

Table 3

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | Gender | | Age | | | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|
| | | Male | Female | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ |
| Unweighted Bases | 1638 | 729 | 909 | 158 | 291 | 231 | 282 | 251 | 425 |
| Effective Weighted Sample | 1401 | 637 | 771 | 133 | 258 | 183 | 244 | 227 | 396 |
| Weighted Bases | 1638 | 797 | 841 | 189 | 281 | 270 | 294 | 237 | 367 |
| Former Mayor of London Boris Johnson | 20% | 23% | 17% | 14% | 16% | 19% | 21% | 24% | 25% |
| Prime Minister David Cameron | 24% | 27% | 20% | 9% | 17% | 19% | 28% | 30% | 32% |
| Ukip leader Nigel Farage | 10% | 8% | 11% | 19% | 13% | 11% | 7% | 7% | 6% |
| Labour leader Jeremy Corbyn | 5% | 4% | 6% | 4% | 4% | 4% | 5% | 4% | 6% |
| Justice Secretary Michael Gove | 3% | 3% | 2% | 4% | 2% | 3% | 3% | 3% | 1% |
| Chancellor George Osborne | 7% | 8% | 5% | 2% | 3% | 7% | 3% | 8% | 13% |
| Commons Leader Chris Grayling | *% | *% | *% | 0% | 1% | 0% | 0% | *% | 1% |
| Former Home Secretary Alan Johnson | 1% | *% | 1% | 0% | 1% | 0% | 1% | 0% | 1% |
| Other | 1% | 1% | 1% | 2% | 1% | 0% | 1% | 1% | 1% |
| I havent been following the campaign | 30% | 25% | 35% | 46% | 42% | 35% | 31% | 22% | 14% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | SEG | | Vote 2015 | | | | | |
|--------------------------------------|-------------|------------|------------|--------------|------------|------------------|------------|------------|--------------|
| | | ABC1 | C2DE | Conservative | Labour | Liberal Democrat | UKIP | Other | Did not vote |
| Unweighted Bases | 1638 | 911 | 727 | 433 | 346 | 91 | 183 | 135 | 327 |
| Effective Weighted Sample | 1401 | 781 | 620 | 402 | 317 | 83 | 173 | 123 | 298 |
| Weighted Bases | 1638 | 909 | 729 | 384 | 317 | 82 | 131 | 103 | 481 |
| Former Mayor of London Boris Johnson | 20% | 24% | 16% | 19% | 36% | 33% | 6% | 28% | 14% |
| Prime Minister David Cameron | 24% | 22% | 26% | 28% | 20% | 18% | 55% | 24% | 17% |
| Ukip leader Nigel Farage | 10% | 11% | 8% | 10% | 13% | 7% | 7% | 12% | 9% |
| Labour leader Jeremy Corbyn | 5% | 4% | 6% | 10% | 2% | 0% | 5% | 2% | 4% |
| Justice Secretary Michael Gove | 3% | 4% | 1% | 4% | 4% | 6% | 2% | 5% | 1% |
| Chancellor George Osborne | 7% | 8% | 5% | 11% | 5% | 11% | 10% | 8% | 4% |
| Commons Leader Chris Grayling | *% | *% | *% | *% | 1% | 0% | *% | 0% | 1% |
| Former Home Secretary Alan Johnson | 1% | *% | 1% | 2% | *% | 1% | 1% | 0% | *% |
| Other | 1% | 1% | 2% | 2% | *% | 1% | 1% | 0% | 1% |
| I havent been following the campaign | 30% | 26% | 35% | 15% | 19% | 23% | 11% | 22% | 50% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | Vote Intention | | | | | | | | |
|--------------------------------------|-------------|----------------|------------|------------------|------------|-------------|-----------|-----------|-----------|------------|
| | | Conservative | Labour | Liberal Democrat | UKIP | Plaid Cymru | SNP | Greens | Other | Not sure |
| Unweighted Bases | 1638 | 357 | 391 | 82 | 245 | 12 | 66 | 87 | 10 | 245 |
| Effective Weighted Sample | 1401 | 325 | 348 | 73 | 213 | 11 | 57 | 73 | 9 | 219 |
| Weighted Bases | 1638 | 334 | 388 | 81 | 212 | 10 | 61 | 92 | 11 | 267 |
| Former Mayor of London Boris Johnson | 20% | 19% | 35% | 37% | 6% | 25% | 20% | 24% | 9% | 13% |
| Prime Minister David Cameron | 24% | 22% | 18% | 13% | 52% | 28% | 23% | 25% | 32% | 18% |
| Ukip leader Nigel Farage | 10% | 11% | 12% | 15% | 9% | 0% | 8% | 20% | 6% | 5% |
| Labour leader Jeremy Corbyn | 5% | 10% | 1% | 1% | 5% | 0% | 1% | 2% | 0% | 5% |
| Justice Secretary Michael Gove | 3% | 3% | 3% | 4% | 1% | 19% | 2% | 3% | 0% | 1% |
| Chancellor George Osborne | 7% | 10% | 4% | 3% | 9% | 0% | 16% | 1% | 0% | 5% |
| Commons Leader Chris Grayling | *% | 1% | 1% | 1% | 0% | 0% | 0% | 0% | 0% | 0% |
| Former Home Secretary Alan Johnson | 1% | 1% | *% | 1% | *% | 0% | 0% | 0% | 0% | *% |
| Other | 1% | 2% | *% | 0% | 1% | 0% | 2% | 0% | 0% | 1% |
| I havent been following the campaign | 30% | 20% | 24% | 27% | 17% | 28% | 29% | 25% | 52% | 52% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | Country | | | |
|--------------------------------------|-------------|-------------|------------|-----------|------------------|
| | | England | Scotland | Wales | Northern Ireland |
| Unweighted Bases | 1638 | 1400 | 131 | 75 | 32 |
| Effective Weighted Sample | 1401 | 1234 | 115 | 67 | 17 |
| Weighted Bases | 1638 | 1375 | 139 | 79 | 45 |
| Former Mayor of London Boris Johnson | 20% | 22% | 14% | 18% | 5% |
| Prime Minister David Cameron | 24% | 24% | 21% | 24% | 16% |
| Ukip leader Nigel Farage | 10% | 10% | 11% | 8% | 0% |
| Labour leader Jeremy Corbyn | 5% | 5% | 3% | 4% | 2% |
| Justice Secretary Michael Gove | 3% | 3% | 1% | 2% | 4% |
| Chancellor George Osborne | 7% | 6% | 9% | 8% | 14% |
| Commons Leader Chris Grayling | *% | *% | 0% | 2% | 0% |
| Former Home Secretary Alan Johnson | 1% | 1% | 0% | 0% | 0% |
| Other | 1% | 1% | 1% | 2% | 0% |
| I havent been following the campaign | 30% | 28% | 41% | 31% | 60% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | GOR | | | | | | | | |
|--------------------------------------|-------------|---------------|-----------------|------------|------------|------------|------------|------------|---------------|--------------------------|
| | | East Midlands | East of England | London | North East | North West | South East | South West | West Midlands | Yorkshire and The Humber |
| Unweighted Bases | 1638 | 124 | 178 | 162 | 72 | 219 | 221 | 149 | 141 | 134 |
| Effective Weighted Sample | 1401 | 110 | 156 | 152 | 65 | 195 | 198 | 131 | 124 | 122 |
| Weighted Bases | 1638 | 118 | 152 | 213 | 67 | 181 | 224 | 140 | 143 | 136 |
| Former Mayor of London Boris Johnson | 20% | 25% | 17% | 31% | 30% | 20% | 22% | 22% | 13% | 16% |
| Prime Minister David Cameron | 24% | 28% | 26% | 18% | 21% | 19% | 24% | 24% | 33% | 28% |
| Ukip leader Nigel Farage | 10% | 9% | 9% | 10% | 11% | 12% | 11% | 10% | 10% | 12% |
| Labour leader Jeremy Corbyn | 5% | 2% | 7% | 7% | 3% | 5% | 4% | 4% | 3% | 8% |
| Justice Secretary Michael Gove | 3% | 3% | 3% | 5% | 3% | 3% | 2% | 1% | 1% | 2% |
| Chancellor George Osborne | 7% | 7% | 6% | 4% | 8% | 10% | 7% | 5% | 4% | 4% |
| Commons Leader Chris Grayling | *% | 1% | 0% | 0% | 2% | *% | 0% | 0% | 1% | 1% |
| Former Home Secretary Alan Johnson | 1% | 1% | 1% | 0% | 0% | 1% | 1% | 2% | 1% | 0% |
| Other | 1% | 2% | 1% | 0% | 0% | 1% | 2% | *% | 2% | 0% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | GOR | | | | | | | | |
|---------------------------------------|-------------|---------------|-----------------|------------|------------|------------|------------|------------|---------------|--------------------------|
| | | East Midlands | East of England | London | North East | North West | South East | South West | West Midlands | Yorkshire and The Humber |
| Unweighted Bases | 1638 | 124 | 178 | 162 | 72 | 219 | 221 | 149 | 141 | 134 |
| Effective Weighted Sample | 1401 | 110 | 156 | 152 | 65 | 195 | 198 | 131 | 124 | 122 |
| Weighted Bases | 1638 | 118 | 152 | 213 | 67 | 181 | 224 | 140 | 143 | 136 |
| I haven't been following the campaign | 30% | 23% | 31% | 25% | 23% | 29% | 27% | 32% | 34% | 28% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | Tenure | | | | | | | | |
|--------------------------------------|-------------|----------------------------------|-----------------------------------|---------------------------------------|---------------------------|--|---------------------|-------------------------|--|-----------|
| | | Homeowner (owned outright) | Homeowner (with a mortgage) | Rented from private landlord | Rented from Council | Rented from Housing Association or Social Housing Provider | Shared ownership | Student accomodation | Living with parents/ extended family | Other |
| Unweighted Bases | 1638 | 545 | 410 | 347 | 141 | 120 | 9 | 5 | 50 | 11 |
| Effective Weighted Sample | 1401 | 495 | 337 | 292 | 123 | 106 | 8 | 5 | 42 | 10 |
| Weighted Bases | 1638 | 497 | 417 | 389 | 139 | 116 | 10 | 7 | 53 | 10 |
| Former Mayor of London Boris Johnson | 20% | 24% | 17% | 23% | 13% | 18% | 44% | 21% | 12% | 6% |
| Prime Minister David Cameron | 24% | 27% | 22% | 17% | 32% | 29% | 24% | 18% | 18% | 20% |
| Ukip leader Nigel Farage | 10% | 8% | 10% | 13% | 10% | 6% | 12% | 36% | 14% | 18% |
| Labour leader Jeremy Corbyn | 5% | 6% | 4% | 2% | 7% | 4% | 0% | 0% | 8% | 0% |
| Justice Secretary Michael Gove | 3% | 3% | 4% | 2% | 0% | 1% | 0% | 0% | 1% | 8% |
| Chancellor George Osborne | 7% | 9% | 5% | 5% | 5% | 8% | 0% | 0% | 0% | 19% |
| Commons Leader Chris Grayling | *% | *% | *% | *% | *% | 0% | 0% | 0% | 0% | 0% |
| Former Home Secretary Alan Johnson | 1% | 1% | 0% | 1% | 0% | 1% | 0% | 0% | 0% | 0% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | Tenure | | | | | | | | |
|--------------------------------------|-------------|----------------------------------|-----------------------------------|---------------------------------------|---------------------------|--|---------------------|-------------------------|--|-----------|
| | | Homeowner (owned outright) | Homeowner (with a mortgage) | Rented from private landlord | Rented from Council | Rented from Housing Association or Social Housing Provider | Shared ownership | Student accomodation | Living with parents/ extended family | Other |
| Unweighted Bases | 1638 | 545 | 410 | 347 | 141 | 120 | 9 | 5 | 50 | 11 |
| Effective Weighted Sample | 1401 | 495 | 337 | 292 | 123 | 106 | 8 | 5 | 42 | 10 |
