



BMG UK Omnibus Results

01/04/16

On behalf of:



Fieldwork Dates

17th-23rd February 2016, 25th-29th March 2016

Data Collection Method

Omnibus fieldwork was conducted online. Invitations to participate were sent to members of online panels. Non-response from different demographic groups was taken into account during the fieldwork phase and post-fieldwork adjustments.

Sample

All residents aged 18+ in United Kingdom. The sample size is 1,518 respondents.

Weighting

Results were weighted to reflect the profile of adults 18+, living in social housing in England. Targets were Age/Sex, Government Office Region (GOR), and Tenure (Housing Association and Council). All targets are based on Official Statistics from the ONS that are awarded National Statistics status.

Margin of Error

As a sample of the population was interviewed, the results are subject to a margin of error around various estimates. This means that, given the random nature of the sampling process, we can be confident that the actual result lies somewhere within the margin of error. For example, where 50% of a given population (the worst case scenario) responded in a particular way, with a sample of 1,500 we can be 95% certain that the actual value will fall 2.5% either side of the result. However, where 90% of a given population responded in a particular way, with a sample of 1,500 we can be 95% certain that the actual value will fall 1.5% of the estimate. Users should note that subsamples within cross-breaks will be subject to a higher margin of error, so any conclusions drawn should be treated with caution.

Questions & Presentation

All results are shown in full below, in order, and using the wording that was put to respondents. For questions where the list of responses is names of parties, names or statements, these will typically have been displayed to respondents in a random order, but be ordered in the attached tables. Questions typically not shown in a random order are those where there is a natural or accepted order to maintain i.e. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10, or questions that have a factual, rather than opinion-related answer, such as key demographic information. Responses such as “Other”, “Don't know” and “Refused” are not usually randomised.

Data were collected, analysed and weighted by BMG Research.



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Contact Us

For further information, or to place your questions on our next omnibus, please contact:

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Table 1	1
As a result of the July 2015 budget, in April this year, all social landlords in England will have to reduce their rent by 1% unless they are granted an exemption. This 1% rent reduction will continue over the next four years. To what extent are you concerned that this reduction in rent may lead to a reduction in the services provided by your social landlord? Base: All Respondents	
Table 2	3
Age Base: All Respondents	
Table 3	5
Gender Base: All Respondents	
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Tenure Base: All Respondents	

Table 1

As a result of the July 2015 budget, in April this year, all social landlords in England will have to reduce their rent by 1% unless they are granted an exemption. This 1% rent reduction will continue over the next four years. To what extent are you concerned that this reduction in rent may lead to a reduction in the services provided by your social landlord?

Base: All Respondents

Column	Total	Age						Gender	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male	Female
		a	b	c	d	e	f	g	h
Unweighted Bases	408	30	46	82	94	72	84	224	184
Weighted Bases	408	47	71	68	73	58	91	199	209
Not at all concerned	178 44%	31 +67% bcdef	29 41%	28 42%	22 -31%	26 44%	41 46% d	93 47%	85 41%
Slightly concerned	122 30%	10 21%	26 36%	16 24%	24 33%	14 24%	32 35%	48 -24%	74 +35% g
Somewhat concerned	75 18%	6 12%	12 16%	12 18%	17 24%	14 23%	15 16%	32 16%	43 21%
Extremely concerned	33 8%	0 0%	4 6%	11 +16% af	9 12% af	5 8%	4 4%	25 +13% h	7 -3%

Columns Tested: a,b,c,d,e,f - g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Table 1 (continuation)

As a result of the July 2015 budget, in April this year, all social landlords in England will have to reduce their rent by 1% unless they are granted an exemption. This 1% rent reduction will continue over the next four years. To what extent are you concerned that this reduction in rent may lead to a reduction in the services provided by your social landlord?

Base: All Respondents

	Total	Region									Tenure	
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Rented from Council	Rented from HA
Column		a	b	*c	d	e	f	g	h	i	j	k
Unweighted Bases	408	40	60	28	42	36	42	74	50	36	180	228
Weighted Bases	408	25	54	40	31	46	41	89	53	32	220	188
Not at all concerned	178 44%	10 39%	22 41%	16 41%	12 37%	19 41%	16 38%	47 53%	22 43%	15 48%	88 40%	91 48%
Slightly concerned	122 30%	9 35%	20 37%	11 28%	17 +54% efghi	8 18%	11 26%	23 26%	16 30%	8 26%	62 28%	60 32%
Somewhat concerned	75 18%	3 13%	11 20%	12 31%	3 9%	10 22%	8 20%	12 13%	11 20%	6 18%	46 21%	29 15%
Extremely concerned	33 8%	3 13%	1 2%	0 0%	0 -0%	9 +19% bd	6 +16% bd	7 8%	4 7%	2 8%	24 +11% k	9 -5%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Table 2

