

Plenty of further information to look through on our website:

www.bmgresearch.co.uk

Working as a Field Interviewer

Who we are and what we do

BMG Research is one of the leading social research agencies in the country employing several hundred staff at our headquarters in Edgbaston, Birmingham. Our clients include a range of public sector organisations such as central government departments, universities, local authorities, housing associations and other social landlords, police forces and the NHS.

The role of a Field Interviewer

As a Field Interviewer you will carry out questionnaires with members of the public on a face-to-face basis.

This role will enable you to meet different people every day and gain a fascinating insight into people's views and opinions on a wide range of topics.

You'll have opportunities to explore other areas of the UK as the work is based all across the country.

We have recently invested in the latest range of light-weight and easy to use tablet devices. You will be equipped with your own tablet and trained and supported fully on how to use it.

How do you become a Field Interviewer

To ensure we have the right calibre of staff, all candidates will complete a telephone interview and an assessment session which consists of a role play and interview. Following the assessment, all successful candidates attend an induction. This will ensure you have the relevant knowledge to fulfil your role as a field interviewer at BMG Research.

On your first day in field, a supervisor will train you to interview which will allow you to pick up good interviewing skills and tips to help you in your role. This will be followed by regular ongoing support interviewing skills, building respondent rapport, and basic research techniques.

Interviewer qualities

If you enjoy meeting new people and finding out about their opinions, would like the flexibility to organise your own work schedule and are a good listener, then this maybe the role for you.

We offer competitive rates of pay!

To help you settle into the role and ensure you have a guaranteed income whilst you become skilled in the role, you will be paid hourly for your 4 week training period. This will be changed to payment by results (on each completed interview) which you will find much more rewarding as the more interviews you complete, the more you will earn!

The payment by results will ensure that as a minimum, you earn the standard daily pay rate in the area you are working in.

Travel expenses are paid – either fares for public transport or mileage at £0.30p per mile for car drivers.



Working hours

Interviewers can work from 9am – 9pm Mon – Sat and from 10am – 9pm on Sun. Your start time is flexible and generally tends to be in the afternoon.

Full time interviewers are required to work a minimum of 35 hours a week and this is to include evening and weekends. Part time interviewers are required to work a minimum of 18 hours a week, again including some evening and weekends.

By working at these times, you will be able to contact all types of people, including those who are not at home during the day and achieve your targets more easily.

There may be times when we will require you to work away from home which could be up to a week at a time. Where you are working away from home, accommodation (including B&B) and travel arrangements will be made by BMG.

How is work allocated?

For each new project you work on, your Project Manager (PM) will phone you to advise you of the project field dates and details of the briefing which you will need to attend. This will enable you to gain in-depth knowledge of the project and its requirements.

All of the materials needed for you to complete your allocation will also be given to you at the briefing which will allow you to start working immediately after the project briefing.

Disclosure and Barring Service (DBS) checks

As you will be knocking and completing door step interviews, you are placed in a position of trust. We therefore ask all of our interviewers to complete a DBS with us before commencing work.

Personal, diverse and experienced

Our fieldforce is drawn from all ethnic and social backgrounds and many interviewers have community language skills, including Asian and Eastern European languages. Our interviewers are trained and experienced in researching hard to help, hard to reach and vulnerable members of our communities including research amongst young people.

Quality Standards

Quality defines everything about our work, not just compliance with proper procedure, but in our unwavering focus on engaging with client needs and making sure these are reflected in all that we do.

We are a Market Research Society Company Partner, comply fully with the MRS Code of Conduct and adhere to other industry codes which help to reassure the general public, our clients and other interested parties that our research is carried out in a professional and ethical manner.

We also have been ISO 9001:2015, ISO 20252 :2012, ISO 27001:2013 IQCS, and IQCS accredited to name a few.



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Further information

To apply, please visit <http://www.bmgresearch.co.uk/who-we-are/careers/> or for further information, please contact the BMG Research Field office and ask to speak to Kanta Heer-Balu on 0121 333 6006 or email kanta.heer-balu@bmgresearch.co.uk