

Table 1

How well informed do you feel about the upcoming EU referendum?

	Gender			Age					
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Unweighted Bases	1468	728	740	169	271	173	244	233	378
Effective Weighted Sample	1255	624	631	142	237	157	212	205	332
Weighted Bases	1468	715	753	170	252	242	263	212	329
Very well informed	126 9%	74 10%	52 7%	10 6%	14 5%	32 13%	26 10%	13 6%	31 9%
Well informed	355 24%	194 27%	161 21%	43 25%	59 23%	41 17%	72 27%	56 27%	84 26%
About average	566 39%	252 35%	314 42%	61 36%	90 36%	93 38%	102 39%	88 41%	133 40%
Poorly informed	298 20%	130 18%	168 22%	36 21%	65 26%	54 22%	48 18%	41 19%	54 16%
Very poorly informed	122 8%	64 9%	59 8%	19 11%	25 10%	22 9%	16 6%	14 7%	27 8%

Table 1 (continuation)

How well informed do you feel about the upcoming EU referendum?

	SEG			Vote 2015					
	Total	ABC1	C2DE	Conservative	Labour	Liberal Democrat	UKIP	Other	Did not vote
Unweighted Bases	1468	798	670	357	324	107	166	116	272
Effective Weighted Sample	1255	688	567	329	294	95	152	108	257
Weighted Bases	1468	817	651	343	283	73	117	92	405
Very well informed	126 9%	60 7%	66 10%	33 9%	38 13%	6 8%	20 17%	5 6%	15 4%
Well informed	355 24%	231 28%	124 19%	92 27%	66 23%	22 31%	32 27%	33 36%	78 19%
About average	566 39%	305 37%	261 40%	131 38%	105 37%	28 38%	41 35%	35 38%	157 39%
Poorly informed	298 20%	167 20%	131 20%	64 19%	52 19%	14 20%	13 11%	14 15%	107 26%
Very poorly informed	122 8%	53 7%	69 11%	24 7%	22 8%	3 4%	11 9%	4 4%	48 12%

Table 1 (continuation)

How well informed do you feel about the upcoming EU referendum?

	Vote Intention									
	Total	Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Greens	Other	Not sure
Unweighted Bases	1468	308	334	94	231	11	55	76	11	225
Effective Weighted Sample	1255	280	292	78	196	9	49	64	9	200
Weighted Bases	1468	312	317	77	200	10	50	78	11	255
Very well informed	126 9%	20 6%	35 11%	8 10%	35 18%	0 0%	2 4%	2 2%	3 28%	10 4%
Well informed	355 24%	85 27%	79 25%	24 30%	53 27%	0 0%	14 29%	23 29%	2 23%	39 15%
About average	566 39%	127 41%	112 36%	28 37%	77 38%	5 48%	22 44%	23 30%	4 37%	101 40%
Poorly informed	298 20%	61 20%	67 21%	15 20%	23 11%	2 16%	8 16%	22 27%	1 6%	71 28%
Very poorly informed	122 8%	18 6%	23 7%	3 3%	12 6%	4 36%	3 7%	9 11%	1 6%	33 13%

Table 1 (continuation)

How well informed do you feel about the upcoming EU referendum?

	Total	Country			
		England	Scotland	Wales	Northern Ireland
Unweighted Bases	1468	1251	125	65	27
Effective Weighted Sample	1255	1086	110	57	18
Weighted Bases	1468	1232	124	71	41
Very well informed	126 9%	105 9%	9 7%	7 10%	5 13%
Well informed	355 24%	299 24%	26 21%	8 11%	22 53%
About average	566 39%	472 38%	53 42%	31 43%	11 28%
Poorly informed	298 20%	253 21%	26 21%	19 26%	1 3%
Very poorly informed	122 8%	103 8%	11 9%	7 9%	2 4%

Table 1 (continuation)

How well informed do you feel about the upcoming EU referendum?