| Weighted Bases | 1638 | 497 | 417 | 389 | 139 | 116 | 10 | 7 | 53 | 10 |
| Other | 1% | 2% | 1% | 1% | 0% | 1% | 0% | 0% | 0% | 0% |
| I havent been following the campaign | 30% | 19% | 36% | 35% | 33% | 32% | 20% | 24% | 47% | 29% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | Political interest | | Top issue | | Likelihood to Vote | | | | |
|--------------------------------------|-------------|--------------------|----------------|----------------------|--------------------------|-------------------------|-----------------------|---------------------------|---------------------------|-----------------------------|
| | | Interested | Not interested | Immigration & Asylum | Not Immigration & Asylum | I would definitely vote | I would probably vote | It would be roughly 50/50 | I probably would not vote | I definitely would not vote |
| Unweighted Bases | 1638 | 1051 | 587 | 536 | 1102 | 1021 | 269 | 131 | 103 | 114 |
| Effective Weighted Sample | 1401 | 906 | 501 | 465 | 939 | 897 | 227 | 111 | 95 | 98 |
| Weighted Bases | 1638 | 1000 | 638 | 510 | 1128 | 926 | 281 | 156 | 132 | 143 |
| Former Mayor of London Boris Johnson | 20% | 28% | 9% | 14% | 23% | 27% | 17% | 8% | 5% | 11% |
| Prime Minister David Cameron | 24% | 28% | 16% | 33% | 19% | 27% | 24% | 15% | 14% | 16% |
| Ukip leader Nigel Farage | 10% | 11% | 8% | 6% | 12% | 10% | 12% | 11% | 6% | 8% |
| Labour leader Jeremy Corbyn | 5% | 5% | 4% | 7% | 3% | 5% | 5% | 4% | 0% | 6% |
| Justice Secretary Michael Gove | 3% | 4% | 1% | 1% | 3% | 4% | 1% | 0% | 2% | 2% |
| Chancellor George Osborne | 7% | 9% | 3% | 9% | 6% | 8% | 4% | 6% | 2% | 6% |
| Commons Leader Chris Grayling | *% | 1% | 0% | *% | *% | 1% | 0% | *% | 0% | 0% |
| Former Home Secretary Alan Johnson | 1% | 1% | *% | 1% | *% | 1% | 0% | 0% | 1% | 1% |
| Other | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 2% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | Political interest | | Top issue | | Likelihood to Vote | | | | |
|---------------------------------------|-------------|--------------------|----------------|----------------------|--------------------------|-------------------------|-----------------------|---------------------------|---------------------------|-----------------------------|
| | | Interested | Not interested | Immigration & Asylum | Not Immigration & Asylum | I would definitely vote | I would probably vote | It would be roughly 50/50 | I probably would not vote | I definitely would not vote |
| Unweighted Bases | 1638 | 1051 | 587 | 536 | 1102 | 1021 | 269 | 131 | 103 | 114 |
| Effective Weighted Sample | 1401 | 906 | 501 | 465 | 939 | 897 | 227 | 111 | 95 | 98 |
| Weighted Bases | 1638 | 1000 | 638 | 510 | 1128 | 926 | 281 | 156 | 132 | 143 |
| I haven't been following the campaign | 30% | 13% | 57% | 28% | 31% | 16% | 36% | 53% | 71% | 48% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | Left Wing/Right Wing | | | | | | |
|--------------------------------------|-------------|----------------------|------------------|---------------|------------------------|----------------|-------------------|-----------------|
| | | Very left wing | Fairly left wing | Slightly left | Centrist/In the centre | Slightly right | Fairly right wing | Very right wing |
| Unweighted Bases | 1638 | 50 | 197 | 207 | 821 | 215 | 124 | 24 |
| Effective Weighted Sample | 1401 | 44 | 165 | 185 | 687 | 192 | 112 | 22 |
| Weighted Bases | 1638 | 49 | 194 | 211 | 844 | 203 | 114 | 22 |
| Former Mayor of London Boris Johnson | 20% | 38% | 43% | 35% | 12% | 20% | 15% | 8% |
| Prime Minister David Cameron | 24% | 18% | 18% | 24% | 21% | 35% | 31% | 45% |
| Ukip leader Nigel Farage | 10% | 16% | 12% | 12% | 9% | 10% | 7% | 16% |
| Labour leader Jeremy Corbyn | 5% | 3% | 3% | 2% | 5% | 4% | 14% | 4% |
| Justice Secretary Michael Gove | 3% | 2% | 3% | 3% | 2% | 5% | 2% | 0% |
| Chancellor George Osborne | 7% | 4% | 3% | 8% | 5% | 9% | 13% | 23% |
| Commons Leader Chris Grayling | *% | 0% | *% | 0% | *% | 1% | 0% | 0% |
| Former Home Secretary Alan Johnson | 1% | 1% | 0% | *% | 1% | 0% | 3% | 0% |
| Other | 1% | 0% | 0% | 1% | 1% | *% | 3% | 0% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | Left Wing/Right Wing | | | | | | |
|--------------------------------------|-------------|----------------------|------------------|---------------|------------------------|----------------|-------------------|-----------------|
| | | Very left wing | Fairly left wing | Slightly left | Centrist/In the centre | Slightly right | Fairly right wing | Very right wing |
| Unweighted Bases | 1638 | 50 | 197 | 207 | 821 | 215 | 124 | 24 |
| Effective Weighted Sample | 1401 | 44 | 165 | 185 | 687 | 192 | 112 | 22 |
| Weighted Bases | 1638 | 49 | 194 | 211 | 844 | 203 | 114 | 22 |
| I havent been following the campaign | 30% | 18% | 18% | 14% | 44% | 17% | 12% | 3% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | Trust in government | | | IMD Quartile | | | |
|--------------------------------------|-------------|---------------------|------------|------------|--------------|--------------|--------------|--------------|
| | | Trust | Neither | Distrust | 1st Quartile | 2nd Quartile | 3rd Quartile | 4th Quartile |
| Unweighted Bases | 1638 | 352 | 415 | 871 | 372 | 406 | 442 | 418 |
| Effective Weighted Sample | 1401 | 306 | 347 | 752 | 326 | 335 | 384 | 363 |
| Weighted Bases | 1638 | 350 | 440 | 849 | 404 | 415 | 401 | 418 |
| Former Mayor of London Boris Johnson | 20% | 30% | 16% | 18% | 20% | 22% | 20% | 20% |
| Prime Minister David Cameron | 24% | 16% | 13% | 32% | 22% | 23% | 26% | 24% |
| Ukip leader Nigel Farage | 10% | 12% | 9% | 10% | 12% | 12% | 9% | 7% |
| Labour leader Jeremy Corbyn | 5% | 10% | 5% | 2% | 5% | 4% | 4% | 6% |
| Justice Secretary Michael Gove | 3% | 4% | 3% | 2% | 2% | 3% | 2% | 2% |
| Chancellor George Osborne | 7% | 4% | 8% | 7% | 8% | 7% | 6% | 4% |
| Commons Leader Chris Grayling | *% | 1% | *% | *% | 1% | *% | *% | *% |
| Former Home Secretary Alan Johnson | 1% | 2% | *% | *% | 1% | 1% | *% | *% |
| Other | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 1% |
| I havent been following the campaign | 30% | 21% | 44% | 27% | 28% | 27% | 31% | 35% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | Likelihood to Vote EU | | | | | EU Referendum | | |
|--------------------------------------|-------------|-------------------------|-----------------------|---------------------------|---------------------------|-----------------------------|---------------|------------|------------|
| | | I would definitely vote | I would probably vote | It would be roughly 50/50 | I probably would not vote | I definitely would not vote | Remain | Leave | Undecided |
| Unweighted Bases | 1638 | 1085 | 215 | 131 | 71 | 136 | 629 | 706 | 303 |
| Effective Weighted Sample | 1401 | 946 | 184 | 112 | 63 | 114 | 548 | 611 | 249 |
| Weighted Bases | 1638 | 1008 | 232 | 156 | 85 | 157 | 641 | 664 | 333 |
| Former Mayor of London Boris Johnson | 20% | 25% | 12% | 7% | 10% | 21% | 38% | 7% | 12% |
| Prime Minister David Cameron | 24% | 28% | 22% | 15% | 10% | 15% | 8% | 44% | 13% |
| Ukip leader Nigel Farage | 10% | 10% | 13% | 9% | 6% | 6% | 15% | 6% | 8% |
| Labour leader Jeremy Corbyn | 5% | 5% | 2% | 5% | 1% | 6% | 2% | 7% | 5% |
| Justice Secretary Michael Gove | 3% | 3% | 2% | *% | 1% | 3% | 5% | 1% | 2% |
| Chancellor George Osborne | 7% | 8% | 3% | 5% | 3% | 3% | 2% | 12% | 4% |
| Commons Leader Chris Grayling | *% | 1% | 0% | *% | 0% | 0% | *% | *% | *% |
| Former Home Secretary Alan Johnson | 1% | 1% | 1% | 0% | 0% | *% | 1% | 1% | *% |
| Other | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 1% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | Likelihood to Vote EU | | | | | EU Referendum | | |
|---------------------------------------|-------------|-------------------------|-----------------------|---------------------------|---------------------------|-----------------------------|---------------|------------|------------|
| | | I would definitely vote | I would probably vote | It would be roughly 50/50 | I probably would not vote | I definitely would not vote | Remain | Leave | Undecided |
| Unweighted Bases | 1638 | 1085 | 215 | 131 | 71 | 136 | 629 | 706 | 303 |
| Effective Weighted Sample | 1401 | 946 | 184 | 112 | 63 | 114 | 548 | 611 | 249 |
| Weighted Bases | 1638 | 1008 | 232 | 156 | 85 | 157 | 641 | 664 | 333 |
| I haven't been following the campaign | 30% | 17% | 44% | 58% | 70% | 44% | 27% | 20% | 56% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | View of Government | | View of Welfare | |
|--------------------------------------|-------------|---|--------------------------|--------------------------|--------------------------|
| | | Government should do more to solve problems | Government does too much | Does more harm than good | Does more good than harm |
| Unweighted Bases | 1638 | 851 | 425 | 626 | 784 |
| Effective Weighted Sample | 1401 | 727 | 372 | 553 | 665 |
| Weighted Bases | 1638 | 851 | 410 | 610 | 779 |
| Former Mayor of London Boris Johnson | 20% | 24% | 19% | 15% | 27% |
| Prime Minister David Cameron | 24% | 21% | 34% | 29% | 23% |
| Ukip leader Nigel Farage | 10% | 13% | 7% | 10% | 11% |
| Labour leader Jeremy Corbyn | 5% | 4% | 6% | 7% | 3% |
| Justice Secretary Michael Gove | 3% | 3% | 4% | 2% | 3% |
| Chancellor George Osborne | 7% | 6% | 8% | 7% | 6% |
| Commons Leader Chris Grayling | *% | 1% | *% | *% | *% |
| Former Home Secretary Alan Johnson | 1% | *% | 1% | *% | 1% |
| Other | 1% | 1% | 2% | 1% | 1% |

