

Table 4

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	Gender		Age					
		Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Unweighted Bases	1468	728	740	169	271	173	244	233	378
Effective Weighted Sample	1255	624	631	142	237	157	212	205	332
Weighted Bases	1468	715	753	170	252	242	263	212	329
BBC	498 34%	265 37%	233 31%	41 24%	68 27%	68 28%	95 36%	89 42%	136 41%
British Government	112 8%	71 10%	41 5%	25 15%	19 8%	15 6%	14 5%	21 10%	17 5%
British Newspapers	287 20%	147 21%	140 19%	27 16%	26 10%	32 13%	48 18%	58 27%	96 29%
British Television & Radio Broadcasters (Excl BBC)	246 17%	115 16%	131 17%	28 17%	25 10%	33 14%	43 16%	49 23%	68 21%
The Remain Campaign	132 9%	71 10%	61 8%	18 10%	24 9%	12 5%	22 8%	21 10%	36 11%
The Leave Campaign	248 17%	128 18%	119 16%	22 13%	16 7%	40 17%	47 18%	39 18%	83 25%
Political Parties	96 7%	49 7%	48 6%	13 7%	26 10%	17 7%	11 4%	10 5%	20 6%
Social media	232 16%	103 14%	129 17%	56 33%	49 19%	49 20%	36 14%	18 8%	25 8%
Family	268 18%	96 13%	172 23%	45 27%	50 20%	54 22%	42 16%	27 13%	49 15%
Friends	229 16%	100 14%	129 17%	39 23%	55 22%	40 16%	34 13%	20 10%	40 12%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	Gender		Age					
		Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Unweighted Bases	1468	728	740	169	271	173	244	233	378
Effective Weighted Sample	1255	624	631	142	237	157	212	205	332
Weighted Bases	1468	715	753	170	252	242	263	212	329
Colleagues	66 4%	28 4%	38 5%	8 5%	20 8%	12 5%	14 5%	4 2%	8 2%
None of the above	265 18%	132 18%	133 18%	18 11%	38 15%	41 17%	59 22%	43 20%	66 20%
Don't Know	133 9%	57 8%	76 10%	17 10%	40 16%	31 13%	22 8%	14 7%	10 3%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	SEG			Vote 2015					
	Total	ABC1	C2DE	Conservative	Labour	Liberal Democrat	UKIP	Other	Did not vote
Unweighted Bases	1468	798	670	357	324	107	166	116	272
Effective Weighted Sample	1255	688	567	329	294	95	152	108	257
Weighted Bases	1468	817	651	343	283	73	117	92	405
BBC	498 34%	319 39%	179 27%	133 39%	99 35%	32 44%	27 23%	32 35%	132 33%
British Government	112 8%	69 8%	43 7%	34 10%	18 6%	6 8%	8 7%	6 6%	28 7%
British Newspapers	287 20%	182 22%	105 16%	92 27%	59 21%	13 17%	24 20%	15 16%	60 15%
British Television & Radio Broadcasters (Excl BBC)	246 17%	147 18%	99 15%	72 21%	51 18%	8 11%	20 17%	16 17%	65 16%
The Remain Campaign	132 9%	76 9%	56 9%	34 10%	34 12%	7 9%	10 9%	15 16%	25 6%
The Leave Campaign	248 17%	122 15%	126 19%	65 19%	44 16%	10 14%	49 41%	13 14%	41 10%
Political Parties	96 7%	64 8%	32 5%	19 5%	23 8%	10 13%	11 10%	7 8%	15 4%
Social media	232 16%	145 18%	88 13%	35 10%	62 22%	15 20%	17 15%	11 12%	72 18%
Family	268 18%	147 18%	121 19%	56 16%	51 18%	14 19%	20 17%	21 22%	72 18%
Friends	229 16%	132 16%	98 15%	48 14%	37 13%	15 20%	16 13%	22 23%	72 18%

Table 4 (continuation)

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	Total	SEG		Vote 2015					
		ABC1	C2DE	Conservative	Labour	Liberal Democrat	UKIP	Other	Did not vote
Unweighted Bases	1468	798	670	357	324	107	166	116	272