	Total	GOR								
		East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire and The Humber
Unweighted Bases	1468	136	137	187	68	169	190	135	107	122
Effective Weighted Sample	1255	119	119	163	59	146	170	118	96	106
Weighted Bases	1468	106	136	191	60	162	201	125	129	122
Very well informed	126 9%	6 6%	13 10%	25 13%	4 6%	17 10%	11 6%	11 8%	13 10%	6 5%
Well informed	355 24%	26 24%	27 20%	58 30%	13 21%	41 25%	63 31%	27 22%	21 16%	23 19%
About average	566 39%	36 34%	56 41%	63 33%	23 39%	59 36%	76 38%	47 38%	52 41%	59 48%
Poorly informed	298 20%	27 26%	23 17%	39 21%	14 23%	34 21%	41 20%	28 22%	30 24%	17 14%
Very poorly informed	122 8%	10 10%	16 12%	6 3%	7 12%	12 7%	11 5%	12 10%	12 10%	17 14%

Table 1 (continuation)

How well informed do you feel about the upcoming EU referendum?

	Total	Tenure								
		Homeowner (owned outright)	Homeowner (with a mortgage)	Rented from private landlord	Rented from Council	Rented from Housing Association or Social Housing Provider	Shared ownership	Student accomodation	Living with parents/ extended family	Other
Unweighted Bases	1468	479	357	290	146	104	6	7	71	8
Effective Weighted Sample	1255	412	305	253	123	88	5	6	62	8
Weighted Bases	1468	439	386	306	139	99	8	7	77	7
Very well informed	126 9%	38 9%	36 9%	30 10%	11 8%	8 9%	0 0%	0 0%	2 3%	0 0%
Well informed	355 24%	129 29%	85 22%	77 25%	22 16%	28 28%	0 0%	1 11%	13 17%	0 0%
About average	566 39%	165 38%	135 35%	112 37%	71 51%	34 35%	8 100%	4 54%	33 43%	5 77%
Poorly informed	298 20%	81 18%	95 25%	61 20%	26 19%	16 16%	0 0%	2 25%	15 20%	2 23%
Very poorly informed	122 8%	26 6%	34 9%	26 9%	10 7%	12 12%	0 0%	1 10%	14 18%	0 0%

Table 1 (continuation)

How well informed do you feel about the upcoming EU referendum?

	Total	Political interest		Top issue		Likelihood to Vote				
		Interested	Not interested	Immigration & Asylum	Not Immigration & Asylum	I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote
Unweighted Bases	1468	1001	467	523	945	958	221	114	79	96
Effective Weighted Sample	1255	865	397	447	808	834	188	98	71	86
Weighted Bases	1468	956	512	513	955	879	223	143	107	117
Very well informed	126 9%	109 11%	17 3%	55 11%	71 7%	109 12%	5 2%	6 4%	0 0%	6 5%
Well informed	355 24%	285 30%	70 14%	131 26%	224 23%	255 29%	39 18%	32 22%	15 14%	14 12%
About average	566 39%	340 36%	227 44%	208 41%	359 38%	309 35%	101 45%	53 37%	49 46%	54 47%
Poorly informed	298 20%	162 17%	136 27%	87 17%	211 22%	148 17%	62 28%	38 27%	23 21%	27 23%
Very poorly informed	122 8%	59 6%	63 12%	32 6%	90 9%	58 7%	16 7%	14 10%	20 19%	15 13%

Table 1 (continuation)

How well informed do you feel about the upcoming EU referendum?

	Total	Left Wing/Right Wing						
		Very left wing	Fairly left wing	Slightly left	Centrist/In the centre	Slightly right	Fairly right wing	Very right wing
Unweighted Bases	1468	46	165	225	708	208	90	26
Effective Weighted Sample	1255	40	141	188	605	182	77	23
Weighted Bases	1468	42	154	222	732	204	88	26
Very well informed	126 9%	7 16%	21 14%	21 9%	39 5%	21 11%	9 10%	8 33%
Well informed	355 24%	12 28%	46 30%	62 28%	132 18%	71 35%	28 32%	4 15%
About average	566 39%	14 33%	48 31%	87 39%	307 42%	70 34%	31 35%	11 42%
Poorly informed	298 20%	7 17%	30 19%	40 18%	173 24%	33 16%	16 18%	0 0%
Very poorly informed	122 8%	2 6%	9 6%	12 5%	83 11%	10 5%	4 4%	3 11%

Table 1 (continuation)

How well informed do you feel about the upcoming EU referendum?