Table 3 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

| | Total | View of Government | | View of Welfare | |
|--------------------------------------|-------------|---|--------------------------|--------------------------|--------------------------|
| | | Government should do more to solve problems | Government does too much | Does more harm than good | Does more good than harm |
| Unweighted Bases | 1638 | 851 | 425 | 626 | 784 |
| Effective Weighted Sample | 1401 | 727 | 372 | 553 | 665 |
| Weighted Bases | 1638 | 851 | 410 | 610 | 779 |
| I havent been following the campaign | 30% | 27% | 19% | 28% | 25% |

Table 4

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

Base: VALID

| | Total | Gender | | Age | | | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|
| | | Male | Female | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ |
| Unweighted Bases | 1193 | 579 | 614 | 87 | 178 | 150 | 203 | 203 | 372 |
| Effective Weighted Sample | 1050 | 508 | 550 | 76 | 160 | 124 | 183 | 185 | 347 |
| Weighted Bases | 1142 | 597 | 545 | 102 | 162 | 174 | 202 | 184 | 317 |
| Former Mayor of London Boris Johnson | 29% | 31% | 27% | 27% | 27% | 30% | 31% | 31% | 28% |
| Prime Minister David Cameron | 34% | 36% | 31% | 17% | 29% | 30% | 40% | 39% | 37% |
| Ukip leader Nigel Farage | 14% | 11% | 18% | 35% | 23% | 18% | 11% | 8% | 7% |
| Labour leader Jeremy Corbyn | 7% | 5% | 9% | 8% | 7% | 6% | 7% | 5% | 7% |
| Justice Secretary Michael Gove | 4% | 4% | 3% | 7% | 4% | 5% | 4% | 4% | 2% |
| Chancellor George Osborne | 9% | 10% | 8% | 3% | 5% | 11% | 4% | 11% | 15% |
| Commons Leader Chris Grayling | 1% | *% | 1% | 0% | 2% | 0% | 0% | 1% | 1% |
| Former Home Secretary Alan Johnson | 1% | *% | 1% | 0% | 2% | 0% | 1% | 0% | 2% |
| Other | 1% | 1% | 2% | 3% | 1% | 0% | 2% | 2% | 2% |

Table 4 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

Base: VALID

| | Total | SEG | | Vote 2015 | | | | | |
|--------------------------------------|-------------|------------|------------|--------------|------------|------------------|------------|-----------|--------------|
| | | ABC1 | C2DE | Conservative | Labour | Liberal Democrat | UKIP | Other | Did not vote |
| Unweighted Bases | 1193 | 697 | 496 | 364 | 277 | 68 | 161 | 104 | 163 |
| Effective Weighted Sample | 1050 | 624 | 427 | 337 | 256 | 62 | 152 | 96 | 152 |
| Weighted Bases | 1142 | 669 | 473 | 326 | 256 | 63 | 116 | 80 | 240 |
| Former Mayor of London Boris Johnson | 29% | 32% | 25% | 22% | 45% | 43% | 7% | 36% | 27% |
| Prime Minister David Cameron | 34% | 30% | 39% | 33% | 25% | 24% | 62% | 31% | 34% |
| Ukip leader Nigel Farage | 14% | 15% | 13% | 12% | 16% | 9% | 8% | 15% | 19% |
| Labour leader Jeremy Corbyn | 7% | 5% | 9% | 11% | 2% | 0% | 6% | 2% | 8% |
| Justice Secretary Michael Gove | 4% | 5% | 2% | 5% | 4% | 8% | 2% | 6% | 1% |
| Chancellor George Osborne | 9% | 10% | 8% | 13% | 6% | 14% | 11% | 10% | 8% |
| Commons Leader Chris Grayling | 1% | *% | 1% | *% | 1% | 0% | *% | 0% | 1% |
| Former Home Secretary Alan Johnson | 1% | 1% | 1% | 2% | *% | 1% | 1% | 0% | 1% |
| Other | 1% | 1% | 2% | 2% | *% | 2% | 2% | 0% | 2% |

Table 4 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

Base: VALID

| | Vote Intention | | | | | | | | | |
|--------------------------------------|----------------|--------------|------------|------------------|------------|-------------|-----------|-----------|----------|------------|
| | Total | Conservative | Labour | Liberal Democrat | UKIP | Plaid Cymru | SNP | Greens | Other | Not sure |
| Unweighted Bases | 1193 | 291 | 299 | 61 | 208 | 9 | 49 | 66 | 6 | 123 |
| Effective Weighted Sample | 1050 | 267 | 269 | 55 | 184 | 8 | 43 | 56 | 5 | 109 |
| Weighted Bases | 1142 | 268 | 293 | 60 | 176 | 7 | 43 | 69 | 5 | 129 |
| Former Mayor of London Boris Johnson | 29% | 24% | 47% | 50% | 7% | 35% | 28% | 31% | 19% | 26% |
| Prime Minister David Cameron | 34% | 28% | 24% | 17% | 63% | 38% | 32% | 34% | 68% | 37% |
| Ukip leader Nigel Farage | 14% | 14% | 16% | 21% | 11% | 0% | 11% | 27% | 13% | 10% |
| Labour leader Jeremy Corbyn | 7% | 13% | 2% | 2% | 6% | 0% | 2% | 3% | 0% | 10% |
| Justice Secretary Michael Gove | 4% | 4% | 4% | 5% | 1% | 26% | 3% | 4% | 0% | 2% |
| Chancellor George Osborne | 9% | 12% | 5% | 4% | 11% | 0% | 22% | 1% | 0% | 11% |
| Commons Leader Chris Grayling | 1% | 1% | 1% | 1% | 0% | 0% | 0% | 0% | 0% | 0% |
| Former Home Secretary Alan Johnson | 1% | 2% | 1% | 1% | *% | 0% | 0% | 0% | 0% | 1% |
| Other | 1% | 3% | *% | 0% | 2% | 0% | 2% | 0% | 0% | 2% |

Table 4 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

Base: VALID

| | Total | Country | | | |
|--------------------------------------|-------------|------------|-----------|-----------|------------------|
| | | England | Scotland | Wales | Northern Ireland |
| Unweighted Bases | 1193 | 1040 | 82 | 54 | 17 |
| Effective Weighted Sample | 1050 | 923 | 73 | 48 | 10 |
| Weighted Bases | 1142 | 987 | 82 | 55 | 18 |
| Former Mayor of London Boris Johnson | 29% | 30% | 23% | 26% | 13% |
| Prime Minister David Cameron | 34% | 34% | 35% | 35% | 40% |
| Ukip leader Nigel Farage | 14% | 15% | 18% | 11% | 0% |
| Labour leader Jeremy Corbyn | 7% | 7% | 6% | 6% | 5% |
| Justice Secretary Michael Gove | 4% | 4% | 1% | 4% | 9% |
| Chancellor George Osborne | 9% | 8% | 16% | 12% | 34% |
| Commons Leader Chris Grayling | 1% | *% | 0% | 3% | 0% |
| Former Home Secretary Alan Johnson | 1% | 1% | 0% | 0% | 0% |
| Other | 1% | 1% | 1% | 3% | 0% |

