b>	<b>65</b>	<b>34</b>	<b>71</b>	<b>235</b>	<b>57</b>	<b>8</b>
David Cameron	316	163	153	146	55	11	22	11	20	38	8	2
	30%	29%	31%	38%	37%	27%	34%	31%	29%	16%	14%	29%
Theresa May	743	404	339	240	94	30	42	24	51	198	49	5
	70%	71%	69%	62%	63%	73%	66%	69%	71%	84%	86%	71%

Table 5 (continuation)

If you had to choose, in your view, who is/was more concerned about working class people?

	Total	Vote 2015					
		Conservative	Labour	Liberal Democrat	UKIP	Other	Did not vote
Unweighted Bases	1059	306	244	64	96	89	177
Effective Weighted Sample	777	255	198	53	80	71	150
Weighted Bases	<b>1059</b>	<b>243</b>	<b>208</b>	<b>53</b>	<b>86</b>	<b>69</b>	<b>301</b>
David Cameron	316 30%	59 24%	55 26%	15 27%	6 7%	26 38%	125 42%
Theresa May	743 70%	184 76%	153 74%	39 73%	80 93%	42 62%	176 58%

Table 5 (continuation)

If you had to choose, in your view, who is/was more concerned about working class people?

	Total	Vote Intention								
		Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Greens	Other	Not sure
Unweighted Bases	1059	291	251	65	113	6	34	41	10	163
Effective Weighted Sample	777	231	191	48	93	4	28	31	6	123
Weighted Bases	<b>1059</b>	<b>246</b>	<b>232</b>	<b>61</b>	<b>103</b>	<b>9</b>	<b>37</b>	<b>35</b>	<b>10</b>	<b>201</b>
David Cameron	316 30%	66 27%	72 31%	21 34%	14 13%	2 22%	16 42%	11 32%	1 7%	65 32%
Theresa May	743 70%	180 73%	160 69%	40 66%	90 87%	7 78%	21 58%	24 68%	10 93%	136 68%



Table 5 (continuation)

If you had to choose, in your view, who is/was more concerned about working class people?

	Total	Country				GOR								
		England	Scotland	Wales	Northern Ireland	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire and The Humber
Unweighted Bases	1059	919	78	40	22	93	89	125	48	119	164	90	91	100
Effective Weighted Sample	777	677	65	31	12	65	71	92	37	83	119	69	72	75
Weighted Bases	<b>1059</b>	<b>889</b>	<b>90</b>	<b>51</b>	<b>29</b>	<b>76</b>	<b>98</b>	<b>138</b>	<b>44</b>	<b>117</b>	<b>145</b>	<b>90</b>	<b>93</b>	<b>88</b>
David Cameron	316 30%	256 29%	35 39%	16 31%	9 31%	23 30%	26 26%	47 34%	10 24%	24 21%	49 33%	26 29%	25 27%	26 30%
Theresa May	743 70%	633 71%	54 61%	35 69%	20 69%	54 70%	73 74%	91 66%	33 76%	93 79%	96 67%	64 71%	67 73%	61 70%

Table 5 (continuation)

If you had to choose, in your view, who is/was more concerned about working class people?

	Total	Tenure								
		Homeowner (owned outright)	Homeowner (with a mortgage)	Rented from private landlord	Rented from Council	Rented from Housing Association or Social Housing Provider	Shared ownership	Student accommodation	Living with parents/ extended family	Other
Unweighted Bases	1059	364	238	203	94	86	6	6	56	6
Effective Weighted Sample	777	297	169	139	71	65	5	5	42	5
Weighted Bases	<b>1059</b>	<b>321</b>	<b>251</b>	<b>218</b>	<b>103</b>	<b>98</b>	<b>5</b>	<b>8</b>	<b>47</b>	<b>8</b>
David Cameron	316 30%	74 23%	81 32%	77 35%	31 30%	25 25%	3 63%	7 85%	18 38%	* 6%
Theresa May	743 70%	247 77%	170 68%	141 65%	72 70%	73 75%	2 37%	1 15%	29 62%	7 94%

Table 5 (continuation)

If you had to choose, in your view, who is/was more concerned about working class people?