	Total	Trust in government			IMD Quartile			
		Trust	Neither	Distrust	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
Unweighted Bases	1468	318	330	820	322	341	412	393
Effective Weighted Sample	1255	272	286	698	284	294	349	338
Weighted Bases	1468	321	348	798	360	374	376	358
Very well informed	126 9%	26 8%	11 3%	89 11%	20 6%	33 9%	38 10%	35 10%
Well informed	355 24%	95 29%	79 23%	181 23%	102 28%	99 27%	73 19%	81 23%
About average	566 39%	134 42%	158 46%	273 34%	127 35%	165 44%	145 39%	129 36%
Poorly informed	298 20%	55 17%	70 20%	174 22%	79 22%	55 15%	91 24%	73 20%
Very poorly informed	122 8%	11 4%	30 8%	81 10%	32 9%	22 6%	28 7%	40 11%

Table 1 (continuation)

How well informed do you feel about the upcoming EU referendum?

	Total	Likelihood to Vote EU					EU Referendum		
		I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote	Remain	Leave	Undecided
Unweighted Bases	1468	1035	159	99	53	122	551	702	215
Effective Weighted Sample	1255	895	133	83	49	107	479	591	190
Weighted Bases	1468	977	177	115	70	129	537	676	255
Very well informed	126 9%	115 12%	3 2%	0 0%	0 0%	8 6%	48 9%	75 11%	3 1%
Well informed	355 24%	274 28%	33 19%	18 16%	7 11%	23 18%	156 29%	187 28%	13 5%
About average	566 39%	353 36%	84 47%	44 38%	34 49%	52 40%	206 38%	251 37%	109 43%
Poorly informed	298 20%	164 17%	43 24%	36 31%	21 31%	34 27%	100 19%	107 16%	91 36%
Very poorly informed	122 8%	72 7%	14 8%	18 15%	7 10%	12 9%	26 5%	57 8%	39 15%

Table 1 (continuation)

How well informed do you feel about the upcoming EU referendum?

	Total	View of Government		View of Welfare	
		Government should do more to solve problems	Government does too much	Does more harm than good	Does more good than harm
Unweighted Bases	1468	753	421	585	689
Effective Weighted Sample	1255	650	357	494	597
Weighted Bases	1468	751	400	597	663
Very well informed	126 9%	61 8%	45 11%	51 9%	60 9%
Well informed	355 24%	179 24%	127 32%	148 25%	179 27%
About average	566 39%	294 39%	133 33%	227 38%	240 36%
Poorly informed	298 20%	149 20%	71 18%	123 21%	129 19%
Very poorly informed	122 8%	67 9%	23 6%	48 8%	55 8%