Table 4 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

Base: VALID

| | Total | GOR | | | | | | | | Yorkshire and The Humber |
|--------------------------------------|-------------|------------------|--------------------|------------|------------|------------|------------|------------|------------------|--------------------------------|
| | | East Midlands | East of England | London | North East | North West | South East | South West | West Midlands | |
| Unweighted Bases | 1193 | 97 | 130 | 124 | 57 | 161 | 167 | 106 | 100 | 98 |
| Effective Weighted Sample | 1050 | 86 | 116 | 116 | 51 | 145 | 152 | 94 | 90 | 90 |
| Weighted Bases | 1142 | 91 | 105 | 159 | 52 | 129 | 163 | 95 | 94 | 98 |
| Former Mayor of London Boris Johnson | 29% | 32% | 24% | 41% | 38% | 29% | 30% | 32% | 19% | 23% |
| Prime Minister David Cameron | 34% | 36% | 37% | 24% | 28% | 27% | 33% | 35% | 50% | 39% |
| Ukip leader Nigel Farage | 14% | 12% | 12% | 14% | 14% | 16% | 15% | 15% | 15% | 17% |
| Labour leader Jeremy Corbyn | 7% | 3% | 10% | 9% | 3% | 7% | 6% | 5% | 4% | 11% |
| Justice Secretary Michael Gove | 4% | 4% | 5% | 7% | 4% | 5% | 3% | 1% | 2% | 3% |
| Chancellor George Osborne | 9% | 9% | 8% | 5% | 10% | 14% | 10% | 7% | 6% | 6% |
| Commons Leader Chris Grayling | 1% | 1% | 0% | 0% | 2% | *% | 0% | 0% | 1% | 1% |
| Former Home Secretary Alan Johnson | 1% | 1% | 1% | 0% | 0% | 1% | 1% | 3% | 1% | 0% |
| Other | 1% | 3% | 2% | 0% | 0% | 2% | 3% | 1% | 2% | 0% |

Table 4 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

Base: VALID

| | Total | Tenure | | | | | | | | |
|--------------------------------------|-------------|----------------------------------|-----------------------------------|---------------------------------------|---------------------------|--|---------------------|-------------------------|--|----------|
| | | Homeowner (owned outright) | Homeowner (with a mortgage) | Rented from private landlord | Rented from Council | Tenure Rented from Housing Association or Social Housing Provider | Shared ownership | Student accomodation | Living with parents/ extended family | Other |
| Unweighted Bases | 1193 | 453 | 277 | 237 | 96 | 84 | 7 | 4 | 28 | 7 |
| Effective Weighted Sample | 1050 | 418 | 247 | 200 | 83 | 74 | 6 | 4 | 24 | 6 |
| Weighted Bases | 1142 | 401 | 267 | 254 | 93 | 79 | 8 | 5 | 28 | 7 |
| Former Mayor of London Boris Johnson | 29% | 30% | 27% | 34% | 20% | 27% | 55% | 28% | 22% | 8% |
| Prime Minister David Cameron | 34% | 33% | 35% | 27% | 48% | 42% | 30% | 24% | 34% | 29% |
| Ukip leader Nigel Farage | 14% | 10% | 15% | 20% | 14% | 9% | 14% | 48% | 27% | 25% |
| Labour leader Jeremy Corbyn | 7% | 8% | 7% | 3% | 10% | 6% | 0% | 0% | 15% | 0% |
| Justice Secretary Michael Gove | 4% | 3% | 7% | 3% | 0% | 2% | 0% | 0% | 2% | 11% |
| Chancellor George Osborne | 9% | 12% | 8% | 8% | 7% | 12% | 0% | 0% | 0% | 27% |
| Commons Leader Chris Grayling | 1% | *% | 1% | 1% | 1% | 0% | 0% | 0% | 0% | 0% |
| Former Home Secretary Alan Johnson | 1% | 1% | 0% | 1% | 0% | 1% | 0% | 0% | 0% | 0% |

Table 4 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

Base: VALID

| | Total | Tenure | | | | | | | | |
|---------------------------|-------------|----------------------------------|-----------------------------------|---------------------------------------|---------------------------|--|---------------------|-------------------------|--|----------|
| | | Homeowner (owned outright) | Homeowner (with a mortgage) | Rented from private landlord | Rented from Council | Rented from Housing Association or Social Housing Provider | Shared ownership | Student accomodation | Living with parents/ extended family | Other |
| Unweighted Bases | 1193 | 453 | 277 | 237 | 96 | 84 | 7 | 4 | 28 | 7 |
| Effective Weighted Sample | 1050 | 418 | 247 | 200 | 83 | 74 | 6 | 4 | 24 | 6 |
| Weighted Bases | 1142 | 401 | 267 | 254 | 93 | 79 | 8 | 5 | 28 | 7 |
| Other | 1% | 2% | 1% | 2% | 0% | 2% | 0% | 0% | 0% | 0% |

Table 4 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

Base: VALID

| | Total | Political interest | | Top issue | | Likelihood to Vote | | | | |
|--------------------------------------|-------------|--------------------|----------------|----------------------|--------------------------|-------------------------|-----------------------|---------------------------|---------------------------|-----------------------------|
| | | Interested | Not interested | Immigration & Asylum | Not Immigration & Asylum | I would definitely vote | I would probably vote | It would be roughly 50/50 | I probably would not vote | I definitely would not vote |
| Unweighted Bases | 1193 | 927 | 266 | 403 | 790 | 861 | 172 | 62 | 33 | 65 |
| Effective Weighted Sample | 1050 | 818 | 233 | 360 | 692 | 778 | 151 | 49 | 30 | 57 |
| Weighted Bases | 1142 | 870 | 272 | 368 | 774 | 776 | 180 | 73 | 39 | 75 |
| Former Mayor of London Boris Johnson | 29% | 32% | 21% | 19% | 34% | 32% | 26% | 18% | 15% | 22% |
| Prime Minister David Cameron | 34% | 32% | 38% | 45% | 28% | 33% | 38% | 33% | 48% | 31% |
| Ukip leader Nigel Farage | 14% | 13% | 20% | 9% | 17% | 12% | 19% | 24% | 21% | 16% |
| Labour leader Jeremy Corbyn | 7% | 6% | 10% | 10% | 5% | 6% | 7% | 9% | 0% | 11% |
| Justice Secretary Michael Gove | 4% | 4% | 2% | 2% | 5% | 5% | 1% | 0% | 6% | 5% |
| Chancellor George Osborne | 9% | 10% | 7% | 12% | 8% | 10% | 7% | 12% | 7% | 11% |
| Commons Leader Chris Grayling | 1% | 1% | 0% | *% | 1% | 1% | 0% | 1% | 0% | 0% |
| Former Home Secretary Alan Johnson | 1% | 1% | 1% | 2% | *% | 1% | 0% | 0% | 3% | 1% |
| Other | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 2% | 0% | 3% |

Table 4 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

Base: VALID

| | Total | Left Wing/Right Wing | | | | | | |
|--------------------------------------|-------------|----------------------|------------------|---------------|------------------------|----------------|-------------------|-----------------|
| | | Very left wing | Fairly left wing | Slightly left | Centrist/In the centre | Slightly right | Fairly right wing | Very right wing |
| Unweighted Bases | 1193 | 42 | 164 | 178 | 493 | 182 | 111 | 23 |
| Effective Weighted Sample | 1050 | 37 | 145 | 159 | 425 | 164 | 101 | 21 |
| Weighted Bases | 1142 | 40 | 159 | 181 | 472 | 168 | 100 | 22 |
| Former Mayor of London Boris Johnson | 29% | 46% | 52% | 41% | 21% | 24% | 17% | 8% |
| Prime Minister David Cameron | 34% | 21% | 22% | 28% | 38% | 42% | 35% | 46% |
| Ukip leader Nigel Farage | 14% | 19% | 15% | 14% | 16% | 12% | 8% | 17% |
| Labour leader Jeremy Corbyn | 7% | 4% | 4% | 2% | 8% | 5% | 16% | 5% |
| Justice Secretary Michael Gove | 4% | 2% | 4% | 4% | 3% | 6% | 3% | 0% |
| Chancellor George Osborne | 9% | 5% | 3% | 9% | 10% | 11% | 14% | 24% |
| Commons Leader Chris Grayling | 1% | 0% | 1% | 0% | 1% | 1% | 0% | 0% |
| Former Home Secretary Alan Johnson | 1% | 2% | 0% | *% | 1% | 0% | 3% | 0% |
| Other | 1% | 0% | 0% | 1% | 2% | *% | 4% | 0% |

Table 4 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

Base: VALID

| | Total | Trust in government | | | IMD Quartile | | | |
|--------------------------------------|-------------|---------------------|------------|------------|--------------|--------------|--------------|--------------|
| | | Trust | Neither | Distrust | 1st Quartile | 2nd Quartile | 3rd Quartile | 4th Quartile |
| Unweighted Bases | 1193 | 282 | 250 | 661 | 281 | 315 | 314 | 283 |
| Effective Weighted Sample | 1050 | 252 | 215 | 584 | 252 | 282 | 273 | 246 |
| Weighted Bases | 1142 | 276 | 247 | 619 | 289 | 304 | 277 | 271 |
| Former Mayor of London Boris Johnson | 29% | 38% | 29% | 25% | 28% | 30% | 28% | 30% |
| Prime Minister David Cameron | 34% | 20% | 24% | 44% | 31% | 31% | 37% | 37% |
| Ukip leader Nigel Farage | 14% | 15% | 16% | 13% | 17% | 16% | 13% | 12% |
| Labour leader Jeremy Corbyn | 7% | 12% | 9% | 3% | 7% | 5% | 6% | 9% |
| Justice Secretary Michael Gove | 4% | 5% | 5% | 3% | 3% | 5% | 4% | 4% |
| Chancellor George Osborne | 9% | 5% | 14% | 9% | 11% | 10% | 9% | 7% |
| Commons Leader Chris Grayling | 1% | 1% | 1% | *% | 1% | *% | *% | 1% |
| Former Home Secretary Alan Johnson | 1% | 2% | 1% | *% | 1% | 1% | 1% | *% |
| Other | 1% | 2% | 2% | 1% | 1% | 1% | 2% | 1% |