Effective Weighted Sample	1255	688	567	329	294	95	152	108	257
Weighted Bases	1468	817	651	343	283	73	117	92	405
Colleagues	66 4%	43 5%	23 3%	16 5%	10 4%	3 4%	4 4%	4 4%	17 4%
None of the above	265 18%	133 16%	132 20%	53 15%	46 16%	10 14%	20 17%	20 22%	95 23%
Don't Know	133 9%	53 6%	80 12%	21 6%	20 7%	5 7%	2 2%	2 2%	50 12%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Vote Intention									
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Greens	Other	Not sure
Unweighted Bases	1468	308	334	94	231	11	55	76	11	225
Effective Weighted Sample	1255	280	292	78	196	9	49	64	9	200
Weighted Bases	1468	312	317	77	200	10	50	78	11	255
BBC	498 34%	130 42%	119 37%	28 36%	51 25%	3 29%	16 31%	27 35%	4 34%	77 30%
British Government	112 8%	44 14%	20 6%	9 12%	8 4%	0 0%	5 10%	4 5%	0 0%	9 4%
British Newspapers	287 20%	79 25%	62 20%	15 19%	46 23%	1 14%	5 10%	16 20%	0 0%	36 14%
British Television & Radio Broadcasters (Excl BBC)	246 17%	69 22%	56 18%	5 7%	33 16%	3 32%	9 17%	13 16%	0 0%	36 14%
The Remain Campaign	132 9%	28 9%	49 16%	5 6%	15 8%	0 0%	6 12%	10 13%	1 12%	10 4%
The Leave Campaign	248 17%	44 14%	38 12%	8 11%	95 48%	0 0%	9 17%	9 12%	3 28%	19 7%
Political Parties	96 7%	18 6%	25 8%	8 10%	14 7%	1 14%	1 3%	9 12%	0 0%	9 4%
Social media	232 16%	39 13%	73 23%	23 29%	34 17%	1 6%	7 14%	20 25%	0 0%	26 10%
Family	268 18%	58 18%	61 19%	22 28%	37 18%	2 21%	11 22%	9 12%	3 25%	43 17%
Friends	229 16%	50 16%	52 16%	19 25%	32 16%	0 0%	7 14%	18 22%	3 31%	34 13%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	Vote Intention								
		Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Greens	Other	Not sure
Unweighted Bases	1468	308	334	94	231	11	55	76	11	225
Effective Weighted Sample	1255	280	292	78	196	9	49	64	9	200
Weighted Bases	1468	312	317	77	200	10	50	78	11	255
Colleagues	66 4%	16 5%	11 3%	3 3%	9 5%	2 15%	2 4%	5 6%	1 7%	7 3%
None of the above	265 18%	45 14%	46 15%	9 12%	26 13%	4 36%	14 27%	13 17%	3 30%	64 25%
Don't Know	133 9%	19 6%	25 8%	6 8%	9 5%	0 0%	0 0%	4 5%	1 11%	47 19%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	Country			
		England	Scotland	Wales	Northern Ireland
Unweighted Bases	1468	1251	125	65	27
Effective Weighted Sample	1255	1086	110	57	18
Weighted Bases	1468	1232	124	71	41
BBC	498 34%	426 35%	39 31%	17 24%	16 41%
British Government	112 8%	92 7%	9 8%	2 3%	9 22%
British Newspapers	287 20%	244 20%	18 14%	11 16%	15 37%
British Television & Radio Broadcasters (Excl BBC)	246 17%	209 17%	17 14%	13 18%	7 17%
The Remain Campaign	132 9%	115 9%	12 10%	3 4%	2 4%
The Leave Campaign	248 17%	209 17%	20 16%	8 11%	12 28%
Political Parties	96 7%	81 7%	6 5%	6 9%	3 8%
Social media	232 16%	198 16%	16 12%	18 26%	1 2%
Family	268 18%	231 19%	21 17%	14 20%	2 5%
Friends	229 16%	195 16%	21 17%	11 16%	2 4%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	Country			
		England	Scotland	Wales	Northern Ireland
Unweighted Bases	1468	1251	125	65	27
Effective Weighted Sample	1255	1086	110	57	18
Weighted Bases	1468	1232	124	71	41
Colleagues	66 4%	57 5%	6 5%	2 2%	1 2%
None of the above	265 18%	215 17%	28 23%	17 24%	4 11%