Table 2

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Gender			Age					
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Unweighted Bases	1468	728	740	169	271	173	244	233	378
Effective Weighted Sample	1255	624	631	142	237	157	212	205	332
Weighted Bases	1468	715	753	170	252	242	263	212	329
I have not been contacted	237 16%	110 15%	127 17%	23 13%	65 26%	36 15%	44 17%	27 13%	42 13%
Telephone	42 3%	26 4%	16 2%	8 5%	7 3%	9 4%	5 2%	4 2%	10 3%
Leaflet or Letter	1060 72%	494 69%	566 75%	110 65%	134 53%	173 71%	196 74%	176 83%	272 83%
A visit to your home	36 2%	19 3%	17 2%	11 6%	9 4%	3 1%	4 1%	4 2%	5 2%
Approached in the street	122 8%	75 11%	47 6%	32 19%	21 8%	21 8%	12 5%	12 6%	25 8%
Email	204 14%	129 18%	74 10%	29 17%	29 12%	35 14%	32 12%	21 10%	59 18%
Twitter	84 6%	59 8%	25 3%	35 20%	22 9%	13 6%	8 3%	4 2%	2 *%
Facebook	239 16%	139 20%	100 13%	58 34%	54 21%	41 17%	33 13%	21 10%	33 10%
Other social media	127 9%	67 9%	60 8%	38 22%	28 11%	25 10%	13 5%	11 5%	13 4%
Text message	33 2%	27 4%	5 1%	2 1%	8 3%	5 2%	2 1%	4 2%	11 3%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Gender			Age					
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Unweighted Bases	1468	728	740	169	271	173	244	233	378
Effective Weighted Sample	1255	624	631	142	237	157	212	205	332
Weighted Bases	1468	715	753	170	252	242	263	212	329
Other ways	57 4%	31 4%	26 3%	9 5%	11 4%	7 3%	14 5%	8 4%	9 3%
Don't know	64 4%	34 5%	29 4%	13 8%	18 7%	12 5%	12 5%	6 3%	2 *%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	SEG		Vote 2015					
		ABC1	C2DE	Conservative	Labour	Liberal Democrat	UKIP	Other	Did not vote
Unweighted Bases	1468	798	670	357	324	107	166	116	272
Effective Weighted Sample	1255	688	567	329	294	95	152	108	257
Weighted Bases	1468	817	651	343	283	73	117	92	405
I have not been contacted	237 16%	111 14%	126 19%	31 9%	36 13%	10 13%	15 13%	15 16%	107 26%
Telephone	42 3%	21 3%	21 3%	9 3%	12 4%	2 3%	3 3%	2 2%	12 3%
Leaflet or Letter	1060 72%	634 78%	426 66%	292 85%	216 76%	56 76%	95 81%	68 74%	236 58%
A visit to your home	36 2%	24 3%	12 2%	4 1%	10 4%	4 5%	6 5%	2 2%	5 1%
Approached in the street	122 8%	83 10%	39 6%	26 8%	29 10%	9 12%	10 9%	4 4%	34 8%
Email	204 14%	128 16%	76 12%	48 14%	56 20%	16 21%	18 15%	17 19%	35 9%
Twitter	84 6%	58 7%	27 4%	10 3%	27 9%	6 8%	4 3%	6 7%	22 6%
Facebook	239 16%	133 16%	107 16%	48 14%	48 17%	16 22%	20 17%	14 16%	69 17%
Other social media	127 9%	78 9%	50 8%	24 7%	19 7%	9 12%	11 9%	5 5%	40 10%
Text message	33 2%	18 2%	14 2%	7 2%	10 4%	3 4%	4 3%	0 0%	6 2%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	SEG		Vote 2015					