	Total	Political interest		Top issue		Likelihood to Vote				
		Interested	Not interested	Immigration & Asylum	Immigration & Not Asylum	I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote
Unweighted Bases	1059	732	327	240	819	697	143	95	58	66
Effective Weighted Sample	777	551	240	180	597	551	109	71	44	50
Weighted Bases	<b>1059</b>	<b>672</b>	<b>387</b>	<b>245</b>	<b>814</b>	<b>598</b>	<b>155</b>	<b>120</b>	<b>86</b>	<b>101</b>
David Cameron	316 30%	191 28%	125 32%	56 23%	260 32%	142 24%	51 33%	48 40%	28 33%	47 47%
Theresa May	743 70%	481 72%	262 68%	189 77%	554 68%	456 76%	104 67%	72 60%	58 67%	54 53%

Table 5 (continuation)

If you had to choose, in your view, who is/was more concerned about working class people?

	Total	Left Wing/Right Wing							IMD Quartile			
		Very left wing	Fairly left wing	Slightly left	Centrist/In the centre	Slightly right	Fairly right wing	Very right wing	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
Unweighted Bases	1059	37	116	130	498	176	82	20	235	273	253	298
Effective Weighted Sample	777	29	89	99	366	137	63	11	178	196	186	220
Weighted Bases	<b>1059</b>	<b>35</b>	<b>99</b>	<b>128</b>	<b>559</b>	<b>152</b>	<b>69</b>	<b>18</b>	<b>265</b>	<b>265</b>	<b>255</b>	<b>275</b>
David Cameron	316 30%	16 46%	36 37%	38 29%	171 31%	35 23%	13 20%	7 37%	80 30%	71 27%	76 30%	90 33%
Theresa May	743 70%	19 54%	62 63%	91 71%	388 69%	117 77%	55 80%	11 63%	185 70%	194 73%	179 70%	185 67%

Table 5 (continuation)

If you had to choose, in your view, who is/was more concerned about working class people?

	Total	EU Referendum			Labour voting intention				Household Income			
		Voted Remain	Voted Leave	Did not vote	Voted labour and would do today	Did not vote labour, but would do today	Voted labour, but would not today	Did not voted labour and would not today	Less than £15,000	£15,000 - £24,999	£25,000 - £44,999	£45,000+
Unweighted Bases	1059	432	432	149	189	34	42	497	262	229	263	196
Effective Weighted Sample	777	341	346	131	157	28	34	410	193	172	195	139
Weighted Bases	<b>1059</b>	<b>351</b>	<b>378</b>	<b>281</b>	<b>154</b>	<b>25</b>	<b>37</b>	<b>408</b>	<b>270</b>	<b>215</b>	<b>265</b>	<b>197</b>
David Cameron	316 30%	123 35%	67 18%	111 39%	42 27%	10 39%	9 25%	93 23%	83 31%	68 32%	81 30%	58 29%
Theresa May	743 70%	228 65%	312 82%	170 61%	112 73%	15 61%	28 75%	314 77%	187 69%	147 68%	185 70%	139 71%

Table 6

If you had to choose, in your view, who is/was more concerned about children from poorer backgrounds?

	Total	Gender		Age					
		Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Unweighted Bases	1059	565	494	139	226	129	130	150	285
Effective Weighted Sample	777	423	362	105	156	99	107	118	229
Weighted Bases	<b>1059</b>	<b>516</b>	<b>543</b>	<b>122</b>	<b>182</b>	<b>174</b>	<b>190</b>	<b>153</b>	<b>237</b>
David Cameron	333	178	155	39	75	58	58	45	58
	31%	35%	28%	32%	41%	33%	30%	29%	24%
Theresa May	726	337	389	83	107	116	132	108	180
	69%	65%	72%	68%	59%	67%	70%	71%	76%

Table 6 (continuation)

If you had to choose, in your view, who is/was more concerned about children from poorer backgrounds?

	Total	SEG		Employment Status								
		ABC1	C2DE	Full time paid job	Part time paid job	Self-employed	Student	Out of work	Looking after home / Homemaker	Retired	Long term sick	Unpaid work for a business, community or voluntary organisation
Unweighted Bases	1059	579	480	375	135	41	62	32	61	283	50	9
Effective Weighted Sample	777	416	361	265	99	32	45	23	46	236	39	7
Weighted Bases	<b>1059</b>	<b>567</b>	<b>492</b>	<b>386</b>	<b>149</b>	<b>41</b>	<b>65</b>	<b>34</b>	<b>71</b>	<b>235</b>	<b>57</b>	<b>8</b>
David Cameron	333	174	159	154	47	9	15	10	20	56	18	2
	31%	31%	32%	40%	31%	22%	23%	30%	28%	24%	32%	21%
Theresa May	726	392	334	233	102	32	49	24	51	179	39	6
	69%	69%	68%	60%	69%	78%	77%	70%	72%	76%	68%	79%

Table 6 (continuation)

If you had to choose, in your view, who is/was more concerned about children from poorer backgrounds?