Don't Know	133 9%	110 9%	12 10%	7 9%	5 11%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	GOR								
		East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire and The Humber
Unweighted Bases	1468	136	137	187	68	169	190	135	107	122
Effective Weighted Sample	1255	119	119	163	59	146	170	118	96	106
Weighted Bases	1468	106	136	191	60	162	201	125	129	122
BBC	498 34%	38 36%	49 36%	67 35%	14 23%	40 25%	80 40%	46 36%	48 38%	44 36%
British Government	112 8%	8 8%	16 12%	17 9%	1 1%	11 7%	14 7%	8 6%	12 9%	4 4%
British Newspapers	287 20%	19 18%	26 19%	51 27%	12 20%	32 20%	39 20%	24 19%	24 19%	16 13%
British Television & Radio Broadcasters (Excl BBC)	246 17%	13 13%	23 17%	37 20%	10 17%	28 17%	34 17%	25 20%	23 18%	16 13%
The Remain Campaign	132 9%	10 9%	15 11%	16 8%	5 8%	11 7%	24 12%	4 3%	16 12%	14 12%
The Leave Campaign	248 17%	14 13%	32 24%	26 14%	8 14%	26 16%	41 20%	20 16%	21 17%	21 17%
Political Parties	96 7%	6 6%	5 4%	16 8%	4 7%	8 5%	14 7%	10 8%	14 11%	5 4%
Social media	232 16%	14 14%	16 11%	41 22%	5 9%	18 11%	36 18%	27 21%	21 16%	19 16%
Family	268 18%	27 26%	17 13%	35 18%	10 17%	18 11%	40 20%	30 24%	35 27%	19 16%

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	Total	GOR								
		East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire and The Humber
Unweighted Bases	1468	136	137	187	68	169	190	135	107	122
Effective Weighted Sample	1255	119	119	163	59	146	170	118	96	106
Weighted Bases	1468	106	136	191	60	162	201	125	129	122
Friends	229 16%	22 21%	16 12%	35 18%	4 7%	19 12%	37 19%	25 20%	22 17%	13 10%
Colleagues	66 4%	7 6%	3 2%	12 6%	3 5%	8 5%	9 5%	8 6%	3 2%	5 4%
None of the above	265 18%	17 16%	24 17%	26 13%	17 28%	33 20%	29 14%	20 16%	21 16%	29 24%
Don't Know	133 9%	8 8%	17 12%	10 5%	8 13%	27 17%	15 7%	6 5%	5 4%	15 12%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	Tenure								
		Homeowner (owned outright)	Homeowner (with a mortgage)	Rented from private landlord	Rented from Council	Rented from Housing Association or Social Housing Provider	Shared ownership	Student accomodation	Living with parents/ extended family	Other
Unweighted Bases	1468	479	357	290	146	104	6	7	71	8
Effective Weighted Sample	1255	412	305	253	123	88	5	6	62	8
Weighted Bases	1468	439	386	306	139	99	8	7	77	7
BBC	498 34%	176 40%	148 38%	85 28%	31 23%	30 30%	5 63%	0 0%	21 27%	2 36%
British Government	112 8%	36 8%	36 9%	17 6%	7 5%	4 4%	3 43%	0 0%	8 10%	0 0%
British Newspapers	287 20%	114 26%	81 21%	51 17%	12 8%	15 15%	3 43%	0 0%	11 15%	0 0%
British Television & Radio Broadcasters (Excl BBC)	246 17%	90 20%	59 15%	51 16%	17 12%	12 12%	3 34%	1 17%	13 17%	1 12%
The Remain Campaign	132 9%	45 10%	36 9%	23 8%	12 9%	9 9%	2 29%	0 0%	4 5%	0 0%
The Leave Campaign	248 17%	82 19%	67 17%	43 14%	26 19%	22 23%	0 0%	0 0%	5 7%	1 11%
Political Parties	96 7%	22 5%	35 9%	25 8%	4 3%	7 7%	1 8%	1 20%	1 2%	1 12%
Social media	232 16%	40 9%	68 18%	73 24%	23 16%	8 9%	1 12%	3 42%	13 17%	3 48%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	Tenure								