Age

Base: All Respondents

Column	Total	Age						Gender	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male	Female
		a	b	c	d	e	f	g	h
Unweighted Bases	408	30	46	82	94	72	84	224	184
Weighted Bases	408	47	71	68	73	58	91	199	209
Age									
18 to 24	47 12%	47 +100% bcdef	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	24 12%	23 11%
25 to 34	71 17%	0 -0%	71 +100% acdef	0 -0%	0 -0%	0 -0%	0 -0%	35 18%	36 17%
35 to 44	68 17%	0 -0%	0 -0%	68 +100% abdef	0 -0%	0 -0%	0 -0%	34 17%	34 16%
45 to 54	73 18%	0 -0%	0 -0%	0 -0%	73 +100% abcef	0 -0%	0 -0%	36 18%	37 18%
55 to 64	58 14%	0 -0%	0 -0%	0 -0%	0 -0%	58 +100% abcdf	0 -0%	29 14%	30 14%
65+	91 22%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	91 +100% abcde	41 21%	50 24%

Columns Tested: a,b,c,d,e,f - g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Table 2 (continuation)

Age

Base: All Respondents

	Total	Region									Tenure	
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Rented from Council	Rented from HA
Column		a	b	*c	d	e	f	g	h	i	j	k
Unweighted Bases	408	40	60	28	42	36	42	74	50	36	180	228
Weighted Bases	408	25	54	40	31	46	41	89	53	32	220	188
Age												
18 to 24	47 12%	1 5%	7 12%	0 0%	2 6%	0 -0%	4 9%	15 17%	18 +34%	1 3%	37 +17%	10 -5%
			e					e	abdefgi		k	
25 to 34	71 17%	3 12%	14 +27%	16 40%	3 11%	6 12%	7 18%	10 11%	2 -4%	9 29%	37 17%	34 18%
			gh				h			dgh		
35 to 44	68 17%	1 -3%	13 24%	3 7%	8 26%	11 25%	7 18%	16 18%	4 7%	5 15%	35 16%	33 17%
			ah		ah	ah	a	a				
45 to 54	73 18%	8 +32%	4 -8%	4 10%	5 16%	15 +33%	3 -6%	21 23%	7 13%	7 22%	46 21%	26 14%
		bfh			bfh			bf		f		
55 to 64	58 14%	6 25%	11 20%	4 11%	6 18%	6 13%	12 +30%	6 -7%	7 13%	1 -3%	22 -10%	36 +19%
		gi	gi		i		ghi					j
65+	91 22%	6 23%	5 -8%	13 33%	7 23%	8 16%	7 18%	22 24%	15 29%	9 28%	42 19%	49 26%
		b			b			b	b	b		

Columns Tested: a,b,c,d,e,f,g,h,i - j,k ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Table 3
Gender
 Base: All Respondents

	Age							Gender	
	Total	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male	Female
Column		a	b	c	d	e	f	g	h
Unweighted Bases	408	30	46	82	94	72	84	224	184
Weighted Bases	408	47	71	68	73	58	91	199	209
Gender									
Male	199 49%	24 51%	35 50%	34 50%	36 49%	29 49%	41 45%	199 +100% h	0 -0%
Female	209 51%	23 49%	36 50%	34 50%	37 51%	30 51%	50 55%	0 -0%	209 +100% g

Columns Tested: a,b,c,d,e,f - g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Table 3 (continuation)

Gender

Base: All Respondents

	Total	Region									Tenure	
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Rented from Council	Rented from HA
Column		a	b	*c	d	e	f	g	h	i	j	k
Unweighted Bases	408	40	60	28	42	36	42	74	50	36	180	228
Weighted Bases	408	25	54	40	31	46	41	89	53	32	220	188
Gender												
Male	199 49%	11 46%	28 51%	1 3%	15 49%	32 +69% ahi	27 +66% hi	53 +60% hi	20 38%	12 38%	112 51%	87 47%
Female	209 51%	13 54%	26 49%	38 97%	16 51%	14 -31%	14 -34%	36 -40%	32 62% efg	20 62% efg	109 49%	100 53%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Table 4
Region
 Base: All Respondents

	Total	Age						Gender	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male	Female
Column		a	b	c	d	e	f	g	h
Unweighted Bases	408	30	46	82	94	72	84	224	184
Weighted Bases	408	47	71	68	73	58	91	199	209
Region									
North East	25 6%	1 3%	3 4%	1 -1%	8 +11%	6 10%	6 6%	11 6%	13 6%
North West	54 13%	7 14%	14 20%	13 19%	4 -6%	11 19%	5 -5%	28 14%	26 12%
Yorkshire and The Humber	40 10%	0 0%	16 +22%	3 4%	4 5%	4 7%	13 14%	1 -1%	38 +18%
East Midlands	31 8%	2 4%	3 5%	8 12%	5 7%	6 9%	7 8%	15 8%	16 8%
West Midlands	46 11%	0 -0%	6 8%	11 17%	15 +21%	6 10%	8 8%	32 +16%	14 -7%
East of England	41 10%	4 8%	7 11%	7 11%	3 -4%	12 +21%	7 8%	27 +14%	14 -7%
London	89 22%	15 32%	10 14%	16 23%	21 28%	6 -10%	22 24%	53 +27%	36 -17%
South East	53 13%	18 +38%	2 -3%	4 -6%	7 9%	7 12%	15 17%	20 10%	32 16%