	Total	Vote 2015					
		Conservative	Labour	Liberal Democrat	UKIP	Other	Did not vote
Unweighted Bases	1059	306	244	64	96	89	177
Effective Weighted Sample	777	255	198	53	80	71	150
Weighted Bases	<b>1059</b>	<b>243</b>	<b>208</b>	<b>53</b>	<b>86</b>	<b>69</b>	<b>301</b>
David Cameron	333	68	68	14	17	29	103
	31%	28%	33%	26%	19%	42%	34%
Theresa May	726	175	140	39	69	40	198
	69%	72%	67%	74%	81%	58%	66%



Table 6 (continuation)

If you had to choose, in your view, who is/was more concerned about children from poorer backgrounds?

	Total	Vote Intention								
		Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Greens	Other	Not sure
Unweighted Bases	1059	291	251	65	113	6	34	41	10	163
Effective Weighted Sample	777	231	191	48	93	4	28	31	6	123
Weighted Bases	<b>1059</b>	<b>246</b>	<b>232</b>	<b>61</b>	<b>103</b>	<b>9</b>	<b>37</b>	<b>35</b>	<b>10</b>	<b>201</b>
David Cameron	333 31%	72 29%	81 35%	23 37%	20 19%	3 35%	13 34%	10 28%	2 16%	66 33%
Theresa May	726 69%	174 71%	151 65%	39 63%	84 81%	6 65%	24 66%	25 72%	9 84%	135 67%

Table 6 (continuation)

If you had to choose, in your view, who is/was more concerned about children from poorer backgrounds?

	Total	Country				GOR								
		England	Scotland	Wales	Northern Ireland	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire and The Humber
Unweighted Bases	1059	919	78	40	22	93	89	125	48	119	164	90	91	100
Effective Weighted Sample	777	677	65	31	12	65	71	92	37	83	119	69	72	75
Weighted Bases	<b>1059</b>	<b>889</b>	<b>90</b>	<b>51</b>	<b>29</b>	<b>76</b>	<b>98</b>	<b>138</b>	<b>44</b>	<b>117</b>	<b>145</b>	<b>90</b>	<b>93</b>	<b>88</b>
David Cameron	333 31%	264 30%	36 40%	21 41%	12 41%	23 30%	27 27%	45 32%	10 23%	29 25%	48 33%	29 32%	29 31%	25 28%
Theresa May	726 69%	625 70%	54 60%	30 59%	17 59%	54 70%	72 73%	93 68%	33 77%	87 75%	97 67%	61 68%	64 69%	63 72%

Table 6 (continuation)

If you had to choose, in your view, who is/was more concerned about children from poorer backgrounds?

	Total	Tenure								
		Homeowner (owned outright)	Homeowner (with a mortgage)	Rented from private landlord	Rented from Council	Rented from Housing Association or Social Housing Provider	Shared ownership	Student accommodation	Living with parents/ extended family	Other
Unweighted Bases	1059	364	238	203	94	86	6	6	56	6
Effective Weighted Sample	777	297	169	139	71	65	5	5	42	5
Weighted Bases	<b>1059</b>	<b>321</b>	<b>251</b>	<b>218</b>	<b>103</b>	<b>98</b>	<b>5</b>	<b>8</b>	<b>47</b>	<b>8</b>
David Cameron	333 31%	91 28%	86 34%	75 34%	28 27%	31 32%	1 18%	4 45%	16 33%	2 30%
Theresa May	726 69%	230 72%	165 66%	143 66%	76 73%	67 68%	4 82%	4 55%	32 67%	6 70%

Table 6 (continuation)

If you had to choose, in your view, who is/was more concerned about children from poorer backgrounds?

	Total	Political interest		Top issue		Likelihood to Vote				
		Interested	Not interested	Immigration & Asylum	Immigration & Not Asylum	I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote
Unweighted Bases	1059	732	327	240	819	697	143	95	58	66
Effective Weighted Sample	777	551	240	180	597	551	109	71	44	50
Weighted Bases	<b>1059</b>	<b>672</b>	<b>387</b>	<b>245</b>	<b>814</b>	<b>598</b>	<b>155</b>	<b>120</b>	<b>86</b>	<b>101</b>
David Cameron	333 31%	212 32%	121 31%	64 26%	269 33%	175 29%	48 31%	45 37%	27 31%	38 38%
Theresa May	726 69%	460 68%	266 69%	181 74%	545 67%	423 71%	106 69%	75 63%	59 69%	62 62%

Table 6 (continuation)

If you had to choose, in your view, who is/was more concerned about children from poorer backgrounds?