		ABC1	C2DE	Conservative	Labour	Liberal Democrat	UKIP	Other	Did not vote
Unweighted Bases	1468	798	670	357	324	107	166	116	272
Effective Weighted Sample	1255	688	567	329	294	95	152	108	257
Weighted Bases	1468	817	651	343	283	73	117	92	405
Other ways	57 4%	30 4%	27 4%	16 5%	7 3%	1 2%	5 4%	1 1%	20 5%
Don't know	64 4%	23 3%	41 6%	4 1%	9 3%	1 2%	1 1%	3 4%	23 6%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	Vote Intention								
		Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Greens	Other	Not sure
Unweighted Bases	1468	308	334	94	231	11	55	76	11	225
Effective Weighted Sample	1255	280	292	78	196	9	49	64	9	200
Weighted Bases	1468	312	317	77	200	10	50	78	11	255
I have not been contacted	237 16%	36 11%	50 16%	11 14%	27 14%	4 43%	10 20%	15 19%	2 20%	49 19%
Telephone	42 3%	10 3%	10 3%	3 4%	4 2%	0 0%	1 2%	3 4%	0 0%	7 3%
Leaflet or Letter	1060 72%	247 79%	234 74%	58 74%	154 77%	6 57%	32 63%	54 69%	5 46%	172 67%
A visit to your home	36 2%	8 3%	11 3%	1 2%	7 3%	1 6%	1 2%	0 0%	1 7%	5 2%
Approached in the street	122 8%	23 7%	34 11%	9 11%	16 8%	1 6%	2 5%	8 11%	0 0%	15 6%
Email	204 14%	41 13%	62 20%	15 20%	32 16%	0 0%	10 20%	6 8%	4 39%	18 7%
Twitter	84 6%	17 5%	29 9%	5 7%	5 2%	0 0%	6 12%	3 4%	0 0%	8 3%
Facebook	239 16%	52 17%	63 20%	17 22%	30 15%	0 0%	8 16%	16 20%	1 12%	27 11%
Other social media	127 9%	30 10%	34 11%	8 10%	19 9%	1 6%	3 6%	4 5%	1 7%	13 5%
Text message	33 2%	6 2%	13 4%	1 2%	5 3%	0 0%	0 0%	* 1%	2 16%	1 1%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	Vote Intention								
		Conservative	Labour	Liberal Democrat	UKIP	Plaid Cymru	SNP	Greens	Other	Not sure
Unweighted Bases	1468	308	334	94	231	11	55	76	11	225
Effective Weighted Sample	1255	280	292	78	196	9	49	64	9	200
Weighted Bases	1468	312	317	77	200	10	50	78	11	255
Other ways	57 4%	18 6%	14 5%	1 1%	10 5%	1 8%	1 2%	1 1%	0 0%	5 2%
Don't know	64 4%	5 1%	8 2%	3 3%	6 3%	0 0%	4 8%	5 7%	1 11%	21 8%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	Country			
		England	Scotland	Wales	Northern Ireland
Unweighted Bases	1468	1251	125	65	27
Effective Weighted Sample	1255	1086	110	57	18
Weighted Bases	1468	1232	124	71	41
I have not been contacted	237 16%	193 16%	23 18%	18 26%	3 7%
Telephone	42 3%	36 3%	4 3%	1 2%	0 0%
Leaflet or Letter	1060 72%	902 73%	76 61%	46 64%	37 91%
A visit to your home	36 2%	30 2%	3 2%	3 4%	0 0%
Approached in the street	122 8%	105 8%	9 7%	5 7%	4 10%
Email	204 14%	172 14%	16 13%	14 20%	2 5%
Twitter	84 6%	69 6%	6 5%	3 4%	6 15%
Facebook	239 16%	204 17%	14 11%	11 16%	10 25%
Other social media	127 9%	104 8%	7 5%	7 10%	9 23%
Text message	33 2%	29 2%	1 1%	2 3%	0 0%