Table 4 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

Base: VALID

| | Total | Likelihood to Vote EU | | | | | EU Referendum | | |
|--------------------------------------|-------------|-------------------------|-----------------------|---------------------------|---------------------------|-----------------------------|---------------|------------|------------|
| | | I would definitely vote | I would probably vote | It would be roughly 50/50 | I probably would not vote | I definitely would not vote | Remain | Leave | Undecided |
| Unweighted Bases | 1193 | 907 | 122 | 57 | 24 | 83 | 469 | 577 | 147 |
| Effective Weighted Sample | 1050 | 811 | 109 | 45 | 22 | 73 | 416 | 502 | 133 |
| Weighted Bases | 1142 | 834 | 129 | 66 | 26 | 88 | 467 | 530 | 145 |
| Former Mayor of London Boris Johnson | 29% | 30% | 21% | 16% | 31% | 38% | 52% | 9% | 28% |
| Prime Minister David Cameron | 34% | 34% | 39% | 36% | 32% | 26% | 11% | 55% | 30% |
| Ukip leader Nigel Farage | 14% | 13% | 24% | 20% | 21% | 12% | 21% | 8% | 17% |
| Labour leader Jeremy Corbyn | 7% | 6% | 4% | 11% | 4% | 11% | 3% | 9% | 10% |
| Justice Secretary Michael Gove | 4% | 4% | 4% | 1% | 2% | 5% | 7% | 1% | 4% |
| Chancellor George Osborne | 9% | 10% | 6% | 11% | 10% | 5% | 3% | 15% | 8% |
| Commons Leader Chris Grayling | 1% | 1% | 0% | 1% | 0% | 0% | *% | *% | 1% |
| Former Home Secretary Alan Johnson | 1% | 1% | 1% | 0% | 0% | 1% | 1% | 1% | 1% |
| Other | 1% | 1% | 1% | 2% | 0% | 2% | 1% | 2% | 2% |

Table 4 (continuation)

If you had to choose, which politician would you say, has made the most unbelievable or outrageous claim(s) during the EU Referendum Campaign?

Base: VALID

| | Total | View of Government | | View of Welfare | |
|--------------------------------------|-------------|---|--------------------------|--------------------------|--------------------------|
| | | Government should do more to solve problems | Government does too much | Does more harm than good | Does more good than harm |
| Unweighted Bases | 1193 | 646 | 350 | 465 | 616 |
| Effective Weighted Sample | 1050 | 570 | 315 | 414 | 547 |
| Weighted Bases | 1142 | 618 | 333 | 442 | 587 |
| Former Mayor of London Boris Johnson | 29% | 33% | 23% | 21% | 36% |
| Prime Minister David Cameron | 34% | 29% | 42% | 40% | 30% |
| Ukip leader Nigel Farage | 14% | 17% | 9% | 13% | 15% |
| Labour leader Jeremy Corbyn | 7% | 6% | 8% | 10% | 4% |
| Justice Secretary Michael Gove | 4% | 4% | 4% | 2% | 5% |
| Chancellor George Osborne | 9% | 8% | 9% | 10% | 8% |
| Commons Leader Chris Grayling | 1% | 1% | *% | 1% | 1% |
| Former Home Secretary Alan Johnson | 1% | *% | 1% | 1% | 1% |
| Other | 1% | 1% | 2% | 2% | 1% |

Table 5

If Britain votes to leave the EU, should David Cameron...?

| | Gender | | Age | | | | | | |
|--|-------------|------------|------------|------------|------------|------------|------------|------------|------------|
| | Total | Male | Female | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ |
| Unweighted Bases | 1638 | 729 | 909 | 158 | 291 | 231 | 282 | 251 | 425 |
| Effective Weighted Sample | 1401 | 637 | 771 | 133 | 258 | 183 | 244 | 227 | 396 |
| Weighted Bases | 1638 | 797 | 841 | 189 | 281 | 270 | 294 | 237 | 367 |
| Resign immediately as Prime Minister | 39% | 44% | 35% | 39% | 41% | 41% | 42% | 41% | 34% |
| Resign within a year as Prime Minister | 19% | 16% | 21% | 21% | 17% | 15% | 19% | 19% | 21% |
| Stay on as Prime Minister for at least two more years | 10% | 10% | 10% | 8% | 11% | 10% | 7% | 10% | 12% |
| Stay on and serve his full second term as Prime Minister | 32% | 30% | 35% | 31% | 32% | 34% | 32% | 30% | 33% |

Table 5 (continuation)

If Britain votes to leave the EU, should David Cameron...?

| | Total | SEG | | Vote 2015 | | | | | |
|--|-------------|------------|------------|--------------|------------|------------------|------------|------------|--------------|
| | | ABC1 | C2DE | Conservative | Labour | Liberal Democrat | UKIP | Other | Did not vote |
| Unweighted Bases | 1638 | 911 | 727 | 433 | 346 | 91 | 183 | 135 | 327 |
| Effective Weighted Sample | 1401 | 781 | 620 | 402 | 317 | 83 | 173 | 123 | 298 |
| Weighted Bases | 1638 | 909 | 729 | 384 | 317 | 82 | 131 | 103 | 481 |
| Resign immediately as Prime Minister | 39% | 33% | 47% | 14% | 55% | 25% | 58% | 55% | 42% |
| Resign within a year as Prime Minister | 19% | 19% | 18% | 18% | 18% | 33% | 24% | 18% | 16% |
| Stay on as Prime Minister for at least two more years | 10% | 11% | 8% | 17% | 6% | 14% | 6% | 7% | 8% |
| Stay on and serve his full second term as Prime Minister | 32% | 37% | 27% | 50% | 21% | 29% | 12% | 21% | 34% |

Table 5 (continuation)

If Britain votes to leave the EU, should David Cameron...?

| | Total | Vote Intention | | | | | | | | |
|--|-------------|----------------|------------|------------------|------------|-------------|-----------|-----------|-----------|------------|
| | | Conservative | Labour | Liberal Democrat | UKIP | Plaid Cymru | SNP | Greens | Other | Not sure |
| Unweighted Bases | 1638 | 357 | 391 | 82 | 245 | 12 | 66 | 87 | 10 | 245 |
| Effective Weighted Sample | 1401 | 325 | 348 | 73 | 213 | 11 | 57 | 73 | 9 | 219 |
| Weighted Bases | 1638 | 334 | 388 | 81 | 212 | 10 | 61 | 92 | 11 | 267 |
| Resign immediately as Prime Minister | 39% | 10% | 54% | 20% | 54% | 49% | 66% | 44% | 63% | 37% |
| Resign within a year as Prime Minister | 19% | 17% | 20% | 23% | 24% | 32% | 12% | 18% | 6% | 18% |
| Stay on as Prime Minister for at least two more years | 10% | 20% | 5% | 13% | 5% | 0% | 3% | 7% | 0% | 10% |
| Stay on and serve his full second term as Prime Minister | 32% | 53% | 21% | 43% | 17% | 19% | 20% | 30% | 30% | 35% |

Table 5 (continuation)

If Britain votes to leave the EU, should David Cameron...?

| | Total | Country | | | |
|--|-------------|-------------|------------|-----------|------------------|
| | | England | Scotland | Wales | Northern Ireland |
| Unweighted Bases | 1638 | 1400 | 131 | 75 | 32 |
| Effective Weighted Sample | 1401 | 1234 | 115 | 67 | 17 |
| Weighted Bases | 1638 | 1375 | 139 | 79 | 45 |
| Resign immediately as Prime Minister | 39% | 38% | 50% | 41% | 43% |
| Resign within a year as Prime Minister | 19% | 19% | 20% | 16% | 10% |
| Stay on as Prime Minister for at least two more years | 10% | 11% | 5% | 6% | 3% |
| Stay on and serve his full second term as Prime Minister | 32% | 32% | 24% | 37% | 44% |

Table 5 (continuation)

If Britain votes to leave the EU, should David Cameron...?

| | Total | GOR | | | | | | | | |
|--|-------------|---------------|-----------------|------------|------------|------------|------------|------------|---------------|--------------------------|
| | | East Midlands | East of England | London | North East | North West | South East | South West | West Midlands | Yorkshire and The Humber |
| Unweighted Bases | 1638 | 124 | 178 | 162 | 72 | 219 | 221 | 149 | 141 | 134 |
| Effective Weighted Sample | 1401 | 110 | 156 | 152 | 65 | 195 | 198 | 131 | 124 | 122 |
| Weighted Bases | 1638 | 118 | 152 | 213 | 67 | 181 | 224 | 140 | 143 | 136 |
| Resign immediately as Prime Minister | 39% | 35% | 34% | 34% | 47% | 45% | 36% | 31% | 42% | 45% |
| Resign within a year as Prime Minister | 19% | 23% | 17% | 18% | 16% | 18% | 18% | 23% | 19% | 18% |
| Stay on as Prime Minister for at least two more years | 10% | 11% | 9% | 9% | 10% | 7% | 16% | 13% | 13% | 7% |
| Stay on and serve his full second term as Prime Minister | 32% | 32% | 39% | 39% | 26% | 30% | 31% | 33% | 25% | 30% |

Table 5 (continuation)

If Britain votes to leave the EU, should David Cameron...?

| | Total | Tenure | | | | | | | | |
|--|-------------|----------------------------------|-----------------------------------|---------------------------------------|---------------------------|--|---------------------|-------------------------|--|-----------|
| | | Homeowner (owned outright) | Homeowner (with a mortgage) | Rented from private landlord | Rented from Council | Rented from Housing Association or Social Housing Provider | Shared ownership | Student accomodation | Living with parents/ extended family | Other |
| Unweighted Bases | 1638 | 545 | 410 | 347 | 141 | 120 | 9 | 5 | 50 | 11 |
| Effective Weighted Sample | 1401 | 495 | 337 | 292 | 123 | 106 | 8 | 5 | 42 | 10 |
| Weighted Bases | 1638 | 497 | 417 | 389 | 139 | 116 | 10 | 7 | 53 | 10 |
| Resign immediately as Prime Minister | 39% | 33% | 32% | 44% | 59% | 53% | 8% | 0% | 57% | 30% |
| Resign within a year as Prime Minister | 19% | 21% | 20% | 16% | 17% | 13% | 54% | 19% | 11% | 11% |
| Stay on as Prime Minister for at least two more years | 10% | 12% | 10% | 7% | 8% | 9% | 10% | 40% | 16% | 0% |
| Stay on and serve his full second term as Prime Minister | 32% | 34% | 38% | 33% | 17% | 24% | 29% | 41% | 16% | 59% |