	Total	Left Wing/Right Wing							IMD Quartile			
		Very left wing	Fairly left wing	Slightly left	Centrist/In the centre	Slightly right	Fairly right wing	Very right wing	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
Unweighted Bases	1059	37	116	130	498	176	82	20	235	273	253	298
Effective Weighted Sample	777	29	89	99	366	137	63	11	178	196	186	220
Weighted Bases	<b>1059</b>	<b>35</b>	<b>99</b>	<b>128</b>	<b>559</b>	<b>152</b>	<b>69</b>	<b>18</b>	<b>265</b>	<b>265</b>	<b>255</b>	<b>275</b>
David Cameron	333	13	32	43	181	40	18	7	96	70	70	96
	31%	36%	32%	33%	32%	26%	27%	39%	36%	27%	27%	35%
Theresa May	726	22	67	86	377	113	50	11	168	194	185	178
	69%	64%	68%	67%	68%	74%	73%	61%	64%	73%	73%	65%

Table 6 (continuation)

If you had to choose, in your view, who is/was more concerned about children from poorer backgrounds?

	Total	EU Referendum			Labour voting intention				Household Income			
		Voted Remain	Voted Leave	Did not vote	Voted labour and would do today	Did not vote labour, but would do today	Voted labour, but would not today	Did not vote labour and would not today	Less than £15,000	£15,000 - £24,999	£25,000 - £44,999	£45,000+
Unweighted Bases	1059	432	432	149	189	34	42	497	262	229	263	196
Effective Weighted Sample	777	341	346	131	157	28	34	410	193	172	195	139
Weighted Bases	<b>1059</b>	<b>351</b>	<b>378</b>	<b>281</b>	<b>154</b>	<b>25</b>	<b>37</b>	<b>408</b>	<b>270</b>	<b>215</b>	<b>265</b>	<b>197</b>
David Cameron	333 31%	130 37%	88 23%	101 36%	53 35%	5 19%	9 24%	119 29%	80 30%	65 30%	89 33%	60 30%
Theresa May	726 69%	221 63%	290 77%	180 64%	101 65%	20 81%	28 76%	288 71%	189 70%	149 70%	177 67%	138 70%

Table 7

If you had to choose, in your view, who is/was more concerned with their own career?

	Total	Gender		Age					
		Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Unweighted Bases	1059	565	494	139	226	129	130	150	285
Effective Weighted Sample	777	423	362	105	156	99	107	118	229
Weighted Bases	<b>1059</b>	<b>516</b>	<b>543</b>	<b>122</b>	<b>182</b>	<b>174</b>	<b>190</b>	<b>153</b>	<b>237</b>
David Cameron	687	325	362	73	109	107	127	104	167
	65%	63%	67%	60%	60%	62%	67%	68%	70%
Theresa May	372	190	182	49	73	67	63	49	71
	35%	37%	33%	40%	40%	38%	33%	32%	30%

Table 7 (continuation)

If you had to choose, in your view, who is/was more concerned with their own career?

	Total	SEG		Employment Status								
		ABC1	C2DE	Full time paid job	Part time paid job	Self-employed	Student	Out of work	Looking after home / Homemaker	Retired	Long term sick	Unpaid work for a business, community or voluntary organisation
Unweighted Bases	1059	579	480	375	135	41	62	32	61	283	50	9
Effective Weighted Sample	777	416	361	265	99	32	45	23	46	236	39	7
Weighted Bases	<b>1059</b>	<b>567</b>	<b>492</b>	<b>386</b>	<b>149</b>	<b>41</b>	<b>65</b>	<b>34</b>	<b>71</b>	<b>235</b>	<b>57</b>	<b>8</b>
David Cameron	687	360	327	232	94	30	38	16	55	169	40	5
	65%	64%	66%	60%	63%	73%	60%	47%	77%	72%	70%	66%
Theresa May	372	207	165	154	56	11	26	18	16	66	17	3
	35%	36%	34%	40%	37%	27%	40%	53%	23%	28%	30%	34%



Table 7 (continuation)

If you had to choose, in your view, who is/was more concerned with their own career?