Table 2 (continuation)

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	Total	Country			
		England	Scotland	Wales	Northern Ireland
Unweighted Bases	1468	1251	125	65	27
Effective Weighted Sample	1255	1086	110	57	18
Weighted Bases	1468	1232	124	71	41
Other ways	57 4%	49 4%	2 2%	3 4%	3 7%
Don't know	64 4%	47 4%	12 9%	4 5%	1 2%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	GOR								
		East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire and The Humber
Unweighted Bases	1468	136	137	187	68	169	190	135	107	122
Effective Weighted Sample	1255	119	119	163	59	146	170	118	96	106
Weighted Bases	1468	106	136	191	60	162	201	125	129	122
I have not been contacted	237 16%	10 10%	30 22%	30 16%	11 19%	21 13%	30 15%	23 19%	24 19%	12 10%
Telephone	42 3%	4 3%	2 1%	9 5%	1 2%	7 5%	2 1%	5 4%	5 4%	1 1%
Leaflet or Letter	1060 72%	83 78%	94 69%	133 70%	40 67%	123 76%	151 75%	90 72%	93 72%	94 77%
A visit to your home	36 2%	3 3%	0 0%	8 4%	1 1%	6 4%	2 1%	2 2%	4 3%	4 3%
Approached in the street	122 8%	7 6%	8 6%	28 15%	5 8%	12 8%	21 10%	14 12%	6 4%	3 3%
Email	204 14%	13 12%	24 17%	26 14%	6 11%	25 16%	25 12%	19 15%	15 12%	19 15%
Twitter	84 6%	8 8%	6 4%	17 9%	2 3%	8 5%	10 5%	3 3%	8 6%	7 6%
Facebook	239 16%	16 15%	22 16%	31 16%	12 20%	19 12%	37 18%	22 18%	26 20%	19 16%
Other social media	127 9%	6 6%	12 8%	22 12%	5 8%	11 7%	21 10%	7 5%	13 10%	8 7%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	GOR								
		East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire and The Humber
Unweighted Bases	1468	136	137	187	68	169	190	135	107	122
Effective Weighted Sample	1255	119	119	163	59	146	170	118	96	106
Weighted Bases	1468	106	136	191	60	162	201	125	129	122
Text message	33 2%	4 4%	2 2%	5 2%	2 4%	5 3%	2 1%	3 2%	3 2%	3 2%
Other ways	57 4%	4 3%	4 3%	12 7%	2 3%	4 2%	12 6%	2 1%	7 6%	2 1%
Don't know	64 4%	3 3%	4 3%	7 4%	4 7%	11 7%	9 4%	2 2%	3 2%	5 4%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	Tenure								
		Homeowner (owned outright)	Homeowner (with a mortgage)	Rented from private landlord	Rented from Council	Rented from Housing Association or Social Housing Provider	Shared ownership	Student accomodation	Living with parents/ extended family	Other
Unweighted Bases	1468	479	357	290	146	104	6	7	71	8
Effective Weighted Sample	1255	412	305	253	123	88	5	6	62	8
Weighted Bases	1468	439	386	306	139	99	8	7	77	7
I have not been contacted	237 16%	57 13%	44 11%	59 19%	35 25%	23 24%	1 15%	0 0%	17 21%	0 0%
Telephone	42 3%	14 3%	6 2%	11 4%	2 1%	3 3%	0 0%	0 0%	6 7%	1 13%
Leaflet or Letter	1060 72%	348 79%	310 80%	183 60%	91 65%	63 64%	7 85%	5 75%	48 62%	6 87%
A visit to your home	36 2%	11 3%	7 2%	6 2%	1 1%	2 2%	0 0%	1 9%	7 9%	0 0%
Approached in the street	122 8%	32 7%	34 9%	32 11%	7 5%	6 6%	0 0%	3 40%	7 9%	1 12%
Email	204 14%	64 15%	60 16%	42 14%	8 6%	13 13%	0 0%	0 0%	14 18%	2 36%
Twitter	84 6%	19 4%	20 5%	23 7%	4 3%	7 7%	0 0%	0 0%	9 12%	2 35%
Facebook	239 16%	63 14%	50 13%	70 23%	23 17%	14 15%	1 12%	* 8%	15 20%	2 35%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	Tenure								
		Homeowner (owned outright)	Homeowner (with a mortgage)	Rented from private landlord	Rented from Council	Rented from Housing Association or Social Housing Provider	Shared ownership	Student accomodation	Living with parents/ extended family	Other
Unweighted Bases	1468	479	357	290	146	104	6	7	71	8
Effective Weighted Sample	1255	412	305	253	123	88	5	6	62	8
Weighted Bases	1468	439	386	306	139	99	8	7	77	7
Other social media	127 9%	26 6%	35 9%	45 15%	6 4%	4 4%	2 29%	0 0%	8 11%	0 0%
Text message	33 2%	14 3%	9 2%	7 2%	1 1%	2 2%	0 0%	0 0%	0 0%	0 0%
Other ways	57 4%	14 3%	16 4%	18 6%	3 2%	3 3%	0 0%	0 0%	3 4%	0 0%
Don't know	64 4%	8 2%	15 4%	22 7%	6 4%	6 6%	0 0%	2 25%	4 6%	0 0%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	Political interest		Top issue		Likelihood to Vote				