Table 5 (continuation)

If Britain votes to leave the EU, should David Cameron...?

| | Total | Political interest | | Top issue | | Likelihood to Vote | | | | |
|--|-------------|--------------------|----------------|----------------------|--------------------------|-------------------------|-----------------------|---------------------------|---------------------------|-----------------------------|
| | | Interested | Not interested | Immigration & Asylum | Not Immigration & Asylum | I would definitely vote | I would probably vote | It would be roughly 50/50 | I probably would not vote | I definitely would not vote |
| Unweighted Bases | 1638 | 1051 | 587 | 536 | 1102 | 1021 | 269 | 131 | 103 | 114 |
| Effective Weighted Sample | 1401 | 906 | 501 | 465 | 939 | 897 | 227 | 111 | 95 | 98 |
| Weighted Bases | 1638 | 1000 | 638 | 510 | 1128 | 926 | 281 | 156 | 132 | 143 |
| Resign immediately as Prime Minister | 39% | 38% | 41% | 38% | 40% | 39% | 39% | 38% | 39% | 42% |
| Resign within a year as Prime Minister | 19% | 19% | 18% | 20% | 18% | 18% | 23% | 21% | 16% | 15% |
| Stay on as Prime Minister for at least two more years | 10% | 11% | 8% | 10% | 10% | 9% | 10% | 11% | 11% | 11% |
| Stay on and serve his full second term as Prime Minister | 32% | 32% | 33% | 32% | 32% | 34% | 28% | 30% | 33% | 32% |

Table 5 (continuation)

If Britain votes to leave the EU, should David Cameron...?

| | Total | Left Wing/Right Wing | | | | | | |
|--|-------------|----------------------|------------------|---------------|------------------------|----------------|-------------------|-----------------|
| | | Very left wing | Fairly left wing | Slightly left | Centrist/In the centre | Slightly right | Fairly right wing | Very right wing |
| Unweighted Bases | 1638 | 50 | 197 | 207 | 821 | 215 | 124 | 24 |
| Effective Weighted Sample | 1401 | 44 | 165 | 185 | 687 | 192 | 112 | 22 |
| Weighted Bases | 1638 | 49 | 194 | 211 | 844 | 203 | 114 | 22 |
| Resign immediately as Prime Minister | 39% | 76% | 44% | 41% | 41% | 25% | 20% | 58% |
| Resign within a year as Prime Minister | 19% | 15% | 19% | 24% | 17% | 20% | 18% | 15% |
| Stay on as Prime Minister for at least two more years | 10% | 7% | 10% | 8% | 8% | 17% | 13% | 8% |
| Stay on and serve his full second term as Prime Minister | 32% | 3% | 26% | 27% | 33% | 39% | 48% | 19% |

Table 5 (continuation)

If Britain votes to leave the EU, should David Cameron...?

| | Total | Trust in government | | | IMD Quartile | | | |
|--|-------------|---------------------|------------|------------|--------------|--------------|--------------|--------------|
| | | Trust | Neither | Distrust | 1st Quartile | 2nd Quartile | 3rd Quartile | 4th Quartile |
| Unweighted Bases | 1638 | 352 | 415 | 871 | 372 | 406 | 442 | 418 |
| Effective Weighted Sample | 1401 | 306 | 347 | 752 | 326 | 335 | 384 | 363 |
| Weighted Bases | 1638 | 350 | 440 | 849 | 404 | 415 | 401 | 418 |
| Resign immediately as Prime Minister | 39% | 15% | 25% | 57% | 29% | 36% | 41% | 50% |
| Resign within a year as Prime Minister | 19% | 14% | 22% | 18% | 19% | 21% | 20% | 14% |
| Stay on as Prime Minister for at least two more years | 10% | 18% | 13% | 5% | 12% | 9% | 11% | 8% |
| Stay on and serve his full second term as Prime Minister | 32% | 53% | 41% | 20% | 40% | 33% | 28% | 28% |

Table 5 (continuation)

If Britain votes to leave the EU, should David Cameron...?

| | Total | Likelihood to Vote EU | | | | | EU Referendum | | |
|--|-------------|-------------------------|-----------------------|---------------------------|---------------------------|-----------------------------|---------------|------------|------------|
| | | I would definitely vote | I would probably vote | It would be roughly 50/50 | I probably would not vote | I definitely would not vote | Remain | Leave | Undecided |
| Unweighted Bases | 1638 | 1085 | 215 | 131 | 71 | 136 | 629 | 706 | 303 |
| Effective Weighted Sample | 1401 | 946 | 184 | 112 | 63 | 114 | 548 | 611 | 249 |
| Weighted Bases | 1638 | 1008 | 232 | 156 | 85 | 157 | 641 | 664 | 333 |
| Resign immediately as Prime Minister | 39% | 40% | 35% | 39% | 44% | 39% | 34% | 47% | 34% |
| Resign within a year as Prime Minister | 19% | 18% | 24% | 18% | 14% | 14% | 17% | 20% | 18% |
| Stay on as Prime Minister for at least two more years | 10% | 9% | 11% | 13% | 3% | 14% | 12% | 8% | 10% |
| Stay on and serve his full second term as Prime Minister | 32% | 33% | 29% | 29% | 39% | 33% | 37% | 25% | 38% |

Table 5 (continuation)

If Britain votes to leave the EU, should David Cameron...?

| | Total | View of Government | | View of Welfare | |
|--|-------------|---|--------------------------|--------------------------|--------------------------|
| | | Government should do more to solve problems | Government does too much | Does more harm than good | Does more good than harm |
| Unweighted Bases | 1638 | 851 | 425 | 626 | 784 |
| Effective Weighted Sample | 1401 | 727 | 372 | 553 | 665 |
| Weighted Bases | 1638 | 851 | 410 | 610 | 779 |
| Resign immediately as Prime Minister | 39% | 42% | 38% | 33% | 45% |
| Resign within a year as Prime Minister | 19% | 19% | 17% | 18% | 18% |
| Stay on as Prime Minister for at least two more years | 10% | 9% | 11% | 11% | 9% |
| Stay on and serve his full second term as Prime Minister | 32% | 30% | 34% | 38% | 28% |

Table 6

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Total | Gender | | Age | | | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|
| | | Male | Female | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65+ |
| Unweighted Bases | 1638 | 729 | 909 | 158 | 291 | 231 | 282 | 251 | 425 |
| Effective Weighted Sample | 1401 | 637 | 771 | 133 | 258 | 183 | 244 | 227 | 396 |
| Weighted Bases | 1638 | 797 | 841 | 189 | 281 | 270 | 294 | 237 | 367 |
| Former Mayor of London Boris Johnson | 35% | 37% | 34% | 29% | 30% | 35% | 39% | 42% | 35% |
| Chancellor George Osborne | 8% | 8% | 8% | 8% | 13% | 7% | 5% | 7% | 7% |
| Home Secretary Theresa May | 19% | 17% | 22% | 14% | 18% | 20% | 20% | 18% | 23% |
| Justice Secretary Michael Gove | 7% | 8% | 6% | 15% | 4% | 3% | 6% | 4% | 12% |
| Education Secretary Nicky Morgan | 3% | 2% | 4% | 1% | 6% | 6% | 1% | 1% | 1% |
| Employment minister Priti Patel | 4% | 3% | 4% | 7% | 7% | 3% | 4% | 2% | 1% |
| Commons Leader Chris Grayling | 3% | 4% | 3% | 5% | 2% | 3% | 2% | 4% | 3% |
| Business Secretary Sajid Javid | 5% | 6% | 3% | 6% | 5% | 6% | 5% | 5% | 2% |
| Foreign Secretary Philip Hammond | 4% | 5% | 3% | 3% | 5% | 3% | 2% | 3% | 6% |
| Another Tory MP | 12% | 11% | 12% | 12% | 9% | 12% | 15% | 13% | 9% |

Table 6 (continuation)

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Total | SEG | | Vote 2015 | | | | | |
|--------------------------------------|-------------|------------|------------|--------------|------------|------------------|------------|------------|--------------|
| | | ABC1 | C2DE | Conservative | Labour | Liberal Democrat | UKIP | Other | Did not vote |
| Unweighted Bases | 1638 | 911 | 727 | 433 | 346 | 91 | 183 | 135 | 327 |
| Effective Weighted Sample | 1401 | 781 | 620 | 402 | 317 | 83 | 173 | 123 | 298 |
| Weighted Bases | 1638 | 909 | 729 | 384 | 317 | 82 | 131 | 103 | 481 |
| Former Mayor of London Boris Johnson | 35% | 31% | 40% | 40% | 25% | 33% | 60% | 29% | 35% |
| Chancellor George Osborne | 8% | 9% | 6% | 13% | 7% | 6% | 1% | 4% | 7% |
| Home Secretary Theresa May | 19% | 22% | 16% | 21% | 24% | 29% | 13% | 22% | 15% |
| Justice Secretary Michael Gove | 7% | 7% | 7% | 9% | 3% | 2% | 10% | 3% | 11% |
| Education Secretary Nicky Morgan | 3% | 3% | 3% | 1% | 3% | 7% | 2% | 3% | 4% |
| Employment minister Priti Patel | 4% | 4% | 4% | 1% | 4% | 2% | 3% | 6% | 6% |
| Commons Leader Chris Grayling | 3% | 4% | 3% | 2% | 6% | 3% | 2% | 3% | 2% |
| Business Secretary Sajid Javid | 5% | 5% | 4% | 2% | 12% | 7% | 1% | 6% | 3% |
| Foreign Secretary Philip Hammond | 4% | 4% | 4% | 4% | 6% | 5% | 2% | 9% | 3% |
| Another Tory MP | 12% | 10% | 14% | 7% | 11% | 6% | 6% | 17% | 15% |