		Homeowner (owned outright)	Homeowner (with a mortgage)	Rented from private landlord	Rented from Council	Rented from Housing Association or Social Housing Provider	Shared ownership	Student accomodation	Living with parents/ extended family	Other
Unweighted Bases	1468	479	357	290	146	104	6	7	71	8
Effective Weighted Sample	1255	412	305	253	123	88	5	6	62	8
Weighted Bases	1468	439	386	306	139	99	8	7	77	7
Family	268 18%	74 17%	77 20%	58 19%	23 17%	21 21%	0 0%	2 25%	11 14%	3 37%
Friends	229 16%	56 13%	63 16%	60 20%	21 15%	16 16%	1 15%	3 49%	7 9%	2 35%
Colleagues	66 4%	14 3%	19 5%	15 5%	8 5%	5 5%	0 0%	2 25%	4 5%	0 0%
None of the above	265 18%	87 20%	47 12%	57 19%	27 19%	21 21%	0 0%	2 31%	22 29%	2 29%
Don't Know	133 9%	22 5%	37 9%	27 9%	24 18%	16 16%	0 0%	0 0%	8 10%	0 0%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	Political interest		Top issue		Likelihood to Vote				
		Interested	Not interested	Immigration & Asylum	Not Immigration & Asylum	I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote
Unweighted Bases	1468	1001	467	523	945	958	221	114	79	96
Effective Weighted Sample	1255	865	397	447	808	834	188	98	71	86
Weighted Bases	1468	956	512	513	955	879	223	143	107	117
BBC	498 34%	358 37%	140 27%	153 30%	345 36%	324 37%	77 35%	41 28%	29 27%	27 23%
British Government	112 8%	87 9%	26 5%	30 6%	82 9%	80 9%	14 6%	10 7%	4 3%	4 4%
British Newspapers	287 20%	224 23%	64 12%	109 21%	178 19%	207 24%	34 15%	15 11%	19 18%	12 10%
British Television & Radio Broadcasters (Excl BBC)	246 17%	179 19%	67 13%	73 14%	173 18%	156 18%	37 17%	24 17%	14 13%	15 13%
The Remain Campaign	132 9%	107 11%	25 5%	42 8%	90 9%	104 12%	13 6%	8 6%	1 1%	6 5%
The Leave Campaign	248 17%	192 20%	56 11%	139 27%	108 11%	190 22%	27 12%	10 7%	10 9%	11 9%
Political Parties	96 7%	84 9%	12 2%	30 6%	66 7%	71 8%	9 4%	8 6%	1 1%	7 6%
Social media	232 16%	168 18%	64 13%	66 13%	166 17%	148 17%	33 15%	22 15%	20 19%	9 8%
Family	268 18%	176 18%	92 18%	92 18%	175 18%	156 18%	46 21%	30 21%	14 13%	21 18%

Table 4 (continuation)

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		Interested	Not interested	Immigration & Asylum	Not Immigration & Asylum	I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote
Unweighted Bases	1468	1001	467	523	945	958	221	114	79	96
Effective Weighted Sample	1255	865	397	447	808	834	188	98	71	86
Weighted Bases	1468	956	512	513	955	879	223	143	107	117
Friends	229 16%	160 17%	69 13%	77 15%	152 16%	138 16%	41 18%	25 17%	14 13%	12 10%
Colleagues	66 4%	49 5%	16 3%	19 4%	47 5%	37 4%	10 5%	7 5%	2 2%	10 8%
None of the above	265 18%	130 14%	135 26%	102 20%	163 17%	138 16%	37 17%	31 22%	20 19%	38 32%
Don't Know	133 9%	47 5%	87 17%	44 9%	90 9%	42 5%	30 14%	19 13%	25 24%	17 15%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	Left Wing/Right Wing						
		Very left wing	Fairly left wing	Slightly left	Centrist/In the centre	Slightly right	Fairly right wing	Very right wing
Unweighted Bases	1468	46	165	225	708	208	90	26
Effective Weighted Sample	1255	40	141	188	605	182	77	23
Weighted Bases	1468	42	154	222	732	204	88	26