		Interested	Not interested	Immigration & Asylum	Not Immigration & Asylum	I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote
Unweighted Bases	1468	1001	467	523	945	958	221	114	79	96
Effective Weighted Sample	1255	865	397	447	808	834	188	98	71	86
Weighted Bases	1468	956	512	513	955	879	223	143	107	117
I have not been contacted	237 16%	125 13%	112 22%	74 14%	163 17%	98 11%	43 19%	39 28%	26 24%	31 27%
Telephone	42 3%	30 3%	12 2%	14 3%	27 3%	18 2%	9 4%	6 4%	4 4%	5 4%
Leaflet or Letter	1060 72%	732 77%	328 64%	395 77%	665 70%	723 82%	144 64%	75 53%	57 53%	62 53%
A visit to your home	36 2%	28 3%	8 2%	6 1%	29 3%	22 3%	6 3%	5 3%	1 1%	1 1%
Approached in the street	122 8%	98 10%	25 5%	34 7%	88 9%	84 10%	15 7%	8 5%	6 5%	11 9%
Email	204 14%	169 18%	35 7%	63 12%	140 15%	156 18%	20 9%	13 9%	2 2%	13 11%
Twitter	84 6%	74 8%	11 2%	14 3%	70 7%	53 6%	14 6%	7 5%	4 4%	6 5%
Facebook	239 16%	191 20%	49 9%	67 13%	172 18%	162 18%	33 15%	16 11%	13 12%	16 13%
Other social media	127 9%	92 10%	35 7%	30 6%	97 10%	85 10%	21 10%	12 9%	3 2%	6 5%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	Political interest		Top issue		Likelihood to Vote				
		Interested	Not interested	Immigration & Asylum	Not Immigration & Asylum	I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote
Unweighted Bases	1468	1001	467	523	945	958	221	114	79	96
Effective Weighted Sample	1255	865	397	447	808	834	188	98	71	86
Weighted Bases	1468	956	512	513	955	879	223	143	107	117
Text message	33 2%	29 3%	4 1%	9 2%	24 3%	23 3%	5 2%	1 1%	0 0%	4 3%
Other ways	57 4%	37 4%	20 4%	21 4%	36 4%	37 4%	12 6%	1 1%	3 3%	3 3%
Don't know	64 4%	27 3%	36 7%	12 2%	51 5%	15 2%	15 7%	9 7%	13 12%	10 9%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	Left Wing/Right Wing						
		Very left wing	Fairly left wing	Slightly left	Centrist/In the centre	Slightly right	Fairly right wing	Very right wing
Unweighted Bases	1468	46	165	225	708	208	90	26
Effective Weighted Sample	1255	40	141	188	605	182	77	23
Weighted Bases	1468	42	154	222	732	204	88	26
I have not been contacted	237 16%	10 23%	17 11%	24 11%	157 21%	22 11%	6 7%	1 5%
Telephone	42 3%	0 0%	7 5%	3 1%	14 2%	12 6%	3 4%	3 12%
Leaflet or Letter	1060 72%	26 61%	121 79%	175 79%	486 66%	162 80%	75 85%	15 57%
A visit to your home	36 2%	3 7%	8 5%	3 1%	12 2%	8 4%	2 2%	1 3%
Approached in the street	122 8%	6 15%	16 10%	21 9%	44 6%	24 12%	6 6%	6 25%
Email	204 14%	13 30%	39 25%	32 15%	59 8%	40 19%	16 18%	5 19%
Twitter	84 6%	5 11%	15 10%	16 7%	20 3%	21 11%	3 3%	3 13%
Facebook	239 16%	12 28%	36 24%	42 19%	85 12%	45 22%	15 17%	5 19%
Other social media	127 9%	3 6%	22 14%	18 8%	48 7%	25 12%	9 10%	2 9%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	Left Wing/Right Wing						
		Very left wing	Fairly left wing	Slightly left	Centrist/In the centre	Slightly right	Fairly right wing	Very right wing
Unweighted Bases	1468	46	165	225	708	208	90	26
Effective Weighted Sample	1255	40	141	188	605	182	77	23
Weighted Bases	1468	42	154	222	732	204	88	26
Text message	33 2%	2 4%	10 6%	2 1%	8 1%	7 3%	2 3%	2 9%
Other ways	57 4%	0 0%	6 4%	14 6%	25 3%	12 6%	1 1%	0 0%
Don't know	64 4%	0 0%	3 2%	10 5%	43 6%	1 1%	0 0%	5 21%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	Trust in government			IMD Quartile			
		Trust	Neither	Distrust	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
Unweighted Bases	1468	318	330	820	322	341	412	393
Effective Weighted Sample	1255	272	286	698	284	294	349	338
Weighted Bases	1468	321	348	798	360	374	376	358
I have not been contacted	237 16%	56 17%	48 14%	133 17%	49 14%	55 15%	58 15%	75 21%
Telephone	42 3%	12 4%	13 4%	17 2%	9 2%	8 2%	9 2%	15 4%
Leaflet or Letter	1060 72%	240 75%	217 62%	603 75%	284 79%	283 75%	262 70%	231 65%
A visit to your home	36 2%	11 3%	7 2%	18 2%	6 2%	9 2%	12 3%	9 3%