Table 6 (continuation)

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Vote Intention | | | | | | | | | |
|--------------------------------------|----------------|--------------|------------|------------------|------------|-------------|-----------|-----------|-----------|------------|
| | Total | Conservative | Labour | Liberal Democrat | UKIP | Plaid Cymru | SNP | Greens | Other | Not sure |
| Unweighted Bases | 1638 | 357 | 391 | 82 | 245 | 12 | 66 | 87 | 10 | 245 |
| Effective Weighted Sample | 1401 | 325 | 348 | 73 | 213 | 11 | 57 | 73 | 9 | 219 |
| Weighted Bases | 1638 | 334 | 388 | 81 | 212 | 10 | 61 | 92 | 11 | 267 |
| Former Mayor of London Boris Johnson | 35% | 37% | 25% | 36% | 60% | 35% | 36% | 20% | 6% | 37% |
| Chancellor George Osborne | 8% | 15% | 8% | 8% | 3% | 0% | 5% | 5% | 0% | 7% |
| Home Secretary Theresa May | 19% | 21% | 23% | 20% | 12% | 28% | 14% | 26% | 15% | 17% |
| Justice Secretary Michael Gove | 7% | 8% | 4% | 2% | 13% | 0% | 1% | 11% | 6% | 6% |
| Education Secretary Nicky Morgan | 3% | 1% | 2% | 3% | 1% | 0% | 5% | 3% | 0% | 2% |
| Employment minister Priti Patel | 4% | 2% | 5% | 9% | 1% | 0% | 3% | 8% | 15% | 3% |
| Commons Leader Chris Grayling | 3% | 2% | 5% | 1% | 2% | 0% | 4% | 6% | 0% | 2% |
| Business Secretary Sajid Javid | 5% | 2% | 9% | 7% | 1% | 6% | 4% | 5% | 0% | 6% |
| Foreign Secretary Philip Hammond | 4% | 4% | 6% | 6% | 2% | 6% | 9% | 3% | 0% | 3% |
| Another Tory MP | 12% | 7% | 12% | 6% | 5% | 25% | 18% | 12% | 58% | 17% |

Table 6 (continuation)

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Country | | | | |
|--------------------------------------|-------------|-------------|------------|-----------|------------------|
| | Total | England | Scotland | Wales | Northern Ireland |
| Unweighted Bases | 1638 | 1400 | 131 | 75 | 32 |
| Effective Weighted Sample | 1401 | 1234 | 115 | 67 | 17 |
| Weighted Bases | 1638 | 1375 | 139 | 79 | 45 |
| Former Mayor of London Boris Johnson | 35% | 36% | 33% | 28% | 24% |
| Chancellor George Osborne | 8% | 8% | 7% | 9% | 2% |
| Home Secretary Theresa May | 19% | 20% | 14% | 21% | 14% |
| Justice Secretary Michael Gove | 7% | 8% | 2% | 7% | 13% |
| Education Secretary Nicky Morgan | 3% | 2% | 7% | 1% | 20% |
| Employment minister Priti Patel | 4% | 4% | 6% | 3% | 2% |
| Commons Leader Chris Grayling | 3% | 3% | 3% | 6% | 4% |
| Business Secretary Sajid Javid | 5% | 5% | 6% | 4% | 3% |
| Foreign Secretary Philip Hammond | 4% | 4% | 6% | 4% | 0% |
| Another Tory MP | 12% | 11% | 16% | 17% | 18% |

Table 6 (continuation)

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Total | GOR | | | | | | | | Yorkshire and The Humber |
|--------------------------------------|-------------|---------------|-----------------|------------|------------|------------|------------|------------|---------------|--------------------------|
| | | East Midlands | East of England | London | North East | North West | South East | South West | West Midlands | |
| Unweighted Bases | 1638 | 124 | 178 | 162 | 72 | 219 | 221 | 149 | 141 | 134 |
| Effective Weighted Sample | 1401 | 110 | 156 | 152 | 65 | 195 | 198 | 131 | 124 | 122 |
| Weighted Bases | 1638 | 118 | 152 | 213 | 67 | 181 | 224 | 140 | 143 | 136 |
| Former Mayor of London Boris Johnson | 35% | 40% | 43% | 26% | 32% | 37% | 40% | 35% | 37% | 38% |
| Chancellor George Osborne | 8% | 8% | 8% | 13% | 13% | 9% | 5% | 6% | 5% | 6% |
| Home Secretary Theresa May | 19% | 15% | 13% | 21% | 26% | 20% | 23% | 24% | 19% | 19% |
| Justice Secretary Michael Gove | 7% | 6% | 8% | 10% | 6% | 9% | 5% | 8% | 7% | 8% |
| Education Secretary Nicky Morgan | 3% | 2% | 2% | 2% | 2% | 1% | 1% | 2% | 3% | 2% |
| Employment minister Priti Patel | 4% | 3% | 4% | 5% | 5% | 3% | 5% | 1% | 4% | 5% |
| Commons Leader Chris Grayling | 3% | 1% | 3% | 3% | 0% | 2% | 2% | 3% | 6% | 5% |
| Business Secretary Sajid Javid | 5% | 7% | 3% | 6% | 3% | 5% | 5% | 2% | 5% | 5% |
| Foreign Secretary Philip Hammond | 4% | 5% | 4% | 6% | 2% | 3% | 3% | 6% | 2% | 2% |
| Another Tory MP | 12% | 12% | 13% | 9% | 10% | 10% | 11% | 12% | 11% | 8% |

Table 6 (continuation)

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Total | Tenure | | | | | | | | |
|--------------------------------------|-------------|----------------------------|-----------------------------|------------------------------|---------------------|---|------------------|----------------------|--------------------------------------|-----------|
| | | Homeowner (owned outright) | Homeowner (with a mortgage) | Rented from private landlord | Rented from Council | Tenure Rented from Housing Association or Social Housing Provider | Shared ownership | Student accomodation | Living with parents/ extended family | Other |
| Unweighted Bases | 1638 | 545 | 410 | 347 | 141 | 120 | 9 | 5 | 50 | 11 |
| Effective Weighted Sample | 1401 | 495 | 337 | 292 | 123 | 106 | 8 | 5 | 42 | 10 |
| Weighted Bases | 1638 | 497 | 417 | 389 | 139 | 116 | 10 | 7 | 53 | 10 |
| Former Mayor of London Boris Johnson | 35% | 32% | 38% | 31% | 45% | 41% | 39% | 0% | 38% | 62% |
| Chancellor George Osborne | 8% | 8% | 8% | 8% | 5% | 4% | 8% | 21% | 10% | 9% |
| Home Secretary Theresa May | 19% | 24% | 19% | 20% | 10% | 14% | 0% | 0% | 19% | 14% |
| Justice Secretary Michael Gove | 7% | 8% | 6% | 7% | 10% | 8% | 0% | 24% | 9% | 0% |
| Education Secretary Nicky Morgan | 3% | 1% | 2% | 6% | 2% | 3% | 0% | 0% | 2% | 8% |
| Employment minister Priti Patel | 4% | 4% | 2% | 6% | 2% | 2% | 0% | 36% | 6% | 0% |
| Commons Leader Chris Grayling | 3% | 4% | 3% | 2% | 5% | 2% | 9% | 0% | 5% | 0% |
| Business Secretary Sajid Javid | 5% | 3% | 7% | 5% | 4% | 5% | 44% | 0% | 0% | 0% |

Table 6 (continuation)

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Total | Tenure | | | | | | | | |
|----------------------------------|-------------|----------------------------------|-----------------------------------|---------------------------------------|---------------------------|--|---------------------|-------------------------|--|-----------|
| | | Homeowner (owned outright) | Homeowner (with a mortgage) | Rented from private landlord | Rented from Council | Rented from Housing Association or Social Housing Provider | Shared ownership | Student accomodation | Living with parents/ extended family | Other |
| Unweighted Bases | 1638 | 545 | 410 | 347 | 141 | 120 | 9 | 5 | 50 | 11 |
| Effective Weighted Sample | 1401 | 495 | 337 | 292 | 123 | 106 | 8 | 5 | 42 | 10 |
| Weighted Bases | 1638 | 497 | 417 | 389 | 139 | 116 | 10 | 7 | 53 | 10 |
| Foreign Secretary Philip Hammond | 4% | 4% | 2% | 5% | 6% | 4% | 0% | 19% | 3% | 0% |
| Another Tory MP | 12% | 12% | 14% | 9% | 10% | 18% | 0% | 0% | 8% | 7% |

Table 6 (continuation)

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Total | Political interest | | Top issue | | Likelihood to Vote | | | | |
|--------------------------------------|-------------|--------------------|----------------|----------------------|--------------------------|-------------------------|-----------------------|---------------------------|---------------------------|-----------------------------|
| | | Interested | Not interested | Immigration & Asylum | Not Immigration & Asylum | I would definitely vote | I would probably vote | It would be roughly 50/50 | I probably would not vote | I definitely would not vote |
| Unweighted Bases | 1638 | 1051 | 587 | 536 | 1102 | 1021 | 269 | 131 | 103 | 114 |
| Effective Weighted Sample | 1401 | 906 | 501 | 465 | 939 | 897 | 227 | 111 | 95 | 98 |
| Weighted Bases | 1638 | 1000 | 638 | 510 | 1128 | 926 | 281 | 156 | 132 | 143 |
| Former Mayor of London Boris Johnson | 35% | 33% | 39% | 48% | 30% | 35% | 35% | 36% | 39% | 33% |
| Chancellor George Osborne | 8% | 8% | 8% | 5% | 9% | 8% | 9% | 6% | 9% | 6% |
| Home Secretary Theresa May | 19% | 21% | 16% | 17% | 20% | 21% | 19% | 18% | 11% | 16% |
| Justice Secretary Michael Gove | 7% | 9% | 5% | 10% | 6% | 8% | 3% | 6% | 7% | 10% |
| Education Secretary Nicky Morgan | 3% | 3% | 3% | 1% | 4% | 2% | 3% | 7% | 2% | 4% |
| Employment minister Priti Patel | 4% | 4% | 4% | 2% | 5% | 3% | 4% | 5% | 6% | 4% |
| Commons Leader Chris Grayling | 3% | 3% | 3% | 2% | 4% | 3% | 5% | 1% | 1% | 3% |
| Business Secretary Sajid Javid | 5% | 6% | 3% | 3% | 6% | 5% | 7% | 4% | 3% | 2% |
| Foreign Secretary Philip Hammond | 4% | 5% | 3% | 2% | 5% | 4% | 5% | 1% | 7% | 2% |