	Total	Vote 2015					Other	Did not vote
		Conservative	Labour	Liberal Democrat	UKIP			
Unweighted Bases	1059	306	244	64	96	89	177	
Effective Weighted Sample	777	255	198	53	80	71	150	
Weighted Bases	<b>1059</b>	<b>243</b>	<b>208</b>	<b>53</b>	<b>86</b>	<b>69</b>	<b>301</b>	
David Cameron	687	154	122	37	66	38	205	
	65%	63%	59%	70%	76%	56%	68%	
Theresa May	372	89	86	16	20	30	96	
	35%	37%	41%	30%	24%	44%	32%	

Table 7 (continuation)

If you had to choose, in your view, who is/was more concerned with their own career?

	Total	Vote Intention								
		Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Greens	Other	Not sure
Unweighted Bases	1059	291	251	65	113	6	34	41	10	163
Effective Weighted Sample	777	231	191	48	93	4	28	31	6	123
Weighted Bases	<b>1059</b>	<b>246</b>	<b>232</b>	<b>61</b>	<b>103</b>	<b>9</b>	<b>37</b>	<b>35</b>	<b>10</b>	<b>201</b>
David Cameron	687 65%	159 65%	143 61%	37 61%	80 77%	8 84%	26 70%	22 64%	8 81%	125 62%
Theresa May	372 35%	87 35%	89 39%	24 39%	24 23%	2 16%	11 30%	13 36%	2 19%	76 38%

Table 7 (continuation)

If you had to choose, in your view, who is/was more concerned with their own career?

	Total	Country				GOR								
		England	Scotland	Wales	Northern Ireland	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire and The Humber
Unweighted Bases	1059	919	78	40	22	93	89	125	48	119	164	90	91	100
Effective Weighted Sample	777	677	65	31	12	65	71	92	37	83	119	69	72	75
Weighted Bases	<b>1059</b>	<b>889</b>	<b>90</b>	<b>51</b>	<b>29</b>	<b>76</b>	<b>98</b>	<b>138</b>	<b>44</b>	<b>117</b>	<b>145</b>	<b>90</b>	<b>93</b>	<b>88</b>
David Cameron	687 65%	576 65%	63 70%	26 51%	22 74%	51 67%	64 66%	83 60%	35 81%	79 68%	88 61%	56 62%	66 71%	54 61%
Theresa May	372 35%	312 35%	27 30%	25 49%	7 26%	25 33%	34 34%	55 40%	8 19%	38 32%	57 39%	35 38%	27 29%	34 39%

Table 7 (continuation)

If you had to choose, in your view, who is/was more concerned with their own career?

	Total	Tenure								
		Homeowner (owned outright)	Homeowner (with a mortgage)	Rented from private landlord	Rented from Council	Rented from Housing Association or Social Housing Provider	Shared ownership	Student accommodation	Living with parents/ extended family	Other
Unweighted Bases	1059	364	238	203	94	86	6	6	56	6
Effective Weighted Sample	777	297	169	139	71	65	5	5	42	5
Weighted Bases	<b>1059</b>	<b>321</b>	<b>251</b>	<b>218</b>	<b>103</b>	<b>98</b>	<b>5</b>	<b>8</b>	<b>47</b>	<b>8</b>
David Cameron	687 65%	221 69%	165 66%	120 55%	68 66%	70 72%	1 21%	4 48%	30 62%	8 100%
Theresa May	372 35%	100 31%	86 34%	98 45%	35 34%	28 28%	4 79%	4 52%	18 38%	0 0%

Table 7 (continuation)

If you had to choose, in your view, who is/was more concerned with their own career?

	Total	Political interest		Top issue		Likelihood to Vote				
		Interested	Not interested	Immigration & Asylum	Immigration & Not Asylum	I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote
Unweighted Bases	1059	732	327	240	819	697	143	95	58	66
Effective Weighted Sample	777	551	240	180	597	551	109	71	44	50
Weighted Bases	<b>1059</b>	<b>672</b>	<b>387</b>	<b>245</b>	<b>814</b>	<b>598</b>	<b>155</b>	<b>120</b>	<b>86</b>	<b>101</b>
David Cameron	687 65%	434 65%	253 65%	177 72%	510 63%	389 65%	100 65%	77 64%	58 68%	62 62%
Theresa May	372 35%	238 35%	134 35%	68 28%	304 37%	209 35%	54 35%	43 36%	27 32%	39 38%

Table 7 (continuation)

If you had to choose, in your view, who is/was more concerned with their own career?