Columns Tested: a,b,c,d,e,f - g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Table 4 (continuation)

Region

Base: All Respondents

	Total	Age						Gender	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male	Female
Column		a	b	c	d	e	f	g	h
Unweighted Bases	408	30	46	82	94	72	84	224	184
Weighted Bases	408	47	71	68	73	58	91	199	209
South West	32 8%	1 2%	9 13%	5 7%	7 10%	1 -1%	9 10%	12 6%	20 9%
			e		e		e		

Columns Tested: a,b,c,d,e,f - g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Table 4 (continuation)

Region

Base: All Respondents

	Total	Region									Tenure	
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Rented from Council	Rented from HA
Column		a	b	*c	d	e	f	g	h	i	j	k
Unweighted Bases	408	40	60	28	42	36	42	74	50	36	180	228
Weighted Bases	408	25	54	40	31	46	41	89	53	32	220	188
Region												
North East	25 6%	25 +100%	0 -0%	0 0%	0 0%	0 0%	0 0%	0 -0%	0 0%	0 0%	16 7%	9 5%
North West	54 13%	0 -0%	54 +100%	0 0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	13 -6%	41 +22%
Yorkshire and The Humber	40 10%	0 -0%	0 -0%	40 100%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	0 -0%	25 11%	15 8%
East Midlands	31 8%	0 0%	0 -0%	0 0%	31 +100%	0 0%	0 0%	0 -0%	0 -0%	0 0%	15 7%	16 9%
West Midlands	46 11%	0 -0%	0 -0%	0 0%	0 -0%	46 +100%	0 -0%	0 -0%	0 -0%	0 -0%	22 10%	23 12%
East of England	41 10%	0 -0%	0 -0%	0 0%	0 -0%	0 -0%	41 +100%	0 -0%	0 -0%	0 -0%	25 11%	15 8%
London	89 22%	0 -0%	0 -0%	0 0%	0 -0%	0 -0%	0 -0%	89 +100%	0 -0%	0 -0%	52 24%	37 20%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Table 4 (continuation)

Region

Base: All Respondents

	Total	Region									Tenure	
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Rented from Council	Rented from HA
Column		a	b	*c	d	e	f	g	h	i	j	k
Unweighted Bases	408	40	60	28	42	36	42	74	50	36	180	228
Weighted Bases	408	25	54	40	31	46	41	89	53	32	220	188
South East	53 13%	0 -0%	0 -0%	0 0%	0 -0%	0 -0%	0 -0%	0 -0%	53 +100% abdefgi	0 -0%	36 +16% k	17 -9%
South West	32 8%	0 0%	0 -0%	0 0%	0 0%	0 0%	0 -0%	0 -0%	0 -0%	32 +100% abdefgh	17 8%	15 8%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower



Table 5
Tenure
 Base: All Respondents

	Total	Age						Gender	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	Male	Female
Column		a	b	c	d	e	f	g	h
Unweighted Bases	408	30	46	82	94	72	84	224	184
Weighted Bases	408	47	71	68	73	58	91	199	209
Tenure									
Rented from Council	220 54%	37 +79% bcef	37 53%	35 52%	46 +64% ef	22 -38%	42 46%	112 56%	109 52%
Rented from Housing Association	188 46%	10 -21%	34 47%	33 48%	26 -36%	36 +62%	49 54%	87 44%	100 48%
		a	a	a	ad	ad			

Columns Tested: a,b,c,d,e,f - g,h ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower

Table 5 (continuation)

Tenure

Base: All Respondents

	Total	Region									Tenure	
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Rented from Council	Rented from HA
Column		a	b	*c	d	e	f	g	h	i	j	k
Unweighted Bases	408	40	60	28	42	36	42	74	50	36	180	228
Weighted Bases	408	25	54	40	31	46	41	89	53	32	220	188
Tenure												
Rented from Council	220 54%	16 65%	13 -25%	25 62%	15 48%	22 49%	25 62%	52 59%	36 +68%	17 52%	220 +100%	0 -0%
Rented from Housing Association	188 46%	9 35%	41 +75%	15 38%	16 52%	23 51%	15 38%	37 41%	17 -32%	15 48%	0 -0%	188 +100%
			adeefghi									j

Columns Tested: a,b,c,d,e,f,g,h,i - j,k ; Column tested against total: + Indicates significantly higher than the total, - indicates significantly lower