Table 6 (continuation)

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Total | Political interest | | Top issue | | Likelihood to Vote | | | | |
|---------------------------|-------------|--------------------|----------------|----------------------|--------------------------|-------------------------|-----------------------|---------------------------|---------------------------|-----------------------------|
| | | Interested | Not interested | Immigration & Asylum | Not Immigration & Asylum | I would definitely vote | I would probably vote | It would be roughly 50/50 | I probably would not vote | I definitely would not vote |
| Unweighted Bases | 1638 | 1051 | 587 | 536 | 1102 | 1021 | 269 | 131 | 103 | 114 |
| Effective Weighted Sample | 1401 | 906 | 501 | 465 | 939 | 897 | 227 | 111 | 95 | 98 |
| Weighted Bases | 1638 | 1000 | 638 | 510 | 1128 | 926 | 281 | 156 | 132 | 143 |
| Another Tory MP | 12% | 9% | 16% | 10% | 12% | 10% | 10% | 15% | 14% | 19% |

Table 6 (continuation)

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Total | Left Wing/Right Wing | | | | | | |
|--------------------------------------|-------------|----------------------|------------------|---------------|------------------------|----------------|-------------------|-----------------|
| | | Very left wing | Fairly left wing | Slightly left | Centrist/In the centre | Slightly right | Fairly right wing | Very right wing |
| Unweighted Bases | 1638 | 50 | 197 | 207 | 821 | 215 | 124 | 24 |
| Effective Weighted Sample | 1401 | 44 | 165 | 185 | 687 | 192 | 112 | 22 |
| Weighted Bases | 1638 | 49 | 194 | 211 | 844 | 203 | 114 | 22 |
| Former Mayor of London Boris Johnson | 35% | 27% | 20% | 23% | 42% | 35% | 39% | 41% |
| Chancellor George Osborne | 8% | 3% | 10% | 7% | 8% | 8% | 13% | 0% |
| Home Secretary Theresa May | 19% | 18% | 23% | 21% | 16% | 28% | 18% | 12% |
| Justice Secretary Michael Gove | 7% | 6% | 6% | 8% | 5% | 11% | 14% | 22% |
| Education Secretary Nicky Morgan | 3% | 9% | 6% | 3% | 3% | 0% | 1% | 3% |
| Employment minister Priti Patel | 4% | 2% | 5% | 6% | 4% | 3% | 1% | 4% |
| Commons Leader Chris Grayling | 3% | 3% | 6% | 5% | 2% | 2% | 3% | 0% |
| Business Secretary Sajid Javid | 5% | 8% | 7% | 11% | 4% | 3% | 1% | 0% |
| Foreign Secretary Philip Hammond | 4% | 3% | 7% | 7% | 2% | 5% | 4% | 8% |
| Another Tory MP | 12% | 20% | 12% | 9% | 14% | 5% | 6% | 11% |

Table 6 (continuation)

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Total | Trust in government | | | IMD Quartile | | | |
|--------------------------------------|-------------|---------------------|------------|------------|--------------|--------------|--------------|--------------|
| | | Trust | Neither | Distrust | 1st Quartile | 2nd Quartile | 3rd Quartile | 4th Quartile |
| Unweighted Bases | 1638 | 352 | 415 | 871 | 372 | 406 | 442 | 418 |
| Effective Weighted Sample | 1401 | 306 | 347 | 752 | 326 | 335 | 384 | 363 |
| Weighted Bases | 1638 | 350 | 440 | 849 | 404 | 415 | 401 | 418 |
| Former Mayor of London Boris Johnson | 35% | 31% | 31% | 39% | 36% | 36% | 35% | 35% |
| Chancellor George Osborne | 8% | 19% | 7% | 4% | 7% | 8% | 10% | 7% |
| Home Secretary Theresa May | 19% | 21% | 20% | 18% | 23% | 18% | 20% | 16% |
| Justice Secretary Michael Gove | 7% | 8% | 8% | 6% | 8% | 7% | 6% | 8% |
| Education Secretary Nicky Morgan | 3% | 3% | 3% | 3% | 2% | 4% | 2% | 3% |
| Employment minister Priti Patel | 4% | 2% | 5% | 4% | 4% | 5% | 3% | 4% |
| Commons Leader Chris Grayling | 3% | 2% | 4% | 3% | 5% | 1% | 3% | 4% |
| Business Secretary Sajid Javid | 5% | 5% | 3% | 5% | 4% | 5% | 4% | 6% |
| Foreign Secretary Philip Hammond | 4% | 5% | 3% | 4% | 4% | 4% | 5% | 4% |
| Another Tory MP | 12% | 3% | 16% | 13% | 8% | 11% | 13% | 14% |

Table 6 (continuation)

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Likelihood to Vote EU | | | | | | EU Referendum | | |
|--------------------------------------|-----------------------|-------------------------|-----------------------|---------------------------|---------------------------|-----------------------------|---------------|------------|------------|
| | Total | I would definitely vote | I would probably vote | It would be roughly 50/50 | I probably would not vote | I definitely would not vote | Remain | Leave | Undecided |
| Unweighted Bases | 1638 | 1085 | 215 | 131 | 71 | 136 | 629 | 706 | 303 |
| Effective Weighted Sample | 1401 | 946 | 184 | 112 | 63 | 114 | 548 | 611 | 249 |
| Weighted Bases | 1638 | 1008 | 232 | 156 | 85 | 157 | 641 | 664 | 333 |
| Former Mayor of London Boris Johnson | 35% | 37% | 35% | 36% | 32% | 30% | 18% | 56% | 29% |
| Chancellor George Osborne | 8% | 8% | 10% | 7% | 4% | 11% | 13% | 3% | 7% |
| Home Secretary Theresa May | 19% | 21% | 16% | 17% | 14% | 21% | 24% | 13% | 22% |
| Justice Secretary Michael Gove | 7% | 9% | 5% | 6% | 4% | 5% | 6% | 9% | 5% |
| Education Secretary Nicky Morgan | 3% | 2% | 4% | 7% | 5% | 2% | 4% | 2% | 3% |
| Employment minister Priti Patel | 4% | 3% | 7% | 5% | 10% | 4% | 5% | 1% | 6% |
| Commons Leader Chris Grayling | 3% | 3% | 4% | 2% | 2% | 5% | 4% | 2% | 2% |
| Business Secretary Sajid Javid | 5% | 5% | 6% | 3% | 7% | 2% | 8% | 1% | 5% |
| Foreign Secretary Philip Hammond | 4% | 4% | 4% | 2% | 6% | 3% | 6% | 2% | 2% |

Table 6 (continuation)

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Total | Likelihood to Vote EU | | | | | EU Referendum | | |
|---------------------------|-------------|-------------------------|-----------------------|---------------------------|---------------------------|-----------------------------|---------------|------------|------------|
| | | I would definitely vote | I would probably vote | It would be roughly 50/50 | I probably would not vote | I definitely would not vote | Remain | Leave | Undecided |
| Unweighted Bases | 1638 | 1085 | 215 | 131 | 71 | 136 | 629 | 706 | 303 |
| Effective Weighted Sample | 1401 | 946 | 184 | 112 | 63 | 114 | 548 | 611 | 249 |
| Weighted Bases | 1638 | 1008 | 232 | 156 | 85 | 157 | 641 | 664 | 333 |
| Another Tory MP | 12% | 10% | 10% | 15% | 17% | 18% | 11% | 9% | 18% |

Table 6 (continuation)

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Total | View of Government | | View of Welfare | |
|--------------------------------------|-------------|---|--------------------------|--------------------------|--------------------------|
| | | Government should do more to solve problems | Government does too much | Does more harm than good | Does more good than harm |
| Unweighted Bases | 1638 | 851 | 425 | 626 | 784 |
| Effective Weighted Sample | 1401 | 727 | 372 | 553 | 665 |
| Weighted Bases | 1638 | 851 | 410 | 610 | 779 |
| Former Mayor of London Boris Johnson | 35% | 36% | 35% | 39% | 34% |
| Chancellor George Osborne | 8% | 7% | 11% | 11% | 6% |
| Home Secretary Theresa May | 19% | 19% | 21% | 20% | 20% |
| Justice Secretary Michael Gove | 7% | 7% | 11% | 10% | 6% |
| Education Secretary Nicky Morgan | 3% | 3% | 2% | 2% | 3% |
| Employment minister Priti Patel | 4% | 4% | 3% | 3% | 4% |
| Commons Leader Chris Grayling | 3% | 3% | 2% | 3% | 3% |
| Business Secretary Sajid Javid | 5% | 6% | 4% | 2% | 7% |
| Foreign Secretary Philip Hammond | 4% | 5% | 3% | 2% | 6% |

Table 6 (continuation)

If David Cameron is forced out, or stands down shortly after the referendum on June 23rd, from the following list, who would you most prefer to succeed him as Tory leader and Prime Minister?

| | Total | View of Government | | View of Welfare | |
|---------------------------|-------------|---|--------------------------|--------------------------|--------------------------|
| | | Government should do more to solve problems | Government does too much | Does more harm than good | Does more good than harm |
| Unweighted Bases | 1638 | 851 | 425 | 626 | 784 |
| Effective Weighted Sample | 1401 | 727 | 372 | 553 | 665 |
| Weighted Bases | 1638 | 851 | 410 | 610 | 779 |
| Another Tory MP | 12% | 10% | 8% | 7% | 11% |