BBC	498 34%	13 31%	57 37%	101 45%	215 29%	86 42%	24 28%	1 5%
British Government	112 8%	1 3%	15 10%	24 11%	41 6%	22 11%	8 9%	1 3%
British Newspapers	287 20%	5 11%	38 25%	53 24%	112 15%	49 24%	23 26%	8 30%
British Television & Radio Broadcasters (Excl BBC)	246 17%	7 16%	32 21%	41 19%	109 15%	47 23%	10 11%	1 2%
The Remain Campaign	132 9%	5 11%	22 14%	19 8%	52 7%	28 14%	5 6%	2 7%
The Leave Campaign	248 17%	7 16%	27 17%	25 11%	110 15%	46 23%	27 31%	7 25%
Political Parties	96 7%	4 9%	24 16%	18 8%	31 4%	14 7%	5 5%	1 3%
Social media	232 16%	10 23%	36 23%	46 21%	98 13%	24 12%	13 15%	5 19%
Family	268 18%	7 16%	25 17%	33 15%	142 19%	33 16%	22 25%	5 20%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	Left Wing/Right Wing						
		Very left wing	Fairly left wing	Slightly left	Centrist/In the centre	Slightly right	Fairly right wing	Very right wing
Unweighted Bases	1468	46	165	225	708	208	90	26
Effective Weighted Sample	1255	40	141	188	605	182	77	23
Weighted Bases	1468	42	154	222	732	204	88	26
Friends	229 16%	5 11%	29 19%	32 14%	112 15%	33 16%	14 16%	5 20%
Colleagues	66 4%	3 6%	8 5%	5 2%	37 5%	7 4%	4 4%	2 7%
None of the above	265 18%	10 23%	24 16%	33 15%	153 21%	27 13%	14 16%	5 18%
Don't Know	133 9%	0 0%	3 2%	13 6%	97 13%	13 6%	4 5%	4 14%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	Trust in government			IMD Quartile			
		Trust	Neither	Distrust	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
Unweighted Bases	1468	318	330	820	322	341	412	393
Effective Weighted Sample	1255	272	286	698	284	294	349	338
Weighted Bases	1468	321	348	798	360	374	376	358
BBC	498 34%	144 45%	123 35%	231 29%	158 44%	142 38%	115 31%	82 23%
British Government	112 8%	52 16%	18 5%	42 5%	27 7%	35 9%	27 7%	23 6%
British Newspapers	287 20%	75 23%	63 18%	150 19%	77 21%	89 24%	65 17%	58 16%
British Television & Radio Broadcasters (Excl BBC)	246 17%	68 21%	68 19%	111 14%	64 18%	71 19%	59 16%	52 14%
The Remain Campaign	132 9%	39 12%	22 6%	71 9%	34 9%	34 9%	34 9%	31 9%
The Leave Campaign	248 17%	35 11%	37 11%	176 22%	67 18%	60 16%	64 17%	57 16%
Political Parties	96 7%	23 7%	22 6%	51 6%	24 7%	22 6%	26 7%	24 7%
Social media	232 16%	45 14%	47 13%	140 18%	47 13%	75 20%	47 13%	64 18%
Family	268 18%	51 16%	65 19%	151 19%	71 20%	62 17%	66 18%	68 19%
Friends	229 16%	47 15%	52 15%	130 16%	50 14%	64 17%	55 15%	60 17%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	Trust in government			IMD Quartile			
		Trust	Neither	Distrust	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
Unweighted Bases	1468	318	330	820	322	341	412	393
Effective Weighted Sample	1255	272	286	698	284	294	349	338
Weighted Bases	1468	321	348	798	360	374	376	358
Colleagues	66 4%	17 5%	12 3%	37 5%	8 2%	14 4%	25 7%	18 5%
None of the above	265 18%	43 13%	54 15%	168 21%	63 18%	62 17%	72 19%	67 19%
Don't Know	133 9%	14 4%	63 18%	57 7%	18 5%	21 6%	44 12%	51 14%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	Likelihood to Vote EU					EU Referendum		
		I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote	Remain	Leave	Undecided