	Total	Left Wing/Right Wing							IMD Quartile			
		Very left wing	Fairly left wing	Slightly left	Centrist/In the centre	Slightly right	Fairly right wing	Very right wing	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
Unweighted Bases	1059	37	116	130	498	176	82	20	235	273	253	298
Effective Weighted Sample	777	29	89	99	366	137	63	11	178	196	186	220
Weighted Bases	<b>1059</b>	<b>35</b>	<b>99</b>	<b>128</b>	<b>559</b>	<b>152</b>	<b>69</b>	<b>18</b>	<b>265</b>	<b>265</b>	<b>255</b>	<b>275</b>
David Cameron	687	23	55	85	371	98	42	13	166	181	167	174
	65%	66%	56%	66%	66%	64%	62%	73%	63%	68%	65%	63%
Theresa May	372	12	44	43	188	54	26	5	99	84	88	101
	35%	34%	44%	34%	34%	36%	38%	27%	37%	32%	35%	37%

Table 7 (continuation)

If you had to choose, in your view, who is/was more concerned with their own career?

	Total	EU Referendum			Labour voting intention				Household Income			
		Voted Remain	Voted Leave	Did not vote	Voted labour and would do today	Did not vote labour, but would do today	Voted labour, but would not today	Did not voted labour and would not today	Less than £15,000	£15,000 - £24,999	£25,000 - £44,999	£45,000+
Unweighted Bases	1059	432	432	149	189	34	42	497	262	229	263	196
Effective Weighted Sample	777	341	346	131	157	28	34	410	193	172	195	139
Weighted Bases	<b>1059</b>	<b>351</b>	<b>378</b>	<b>281</b>	<b>154</b>	<b>25</b>	<b>37</b>	<b>408</b>	<b>270</b>	<b>215</b>	<b>265</b>	<b>197</b>
David Cameron	687 65%	191 54%	278 74%	188 67%	87 56%	16 62%	25 67%	267 65%	173 64%	146 68%	177 67%	121 61%
Theresa May	372 35%	160 46%	100 26%	93 33%	68 44%	9 38%	12 33%	141 35%	96 36%	69 32%	88 33%	76 39%

Table 8  
**The government is soon due to start negotiating a deal to leave the EU. If you had to choose, which of the following options would you prefer?**

	Total	Gender		Age					
		Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Unweighted Bases	1059	565	494	139	226	129	130	150	285
Effective Weighted Sample	777	423	362	105	156	99	107	118	229
Weighted Bases	<b>1059</b>	<b>516</b>	<b>543</b>	<b>122</b>	<b>182</b>	<b>174</b>	<b>190</b>	<b>153</b>	<b>237</b>
The UK leaves the single market, leaves the customs union and gains full control over all aspects of immigration, sometimes referred to as " Hard Brexit"	503 48%	236 46%	267 49%	40 33%	64 35%	78 45%	95 50%	82 53%	144 61%
The UK retains a degree of access to the single market, in return for giving some concessions to the EU on immigration to the UK, sometimes referred to as " Soft Brexit"	556 52%	279 54%	277 51%	82 67%	118 65%	97 55%	95 50%	71 47%	93 39%



Table 8 (continuation)

The government is soon due to start negotiating a deal to leave the EU. If you had to choose, which of the following options would you prefer?

	Total	SEG		Employment Status								
		ABC1	C2DE	Full time paid job	Part time paid job	Self-employed	Student	Out of work	Looking after home / Homemaker	Retired	Long term sick	Unpaid work for a business, community or voluntary organisation
Unweighted Bases	1059	579	480	375	135	41	62	32	61	283	50	9
Effective Weighted Sample	777	416	361	265	99	32	45	23	46	236	39	7
Weighted Bases	<b>1059</b>	<b>567</b>	<b>492</b>	<b>386</b>	<b>149</b>	<b>41</b>	<b>65</b>	<b>34</b>	<b>71</b>	<b>235</b>	<b>57</b>	<b>8</b>
The UK leaves the single market, leaves the customs union and gains full control over all aspects of immigration, sometimes referred to as " Hard Brexit"	503 48%	246 43%	258 52%	172 45%	57 38%	15 37%	19 30%	12 35%	31 44%	156 66%	29 51%	3 43%
The UK retains a degree of access to the single market, in return for giving some concessions to the EU on immigration to the UK, sometimes referred to as " Soft Brexit"	556 52%	321 57%	235 48%	214 55%	92 62%	26 63%	45 70%	22 65%	40 56%	79 34%	28 49%	4 57%

Table 8 (continuation)

The government is soon due to start negotiating a deal to leave the EU. If you had to choose, which of the following options would you prefer?