Approached in the street	122 8%	29 9%	24 7%	69 9%	30 8%	26 7%	37 10%	29 8%
Email	204 14%	40 12%	47 14%	116 15%	56 16%	46 12%	57 15%	45 13%
Twitter	84 6%	23 7%	24 7%	37 5%	15 4%	21 6%	19 5%	30 8%
Facebook	239 16%	52 16%	54 16%	134 17%	48 13%	65 17%	58 16%	68 19%
Other social media	127 9%	37 12%	26 8%	63 8%	20 6%	44 12%	36 10%	27 8%
Text message	33 2%	8 2%	7 2%	18 2%	11 3%	7 2%	4 1%	11 3%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	Trust in government			IMD Quartile			
		Trust	Neither	Distrust	1st Quartile	2nd Quartile	3rd Quartile	4th Quartile
Unweighted Bases	1468	318	330	820	322	341	412	393
Effective Weighted Sample	1255	272	286	698	284	294	349	338
Weighted Bases	1468	321	348	798	360	374	376	358
Other ways	57 4%	14 4%	16 4%	27 3%	9 2%	20 5%	12 3%	16 4%
Don't know	64 4%	5 2%	36 10%	23 3%	7 2%	12 3%	25 7%	19 5%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	Likelihood to Vote EU					EU Referendum		
		I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote	Remain	Leave	Undecided
Unweighted Bases	1468	1035	159	99	53	122	551	702	215
Effective Weighted Sample	1255	895	133	83	49	107	479	591	190
Weighted Bases	1468	977	177	115	70	129	537	676	255
I have not been contacted	237 16%	126 13%	34 19%	29 25%	22 32%	26 20%	77 14%	102 15%	58 23%
Telephone	42 3%	27 3%	8 4%	5 4%	0 0%	3 2%	15 3%	24 3%	4 1%
Leaflet or Letter	1060 72%	778 80%	112 63%	61 53%	29 42%	80 62%	390 73%	511 76%	159 62%
A visit to your home	36 2%	23 2%	4 2%	6 5%	2 3%	1 *%	19 3%	10 1%	7 3%
Approached in the street	122 8%	89 9%	12 7%	6 5%	6 8%	11 8%	63 12%	47 7%	12 5%
Email	204 14%	160 16%	21 12%	8 7%	2 2%	14 11%	94 17%	91 13%	19 7%
Twitter	84 6%	59 6%	13 7%	7 6%	3 4%	3 3%	47 9%	33 5%	5 2%
Facebook	239 16%	174 18%	33 19%	13 11%	3 5%	16 13%	122 23%	97 14%	20 8%
Other social media	127 9%	89 9%	21 12%	6 5%	3 4%	9 7%	68 13%	45 7%	14 6%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	Likelihood to Vote EU					EU Referendum		
		I would definitely vote	I would probably vote	It would be roughly 50/50	I probably would not vote	I definitely would not vote	Remain	Leave	Undecided
Unweighted Bases	1468	1035	159	99	53	122	551	702	215
Effective Weighted Sample	1255	895	133	83	49	107	479	591	190
Weighted Bases	1468	977	177	115	70	129	537	676	255
Text message	33 2%	24 2%	3 1%	2 1%	1 1%	3 3%	14 3%	17 2%	2 1%
Other ways	57 4%	42 4%	6 3%	2 1%	1 2%	6 4%	27 5%	23 3%	7 3%
Don't know	64 4%	23 2%	10 6%	10 9%	13 19%	8 6%	15 3%	21 3%	28 11%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	View of Government		View of Welfare	
		Government should do more to solve problems	Government does too much	Does more harm than good	Does more good than harm
Unweighted Bases	1468	753	421	585	689
Effective Weighted Sample	1255	650	357	494	597
Weighted Bases	1468	751	400	597	663
I have not been contacted	237 16%	137 18%	50 12%	94 16%	104 16%
Telephone	42 3%	13 2%	23 6%	18 3%	21 3%
Leaflet or Letter	1060 72%	539 72%	311 78%	445 75%	497 75%
A visit to your home	36 2%	24 3%	9 2%	19 3%	15 2%
Approached in the street	122 8%	67 9%	37 9%	48 8%	55 8%
Email	204 14%	124 16%	58 14%	76 13%	107 16%
Twitter	84 6%	53 7%	23 6%	37 6%	40 6%
Facebook	239 16%	139 19%	56 14%	89 15%	119 18%
Other social media	127 9%	76 10%	33 8%	52 9%	64 10%

Table 2 (continuation)

Could you indicate which of the following ways you have been contacted about the EU referendum, if at all?

	Total	View of Government		View of Welfare	
		Government should do more to solve problems	Government does too much	Does more harm than good	Does more good than harm
Unweighted Bases	1468	753	421	585	689
Effective Weighted Sample	1255	650	357	494	597
Weighted Bases	1468	751	400	597	663
Text message	33 2%	13 2%	17 4%	9 2%	21 3%
Other ways	57 4%	32 4%	14 3%	22 4%	30 5%
Don't know	64 4%	20 3%	8 2%	14 2%	19 3%