Unweighted Bases	1468	1035	159	99	53	122	551	702	215
Effective Weighted Sample	1255	895	133	83	49	107	479	591	190
Weighted Bases	1468	977	177	115	70	129	537	676	255
BBC	498 34%	363 37%	64 36%	22 19%	13 19%	35 28%	211 39%	216 32%	70 28%
British Government	112 8%	82 8%	11 6%	8 7%	4 6%	7 5%	64 12%	35 5%	13 5%
British Newspapers	287 20%	220 23%	35 19%	5 4%	11 15%	17 13%	98 18%	158 23%	32 12%
British Television & Radio Broadcasters (Excl BBC)	246 17%	177 18%	27 15%	14 12%	12 18%	16 13%	97 18%	113 17%	36 14%
The Remain Campaign	132 9%	110 11%	10 6%	2 1%	2 3%	9 7%	80 15%	43 6%	9 4%
The Leave Campaign	248 17%	202 21%	12 7%	4 3%	8 12%	22 17%	25 5%	209 31%	14 6%
Political Parties	96 7%	77 8%	9 5%	2 2%	1 2%	7 6%	55 10%	37 5%	4 2%
Social media	232 16%	167 17%	29 16%	13 12%	14 20%	10 8%	115 21%	93 14%	25 10%
Family	268 18%	184 19%	35 20%	17 15%	12 17%	19 15%	99 18%	115 17%	54 21%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	Likelihood to Vote EU					EU Referendum		
		I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote	Remain	Leave	Undecided
Unweighted Bases	1468	1035	159	99	53	122	551	702	215
Effective Weighted Sample	1255	895	133	83	49	107	479	591	190
Weighted Bases	1468	977	177	115	70	129	537	676	255
Friends	229 16%	161 16%	36 20%	9 8%	11 16%	12 9%	99 18%	99 15%	32 12%
Colleagues	66 4%	42 4%	9 5%	6 6%	2 3%	6 4%	29 5%	27 4%	10 4%
None of the above	265 18%	158 16%	30 17%	31 27%	11 16%	35 27%	82 15%	120 18%	62 24%
Don't Know	133 9%	52 5%	20 12%	31 27%	17 25%	13 10%	33 6%	46 7%	54 21%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	View of Government		View of Welfare	
		Government should do more to solve problems	Government does too much	Does more harm than good	Does more good than harm
Unweighted Bases	1468	753	421	585	689
Effective Weighted Sample	1255	650	357	494	597
Weighted Bases	1468	751	400	597	663
BBC	498 34%	259 34%	153 38%	199 33%	247 37%
British Government	112 8%	59 8%	38 9%	57 10%	48 7%
British Newspapers	287 20%	139 19%	113 28%	133 22%	125 19%
British Television & Radio Broadcasters (Excl BBC)	246 17%	127 17%	77 19%	89 15%	138 21%
The Remain Campaign	132 9%	75 10%	34 9%	58 10%	63 10%
The Leave Campaign	248 17%	110 15%	102 26%	121 20%	108 16%
Political Parties	96 7%	60 8%	28 7%	40 7%	53 8%
Social media	232 16%	145 19%	56 14%	83 14%	126 19%
Family	268 18%	158 21%	58 15%	108 18%	134 20%

Table 4 (continuation)

Which of the following have been most important in informing your decision about the EU referendum so far? Please select up to three of the following options

	Total	View of Government		View of Welfare	
		Government should do more to solve problems	Government does too much	Does more harm than good	Does more good than harm
Unweighted Bases	1468	753	421	585	689
Effective Weighted Sample	1255	650	357	494	597
Weighted Bases	1468	751	400	597	663
Friends	229 16%	134 18%	57 14%	98 16%	105 16%
Colleagues	66 4%	40 5%	13 3%	36 6%	25 4%
None of the above	265 18%	119 16%	67 17%	100 17%	119 18%
Don't Know	133 9%	60 8%	10 3%	43 7%	37 6%