	Vote 2015						
	Total	Conservative	Labour	Liberal Democrat	UKIP	Other	Did not vote
Unweighted Bases	1059	306	244	64	96	89	177
Effective Weighted Sample	777	255	198	53	80	71	150
Weighted Bases	<b>1059</b>	<b>243</b>	<b>208</b>	<b>53</b>	<b>86</b>	<b>69</b>	<b>301</b>
The UK leaves the single market, leaves the customs union and gains full control over all aspects of immigration, sometimes referred to as " Hard Brexit"	503 48%	139 57%	85 41%	18 34%	69 80%	24 35%	128 42%
The UK retains a degree of access to the single market, in return for giving some concessions to the EU on immigration to the UK, sometimes referred to as " Soft Brexit"	556 52%	104 43%	122 59%	35 66%	17 20%	44 65%	174 58%

Table 8 (continuation)

The government is soon due to start negotiating a deal to leave the EU. If you had to choose, which of the following options would you prefer?

	Total	Vote Intention								
		Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Greens	Other	Not sure
Unweighted Bases	1059	291	251	65	113	6	34	41	10	163
Effective Weighted Sample	777	231	191	48	93	4	28	31	6	123
Weighted Bases	<b>1059</b>	<b>246</b>	<b>232</b>	<b>61</b>	<b>103</b>	<b>9</b>	<b>37</b>	<b>35</b>	<b>10</b>	<b>201</b>
The UK leaves the single market, leaves the customs union and gains full control over all aspects of immigration, sometimes referred to as " Hard Brexit"	503 48%	145 59%	74 32%	20 32%	87 84%	7 73%	8 23%	6 16%	4 41%	87 43%
The UK retains a degree of access to the single market, in return for giving some concessions to the EU on immigration to the UK, sometimes referred to as " Soft Brexit"	556 52%	101 41%	158 68%	41 68%	16 16%	3 27%	29 77%	29 84%	6 59%	114 57%

Table 8 (continuation)

The government is soon due to start negotiating a deal to leave the EU. If you had to choose, which of the following options would you prefer?

	Total	Country				GOR								
		England	Scotland	Wales	Northern Ireland	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire and The Humber
Unweighted Bases	1059	919	78	40	22	93	89	125	48	119	164	90	91	100
Effective Weighted Sample	777	677	65	31	12	65	71	92	37	83	119	69	72	75
Weighted Bases	<b>1059</b>	<b>889</b>	<b>90</b>	<b>51</b>	<b>29</b>	<b>76</b>	<b>98</b>	<b>138</b>	<b>44</b>	<b>117</b>	<b>145</b>	<b>90</b>	<b>93</b>	<b>88</b>
The UK leaves the single market, leaves the customs union and gains full control over all aspects of immigration, sometimes referred to as " Hard Brexit"	503 48%	431 48%	34 38%	27 53%	11 36%	43 56%	57 58%	37 27%	24 54%	46 39%	76 52%	47 52%	48 52%	53 61%
The UK retains a degree of access to the single market, in return for giving some concessions to the EU on immigration to the UK, sometimes referred to as " Soft Brexit"	556 52%	458 52%	55 62%	24 47%	19 64%	34 44%	41 42%	101 73%	20 46%	71 61%	69 48%	44 48%	44 48%	34 39%

Table 8 (continuation)

The government is soon due to start negotiating a deal to leave the EU. If you had to choose, which of the following options would you prefer?

	Total	Tenure								
		Homeowner (owned outright)	Homeowner (with a mortgage)	Rented from private landlord	Rented from Council	Rented from Housing Association or Social Housing Provider	Shared ownership	Student accommodation	Living with parents/ extended family	Other
Unweighted Bases	1059	364	238	203	94	86	6	6	56	6
Effective Weighted Sample	777	297	169	139	71	65	5	5	42	5
Weighted Bases	<b>1059</b>	<b>321</b>	<b>251</b>	<b>218</b>	<b>103</b>	<b>98</b>	<b>5</b>	<b>8</b>	<b>47</b>	<b>8</b>
The UK leaves the single market, leaves the customs union and gains full control over all aspects of immigration, sometimes referred to as " Hard Brexit"	503 48%	180 56%	117 47%	78 36%	52 51%	48 49%	0 0%	* 5%	25 53%	2 31%
The UK retains a degree of access to the single market, in return for giving some concessions to the EU on immigration to the UK, sometimes referred to as " Soft Brexit"	556 52%	141 44%	134 53%	140 64%	51 49%	50 51%	5 100%	8 95%	22 47%	5 69%

Table 8 (continuation)

The government is soon due to start negotiating a deal to leave the EU. If you had to choose, which of the following options would you prefer?

	Total	Political interest		Top issue		Likelihood to Vote				
		Interested	Not interested	Immigration & Asylum	Immigration & Not Asylum	I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote
Unweighted Bases	1059	732	327	240	819	697	143	95	58	66
Effective Weighted Sample	777	551	240	180	597	551	109	71	44	50
Weighted Bases	<b>1059</b>	<b>672</b>	<b>387</b>	<b>245</b>	<b>814</b>	<b>598</b>	<b>155</b>	<b>120</b>	<b>86</b>	<b>101</b>
The UK leaves the single market, leaves the customs union and gains full control over all aspects of immigration, sometimes referred to as " Hard Brexit"	503 48%	318 47%	185 48%	178 72%	326 40%	300 50%	55 35%	48 40%	42 49%	59 58%
The UK retains a degree of access to the single market, in return for giving some concessions to the EU on immigration to the UK, sometimes referred to as " Soft Brexit"	556 52%	354 53%	202 52%	68 28%	488 60%	298 50%	100 65%	72 60%	44 51%	42 42%

Table 8 (continuation)

The government is soon due to start negotiating a deal to leave the EU. If you had to choose, which of the following options would you prefer?

	Total	Left Wing/Right Wing							IMD Quartile			
		Very left wing	Fairly left wing	Slightly left	Centrist/In the centre	Slightly right	Fairly right wing	Very right wing	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
Unweighted Bases	1059	37	116	130	498	176	82	20	235	273	253	298
Effective Weighted Sample	777	29	89	99	366	137	63	11	178	196	186	220
Weighted Bases	<b>1059</b>	<b>35</b>	<b>99</b>	<b>128</b>	<b>559</b>	<b>152</b>	<b>69</b>	<b>18</b>	<b>265</b>	<b>265</b>	<b>255</b>	<b>275</b>
The UK leaves the single market, leaves the customs union and gains full control over all aspects of immigration, sometimes referred to as " Hard Brexit"	503 48%	16 45%	28 29%	34 26%	281 50%	87 57%	43 62%	15 83%	136 51%	122 46%	113 45%	132 48%
The UK retains a degree of access to the single market, in return for giving some concessions to the EU on immigration to the UK, sometimes referred to as " Soft Brexit"	556 52%	19 55%	70 71%	95 74%	278 50%	65 43%	26 38%	3 17%	129 49%	143 54%	141 55%	142 52%

Table 8 (continuation)

The government is soon due to start negotiating a deal to leave the EU. If you had to choose, which of the following options would you prefer?

	Total	EU Referendum			Labour voting intention				Household Income			
		Voted Remain	Voted Leave	Did not vote	Voted labour and would do today	Did not vote labour, but would do today	Voted labour, but would not today	Did not voted labour and would not today	Less than £15,000	£15,000 - £24,999	£25,000 - £44,999	£45,000+
Unweighted Bases	1059	432	432	149	189	34	42	497	262	229	263	196
Effective Weighted Sample	777	341	346	131	157	28	34	410	193	172	195	139
Weighted Bases	<b>1059</b>	<b>351</b>	<b>378</b>	<b>281</b>	<b>154</b>	<b>25</b>	<b>37</b>	<b>408</b>	<b>270</b>	<b>215</b>	<b>265</b>	<b>197</b>
The UK leaves the single market, leaves the customs union and gains full control over all aspects of immigration, sometimes referred to as " Hard Brexit"	503 48%	72 21%	297 78%	111 40%	56 36%	8 33%	22 59%	233 57%	134 50%	97 45%	133 50%	83 42%
The UK retains a degree of access to the single market, in return for giving some concessions to the EU on immigration to the UK, sometimes referred to as " Soft Brexit"	556 52%	279 79%	82 22%	170 60%	98 64%	17 67%	15 41%	175 43%	136 50%	118 55%	133 50%	114 58%